DISTRIBUTED BY J. R. WILLIS, BOX 665,
ALBUQUERQUE, N. M.

NO. 8A-H1591

ORDER No. 14440

DATE 7-13-1938

12½ M ART COLORTONE POST CARDS FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (ON FRONT)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES

IMPRINT SAME AS ABOVE

TITLE: A-18. ALBUQUERQUE INDIAN
SANATORIUM, ALBUQUERQUE, N. M. RM encl.
PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

BLDG. BUFF BRICK. LIGHT PART ABOVE WINDOWS GREY STUCCO. DARK TRIM AT END OF WINDOWS RED. LIGHT TRIM AT TOP OF BLDG. GREEN.

SUBMIT TWO BLUEPRINTS

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

11 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date JUL 14 1938

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date JUL 1[illegible] 1938

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			JUL 14 1938	JUL 1[illegible] 1938
SKETCH				
RETOUCHING	12	3	7-14	7-18 58
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	88		7-19 38	7-19 45
ENGRAVING				
HAND COLOR PROOF	523	1½	7-21	7-21
ARTIST DEPT.	25	8		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D
By

DATE Filed
By
DATE Photo Returned to Customer

12

5 6

⑧ CT. 138

[illegible]

DISTRIBUTED BY J. R. WILLIS? BOX 665,
ALBUQUERQUE, N. M.

NO. 8A-H1592

ORDER NO. 14442

DATE 7-13-1938

12M ART COLORTONE POST CARDS FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (ON FRONT)

[illegible] 9AH1211

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

TITLE: /.C.3 GRAND CANYON IN
WINTER, NEAR EL TOVAR
PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CT

COLOR DESCRIPTION
USE PHOTO NO. IA223.

SUBMIT TWO BLUEPRINTS

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

______ Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By ~~[illegible]~~
Date JUL 14 1938

Cost Dept. Checked
By
Date JUL 14 1938

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			JUL 14 1938	JUL 14 1938
SKETCH				
RETOUCHING	17	1/2	7-14	7-16
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	89		7-16	7-18
ENGRAVING				
HAND COLOR PROOF	226	1/2		7-19
ARTIST DEPT.	217	8	8-5	8-9

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D
By

DATE Filed
By

DATE Photo Returned to Customer

~~MAKEOVER~~

Charge to Ret Dept.

EST. Makeover Time Required

	TIME
RETOUCHING	1
PHOTO-LITHO	1
COMPOSING	
ART DEPT. H/C	1½
ENGRAVING	

Time Recorded in Cost Dept.
Date
By

17

128

DISTRIBUTED BY J. R. WILLIS, BOX 665,
ALBUQUERQUE, N. M.

NO. 8A-H1593

ORDER NO. 14442

DATE 7-14-1938

12½ M ART COLORTONE POST CARDS FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (ON FRONT)

[illegible] 8A-H1208

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

TITLE: G.~~8~~.2 AIR VIEW OF GRAND CANYON, ARIZ.
Small type: Photo courtesy "TWA AIR LINES".
PUT PLATE NO. ON FRONT.

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION
Give all space you can at bottom in order to show up village to advantage. ~~X~~ Would prefer that you work out the detail on the outer edge white margin as such detail is not important or difficult, but do all you can for the village.

SUBMIT TWO BLUEPRINTS

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ATTENTION!

18 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Executive OK on Estimate
By [illegible]
Date JUL 14 1938

Cost Dept. Checked
By
Date JUL 14 1938

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED.
COMPOSING, TYPE SET UP			JUL 14 1938	JUL 14 1938
SKETCH				
RETOUCHING	5	4	7-14	7-18 Sl
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	89		7-18	7-19 [illegible]
ENGRAVING				
HAND COLOR PROOF	725	1½		21 July
ARTIST DEPT.	40	10	8/2/38	8/4/38

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D
By

DATE Filed
By
DATE Photo Returned to Customer

3

138

13 [illegible]

DISTRIBUTED BY J. R. WILLIS, BOX 665,
ALBUQUERQUE, N. M.

NO. 8A-H1594 D17

ORDER NO. 14442

DATE 7-15-1938

12M ART COLORTONE POST CARDS FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

GREETINGS FROM GRAND CANYON,
ARIZ.

PRIVATE NO. UPPER LEFT CORNER: G.C.1
Small type: ~~XXXXX~~ (C) J. R. WILLIS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. [✓ YES]

IMPRINT SAME AS ABOVE

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SEE SKETCH & INSTRUCTIONS ATTACHED.

SUBMIT TWO BLUEPRINTS

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF ~~YES~~ RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE
AND WORK SCHEDULE

[illegible] Estimate By ~~[illegible]~~ Date [illegible] 20 1938

Cost Dept. Checked By Date [illegible]

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			JUL 21 1938	JUL 21 1938
SKETCH 80.		10		
RETOUCHING	4	10	7-21	8-8 [illegible]
PHOTO LITHO				
BLUEPRINT STRIPPING, OPAQUING	83/87		8-4	8-8 41
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.	40	15	8/9/38	8/11/38

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D
By

DATE Filed
By
DATE Photo Returned to Customer

4

✓ [illegible] ✓
✓ [illegible] ✓
✓ [illegible] ✓
✓ [illegible] ✓
✓ [illegible] ✓
✓ [illegible] 6 [illegible] ✓
[illegible]557 ✓
[illegible]273 ✓
✓ [illegible]124 ✓
✓ [illegible] ✓
✓ [illegible] ✓
✓ [illegible]673 ✓
✓ [illegible] ✓

ST
R. 159
mall [illegible]
1511

DISTRIBUTED BY J. R. WILLIS, BOX 665,
ALBUQUERQUE, N. M.

NO. 8A-H1595

ORDER NO. 14442

DATE 7-13-1938

12½ M ART COLORTONE POST CARDS FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (ON FRONT)

Photo in 9A41209

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

TITLE: K.C.4 THE BATTLESHIP FROM
EL TOVAR HOTEL, GRAND CANYON, ARIZ.
PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SUBMIT TWO BLUEPRINTS

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,794,775

ATTENTION!

16 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an uniform set.

Executive OK of Estimate
By
Date JUL 14 1938

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date JUL 14 1938

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED.
COMPOSING, TYPE SET UP			JUL 14 1938	JUL 14 1938
SKETCH				
RETOUCHING	5	3½	7-14	7-14 Sl
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	89		7-13	7-19
ENGRAVING				
HAND COLOR PROOF	225	1½		
ARTIST DEPT.	215	9	8-8	8-11

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

5

13

DISTRIBUTED BY J. R. WILLIS, BOX 665,
ALBUQUERQUE, N. M.

NO. 8A-H1596

ORDER NO. 14444

DATE 7-14-1938

12½M ART COLORTONE POST CARDS FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (ON FRONT)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

TITLE: G.C.6 YAKI TRAIL OVER KAIBAB BRIDGE, GRAND CANYON, ARIZ.

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

Photo on 9A-H1203

SUBMIT TWO BLUEPRINTS

SUBMIT: RET PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

16 Subjects on order for this customer. Please see to it that all ... or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By RH
Date JUL 15 1938

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By ✓
Date JUL 19 1938

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED.
COMPOSING, TYPE SET UP			JUL 15 1938	JUL 15 1938
SKETCH				
RETOUCHING		4		
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			7-13-38	7-19 HT
ENGRAVING				
HAND COLOR PROOF		1½		
ARTIST DEPT.	28	8½		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D
By

DATE Filed
By

DATE Photo Returned to Customer

12

(X)

— 5 14

DISTRIBUTED BY J. R. WILLIS, BOX 665,
ALBUQUERQUE, N. M.

NO. 8A-H1597

ORDER NO. 14444

DATE 7-13-1938

12½ M ART COLORTONE POST CARDS FULLX FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (ON FRONT)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

TITLE: G.C.7 ZOROASTER AND COLORADO
RIVER, GRAND CANYON, ARIZ.
PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

Photo in 9A H1210

SUBMIT TWO BLUEPRINTS

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

16 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date JUL 14 1938

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date JUL 1 - 1938

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			JUL 1 . 1938	[illegible] 1938
SKETCH				
RETOUCHING	5	3	7-14	7-18
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	22		7-18	7-19
ENGRAVING				
HAND COLOR PROOF	226	1½		7-21
ARTIST DEPT.	30	8	8-8-38	8-10-38

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D
By

DATE Filed
By
DATE Photo Returned to Customer

5

LT 138

DISTRIBUTED BY J. R. WILLIS, BOX 665,
ALBUQUERQUE, N. M.

NO. 8A-H1598 D17
ORDER NO. 14444
DATE 7-13-1938

12½M [illegible]. ART COLORTONE POST CARDS FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.
TITLE (IN FULL) (ON FRONT)

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. I R. M. YES
IMPRINT SAME AS ABOVE
TITLE: G.C.8 EL TOVAR ON THE RIM, GRAND CANYON, ARIZ.
PUT PLATE NO. ON FRONT
PHOTO PROPERTY OF CT

COLOR DESCRIPTION
Photo in 9AH1196

SUBMIT TWO BLUEPRINTS
YES

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,759,775

ATTENTION!

16 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			JUL 14 1938	JUL 14 1938
SKETCH				
RETOUCHING	7	4½	7-14	7 18
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	88		7-18-38	7-19
ENGRAVING				
HAND COLOR PROOF	226	1½		7-21
ARTIST DEPT.	215	9	8-3	8-

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

7

FRANK E. COOPER, 258 BROADWAY,
NEW YORK, N. Y.

NO. 8A-H1599

ORDER NO. 14464

DATE 7-19-1938

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) CENTRAL PARK, NEW YORK CITY

PRIVATE NO. UPPER ~~RIGHT~~ left CORNER: 154

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SUBMIT SKETCH SHOWING THREE VIEWS ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,794,775

AUG 2 1938

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date AUG 2 1938

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING TYPE SET UP			AUG -2 1938	AUG -2 1938
SKETCH 80		1		
RETOUCHING		.5	8-2	8-6
PHOTO LITHO				
BLUEPRINT STRIPPING, OPAQUING			8-8	8-9
ENGRAVING				
HAND COLOR PROOF	228	2		8-11
ARTIST DEPT.	213	11	9-27-38	9-28-38

DATE BLUEPRINT O.K'D
By

DATE HAND COLOR PROOF O.K'D

DATE Filed
By

DATE Final O.K'd by Customer 9/23/38

12 —
17 — 1

5
168

NO. 8A-H1600

FRANK E. COOPER, 258 BROADWAY,
NEW YORK, N. Y.

ORDER NO. 14464

DATE 7-19-1938

25 M ART COLORTONE POST CARDS, WHITE BORDER

GROUP ~~XX~~ (4)

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TOP: THE CLOISTERS IN FORT TRYON PARK, NEW YORK CITY
BOT: BRANCH OF THE METROPOLITAN MUSEUM OF ART

PRIVATE NO. UPPER ~~RIGHT~~ left CORNER: 167

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I

R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SEE LAYOUT ATTACHED. FOR COLORS SEE BACKS OF PHOTOS.

3BH350

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE
WORK SCHEDULE

AUG 2 1938

Cost Dept. Checked

By

Date AUG 2 1938

OPERATION	EST. TIME Clerk No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			AUG -2 1938	AUG -2 1938
SKETCH ✓		1		
RETOUCHING	12	6	8-2	8-6
PHOTO-LITHO				
[illegible]	82		8 6	8-9
ENGRAVING				
HAND COLOR PROOF	216	3/4	8-11	8-11
ARTIST DEPT.	219	12	9-27	9-29

DATE BLUEPRINT SENT

By

DATE Filed

By

DATE HAND COLOR PROOF SENT

9/23/38

12

17 — 1

168

J.P.WALMER,
HARRISBURG,PA.

NO. 8A-H1601

ORDER NO. 14822

DATE 7-13-1938

12½ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) MOUNTAIN SCENERY ON THE LAKES-TO-SEA HIGHWAY, ~~ROUTE 322~~, BETWEEN STATE COLLEGE AND PHILIPSBURG, PA.
(IF TITLE IS TOO LONG FOR TOP MARGIN, LEAVE OUT WORDS "ROUTE 322")
PRIVATE NO. UPPER LEFT CORNER: 79
IN PLATE AT BOT LEFT: A PENNSYLVANIA BEAUTY VIEW

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. [✓ YES]

IMPRINT PENNSYLVANIA BEAUTY VIEWS,
WALMER, BOX 224, HARRISBURG, PA.

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

Dark road, Orange dotted center line. White fence.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,77

Executive O.K. of Estimate
By KH
Date JUL 16 1938

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By m
Date JUL 18 1938

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			JUL 18 1938	JUL 18 1938 h
SKETCH				
RETOUCHING		1		
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	8/89		7-19	7-21 W.H.
ENGRAVING				
HAND COLOR PROOF	216	1½	7-22	7-22
ARTIST DEPT.		7½		

DATE BLUEPRINT OK'D ____
By ____
DATE HAND COLOR PROOF OK'D ____
By ____

DATE Filed ____
By ____
[illegible] Photo Returned to Customer ____

4

IT
143

DISTRIBUTED BY C. G. SCHWARTZ,
WILMERDING, PA.

NO. 8A-H1602

ORDER NO. 14829

DATE 7-13-1938

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) WESTINGHOUSE AIR BRAKE CO. GENERAL OFFICE, WILMERDING, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION
Tan gray brick, dark slate foof, first floor dark gray stone. Dark gray cornice. Tower dark gray stone, dark roof on steeple. Clock dial silver color, dark hands. Light gray stairway and steps. Bright green lawn. Wall along foreground gray & brown mixed stone. Church on right dull buff brick. Bldgs. on left dull red brick, slate roof.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓣ PAT. NO. 1,797,775

Date JUL 16 1938

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked
By m
Date JUL [illegible] 1938

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING TYPE SET UP			JUL 18 1938	JUL 18 1938
SKETCH				
RETOUCHING		2½		
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	79		7-20	7-[illegible]
ENGRAVING				
HAND COLOR PROOF	228	1½		
ARTIST DEPT.	61	8½		8-10

DATE BLUEPRINT OK'D
By

DATE Filed
By

DATE HAND COLOR PROOF OK'D
By

DATE Photo Returned to Customer

5

143

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 8A-H1603 ORDER NO. 14835 DATE 7-13-1938

CUSTOMER M. BORN & CO.,
CHICAGO, ILL.

only

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

25 M PC SIZE 3½ x 5½ STYLE ART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full
(AS COPY)

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

No. on front.

RETOUCHING DEPARTMENT
[✓ Submit] — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

SEE INSTRUCTIONS ATTACHED.

see colored Sketch by Slacick

PHOTO LITHO
Rephoto

NEG. NO.

________ Photograph each - Size 5x7 - 8x10 -10x12
________ Prints each from ______ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue.

Screen 120 133 150 175

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

make Red impression

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

2M—1-2-37

5 X 7
Ret. 3
H.C. 1½
L.A. 10½

JUL 18 1938

Rush

Re 2
[illegible]

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 8A-H1604 ORDER NO. 14836 DATE 7-15-1938

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER ILLINOIS FARM SUPPLY CO.,
CHICAGO, ILL.

12½ M PC SIZE 3½ x 5½ STYLE ART COLORTONE,FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full (AS PER COPY)

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
[✓ Submit] — Sketch — [✓ Layout] — [✓ Retouched Photo] — Wash Drawing
Follow Layout

SEE LAYOUT & INSTRUCTIONS ATTACHED.

25

PHOTO LITHO
Rephoto

NEG. NO.

______ Photograph each - Size 5x7 - 8x10 -10x12
______ Prints each from ______ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — ~~White Border~~ — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue.

Screen 120 133 150 175

COLOR DESCRIPTION

make DK Blue impression
" — Red — " —

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

2M—1-2-37

[illegible]

Gp

Photos returned to Boland 8-8-38 BH

Rush

JUL 18 1938

9

142

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 8A-H1605 ORDER NO. 14840 DATE 7-13-1938

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER COURIER-JOURNAL JOB PRINTING CO.,
LOUISVILLE, KY.

12½ M PC SIZE 3½ x 5½ STYLE ART COLORTONE, ~~XXXXXXXXXXXX~~ FULL FACE ON 3 SIDES

PLACE OF TITLE: Upper [✓ Lower, Center]—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full LOBBY VIEW, HOTEL JEFFERSON DAVIS, ANNISTON, ALABAMA

in white border at bottom

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No

R.M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: [✓ Customer] [✓ C. T. Imprint] No Imprint

IMPRINT: SAME AS ABOVE
at left side

RETOUCHING DEPARTMENT

[✓ Submit] — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

See [illegible] attached

PHOTO LITHO

Rephoto

NEG. NO.

_______ Photograph each - Size 5x7 - 8x10 -10x12

_______ Prints each from ______ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue.

Screen 120 133 150 175

COLOR DESCRIPTION

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

2M—1-2-37

Ret. 8
H.C. 1½
S.A. 10

Add Artwork 32

JUL 19 1938

3

NO. 8A-H1606

ACKERMAN'S DRUG,
WALTERBORO, SO. CAROLINA

ORDER NO. 14500

DATE 7-15-1938

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) COLLETON COUNTY COURT HOUSE, WALTERBORO, S. C.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 21

R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1.797.775

ESTIMATE AND WORK SCHEDULE

JUL [illegible] 1938

Cost Dept. Checked
By
Date JUL [illegible] 1938

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP	/		JUL 18 1938	JUL 18 1938
SKETCH				
RETOUCHING	7	3	7-18	7-19
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	82/61		7-20	7-21
ENGRAVING				
HAND COLOR PROOF	203	1¼	7-21	7-21
ARTIST DEPT.	203	8	7-22	7-22

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

7

ST.
1K3

NO. 8A-H1607

ACKERMAN'S DRUG,
WALTERBORO, S. C.

ORDER NO. 14500

DATE 7-15-1938

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) WASHINGTON STREET,
WALTERBORO, S. C.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES same as 8AH1606

IMPRINT NONE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

RSH

ESTIMATE
AND WORK SCHEDULE

JUL 13 1938

Cost Dept. Checked

By

Date

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED.
COMPOSING, TYPE SET UP			JUL 18 1938	JUL 12 1938 64
SKETCH				
RETOUCHING	12	3½	7-18	7-19 51
[illegible]				–
[illegible]	62		7-21	7-21 H.S.
ENGRAVING				
HAND COLOR PROOF	515	1½	7-21	7-21
ARTIST DEPT.	27	9		

DATE BLUEPRINT OK'D .... DATE Pld ....

B................ B................

DATE HAND COLOR PROOF OK'D

12

143

NO. 8A-H1608

ACKERMAN'S DRUG,
WALTERBORO, S. C.

ORDER NO. 14500

DATE 7-15-1938

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) U.S.POST OFFICE,
WALTERBORO, S. C.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M. YES same as 8AH1606

IMPRINT NONE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

[illegible]

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By [illegible]
Date JUL 18 1938

Cost Dept. Checked
By [illegible]
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED.
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			JUL 18 1938	JUL 18 1938
SKETCH				
RETOUCHING	12	2½	7-18	7-20
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	84/64		7-20	7-20
ENGRAVING				
HAND COLOR PROOF	725	1½		21 July
ARTIST DEPT.	715	8	7/22	7/25

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

12

5
143

NO. 8A-H1609

HENRY S. BEACH,
EL PASO, TEXAS

ORDER NO. 15012

DATE 7-15-1938

25 M ART COLORTONE OST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) KRESS BUILDING, OREGON AND MILLS STREETS, EL PASO, TEXAS

PRIVATE NO. BEFORE TITLE: 2282

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT H.S.B.

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PORTION OF PHOTO AS MARKED. COLORS AS ON TISSUE ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ® PAT. NO. 1,799,395

ESTIMATE
AND WORK SCHEDULE

[illegible] of Estimate
By
Date JUL 16 1938

Cost [illegible] Checked
By m
Date JUL [illegible]

OPERATION	EST. TIME Card No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			JUL 18 1938	JUL 18 1938
SKETCH				
RETOUCHING	3	7½	7-16	7-23
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	62		7-25	7-26
ENGRAVING				
HAND COLOR PROOF	226	1½		7-28
ARTIST DEPT.		9		

DATE [illegible] OK'D

DATE Filed
By

3

IT.
143

NO. 8A-H1610

HENRY S. BEACH,
EL PASO, TEXAS

ORDER NO. 15012

DATE 7-15-1938

25 M ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SAN JACINTO PLAZA, THE HEART OF EL PASO, TEXAS

In sky

PRIVATE NO. BEFORE TITLE: 2232

Pho. [illegible] 58

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT H.S.B.

PHOTO PROPERTY OF ~~OK~~ CUSTOMER

COLOR DESCRIPTION

THE AUTOMOBILE STANDS IN THE FOREGROUND SHOULD CARRY AS MUCH GREEN GRASS AS POSSIBLE. IN FACT THIS BOTTOM PART OF THE PRINT SHOULD BE ELIMINATED AS FAR AS IT WILL BE POSSIBLE FOR YOU TO DO SO. THE THREE SIGNS ON TOP OF THE HOTEL BUILDINGS SHOULD BE BROUGHT OUT CLEARLY: HOTEL CORTEZ, HILTON, HOTEL PASO DEL NORTE.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

Executive OK of Estimate
By
Date AUG 3 1938

ESTIMATE
AND WORK SCHEDULE

Est. Dept. Checked
By
Date AUG 3 1938

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			AUG - 3 1938	AUG - 3 1938
SKETCH				
RETOUCHING	56	8	8 - 3	8 - 8 SL
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	83		8 - 8	8 - 9 H.T.
ENGRAVING				
HAND COLOR PROOF		1 1/2		
ARTIST DEPT.	44 41	10	8/17/38	8/19/38

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D
By

DATE Filed
By
DATE Photo Returned to Customer

56

CT 169

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 8A-H1611 ✓ ORDER NO. 15024 DATE 7-15-1938

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER SILVER LAKE AUTO COURT
LOS ANGELES, CALIF.

12½M PC SIZE 3½ x 5½ STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: [✓ Upper, Lower, Center]—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full TOP: SILVER LAKE AUTO COURT
BOT: 2500 GLENDALE BOULEVARD - LOS ANGELES,
CALIFORNIA

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C.T. Imprint] No Imprint

RETOUCHING DEPARTMENT

[✓ Submit] — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout TAKE OUT POLES & TOP PORTION OF NEON SIGNSOF A FILLING STATION AT FOOT OF BANK FROM WHICH PHOTO WAS TAKEN. I POLE ACROSS BLDG. ESPECIALLY ~~THE~~ BLURS THE LETTERING ON THE SILVER LAKE AUTO COURT SIGN AND ON THIS SIGN THE SMALLER LETTERS "SILVER LAKE" WILL NEED TO BE BROUGHT OUT

PHOTO LITHO

Rephoto

NEG. NO.

______ Photograph each - Size 5x7 - 8x10 -10x12
______ Prints each from ______ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER : Straighten Photo
Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue.
Screen 120 133 150 175

COLOR DESCRIPTION

Cabins are painted white, trimmed in light bluish green, about as indicated on colored photo. Light yellow tint on buildings is to indicated sunlight.

RETURN COLORED PHOTO TO:
W.P.STORMONT, 214 NO.AVE. 53
LOS ANGELES, CALIF.

PHOTO RETURNED TO

PHOTO USED FOR

RETURN PHOTO YES NO

2M—1-2 37

#41 N6 L.9 4 34 10

JUL 22 1938

7

147

FLORIDA POST CARD CO.,
JACKSONVILLE, FLA.

NO. 8A-H1612
ORDER NO. 13932
DATE 7-14-1938

12½ M ART COLORTONE ~~BOOK VIEWS~~ Post Card, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) INSIDE THE SINGING TOWER,
MOUNTAIN LAKE SANCTUARY

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M.

IMPRINT

6BH474

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. 2820-30

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,297,775

ESTIMATE
AND WORK SCHEDULE

Executive O.K. of Estimate
By
Date JUL 16 1938

Cost Dept. Checked
By
Date JUL 1[illegible] 193[illegible]

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			JUL 18 1938	JUL 18 1938
SKETCH				
RETOUCHING		2		
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	88		7-20-38	7-26 [illegible]
ENGRAVING				
HAND COLOR PROOF	225	1½		22 July
ARTIST DEPT.	219	8	8-4	8/5

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D
By

DATE Filed
By
DATE Photo Returned to Customer

3

5
143

FLORIDA POST CARD CO.,
JACKSONVILLE, FLA.

NO. 8A-H1613
ORDER NO. 13932
DATE 7-14-1938

12½ M ART COLORTONE ~~BOOK VIEWS~~ Post Card, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) A "CLOSE-UP" OF THE SINGING TOWER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M.

IMPRINT

Photo in OCH1024

6BH478

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. 3078-29

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,7[illegible]

ESTIMATE
AND WORK SCHEDULE

~~8H~~ Estimate
JUL 1 [illegible]

Cost Dept. Checked
By
Date JUL [illegible]

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			JUL 16 1938	JUL 16 1938
SKETCH				
RETOUCHING	9	2	7-18	7-19 [illegible]
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	88		7-20-38	7-20 [illegible]
ENGRAVING				
HAND COLOR PROOF	31	1¼	7-21	7-21
ARTIST DEPT				

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D
By

DATE Filed
By
[illegible] Returned to Customer

9

ST. 143

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 8A-H1614 ORDER NO. 14873 DATE 7-15-1938

CUSTOMER MORRIS EAT SHOP,
CHICAGO, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

25 M PC SIZE 3½ x 5½ STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, [✓ Lower, Center] Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full
MORRIS PERFECT EAT SHOP - 410-412 E. 47TH ST. - PHONE DREXEL 4673

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
[✓ Submit] — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

SEE TISSUE ATTACHED.

25

Cro to Boland 4-19-40

PHOTO LITHO
Rephoto

NEG. NO.

_______ Photograph each - Size 5x7 - 8x10 -10x12
_______ Prints each from _____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue.
Screen 120 133 150 175

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

RETURN PHOTO YES NO — PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

PHOTO RETURNED TO

PHOTO USED FOR

2M—1-2-37

7
HCP 1 3/4
2. A. 13

[illegible]

F — 1
3 — 6

/8… 6 2
206 H.C.P. 3½
L.T. 4

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 8A-H1615 ORDER NO. 14875 DATE 7-15-1938

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

PHOTO RETURNED TO

CUSTOMER HOTEL KAUFMAN
ATLANTIC CITY, N. J.

6 M PC SIZE 3½ x 5½ STYLE ART COLORTONE , WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full TOP: LORAINE HOTEL - ST. CHARLES PLACE AND BOARDWALK - ATLANTIC CITY, N. J.
BOT: SECTION OF LOBBY

FRONT NO. 5
(All of this on address side)
R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
[✓ Submit] — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

_______ Photograph each - Size 5x7 - 8x10 -10x12
_______ Prints each from _______ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue.
Screen 120 133 150 175

COLOR DESCRIPTION

FOLLOW COLORS VERY CAREFULLY: Rug Gold and mulberry. Edge of 1st chair at left brown-orange color design. Next chair #2 - green and gold flower design. All chair arms are mahogany. Table mahogany. Lamp on table: base is green & red on white background. Shade is gold. Scarf on table pea green with yellow fringe. Chair to left of table is seed green plaid. Next chair same color as section of 1st chair. Next chair same as #2 - green. All smokadors are brown.
See balance of colored description attached.

RETURN PHOTO YES NO

PHOTO USED FOR

MAKEOVER
Charge to Adv Dept.
… Makeover Time Required

ART DEPT. HC 1

Time Rec… Dept.
Date
By

2M—1-2-37

Red Artwork

4

ST 158

D. 7

NO. 8A-H1616

FRANK E. COOPER, 258 BROADWAY,
NEW YORK, N. Y.

ORDER NO. 14880

DATE 7-18-1938

50 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER, LOWER] CENTER - BORDER.

TITLE (IN FULL) TOP: GENERAL MOTORS BUILDING
BOT: NEW YORK WORLD'S FAIR 1939

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION SEE TISSUE ATTACHED.

[illegible] ~~[illegible]~~ 279
[illegible] 305

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1.7[illegible]

ESTIMATE
AND WORK SCHEDULE

By [illegible]
Date JUL 18 1938

Cost Dept. Checked
By
Date JUL 18 1938

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			JUL 18 1938	JUL 18 1938
SKETCH				
RETOUCHING		10		
PHOTO LITHO				
BLUEPRINT STEPPING, OPAQUING	82/89		7-21	7-22
ENGRAVING				
HAND COLOR PROOF	216	1½	7-22	7-22
ARTIST DEPT.	22	8½		

DATE BLUEPRINT OK'D
By

DATE Filed
By

DATE HAND COLOR PROOF OK'D

By

DATE Photo Returned to Customer

3

ST
RL 147
146

Dl 7

NO. 8A-H1617

FRANK E. COOPER, 58 BROADWAY,
NEW YORK, N. Y.

ORDER NO. 14880

DATE 7-18-1938

50M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER, LOWER] CENTER - BORDER.

TITLE (IN FULL) TOP: COSMETICS BUILDING
BOT: NEW YORK WORLD'S FAIR 1939

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Checking OK of Estimate
By [illegible]
Date JUL 18 1938

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By D
Date JUL 18 1938

OPERATION	EST. TIME		DATE ENTERED DEPT	DATE COMPLETED
	Clock No	Time Allowed		
COMPOSING, TYPE SET UP			JUL 18 1938	JUL 18 1938
SKETCH				
RETOUCHING	5	8½	7-18	7-21 Sf
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	82/89		7-21	7-22
ENGRAVING				
HAND COLOR PROOF	225	1½		22 July
ARTIST DEPT.	212	9	July 29	Aug 1

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

By

DATE Filed
By
DATE Photo Returned to Customer

R

MAKEOVER

Charge to LV Dept.

EST. Makeover Time Required

	Time	
RETOUCHING	1/4	Time Recorded in Cost Dept.
PHOTO-LITHO	1	Date
COMPOSING		
ART DEPT. H/C	1/2	By
ENGRAVING		

AH

5

142

NO. 8A-H1618

FRANK E. COOPER, 258 BROADWAY,
NEW YORK, N. Y.

ORDER NO. 14880

DATE 7-18-1938

817

50 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER] CENTER - BORDER.

TITLE (IN FULL) TOP: GAS EXHIBITS BUILDING

BOT: NEW YORK WORLD'S FAIR 1939

Private no upper off- 18W

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

~~XXXXXXX~~

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ESTIMATE
AND WORK SCHEDULE

Estimate By HK
Date JUL 18 1938

Cost Dept. Checked
By
Date JUL 18 1938

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			JUL 18 1938	JUL 18 1938
SKETCH				
RETOUCHING	5	8½	7-18	7-21
PHOTO LITHO				
BLUE PRINT STRIPPING (OPAQUING)	8/34		7-21	7-21
ENGRAVING				
HAND COLOR PROOF	225	1½		22 July
ARTIST DEPT.	215	9	8-25	8-28

DATE BLUEPRINT O.K.'D
By

DATE HAND COLOR PROOF O.K.'D

DATE Filed
By

DATE Photo Returned to Customer

MAKEOVER

Charge to LV Dept.

EST. Makeover Time Required

	TIME
RETOUCHING	1½
PHOTO-LITHO	1
COMPOSING	
ART DEPT. HC	1/1
ENGRAVING	

Time Recorded in Cost Dept.

Date

5

148
146

FRANK E. COOPER, 258 BROADWAY,
NEW YORK, N. Y.

NO. 8A-H1619
ORDER NO. 14880
DATE 7-18-1938

50 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE [✓ UPPER, LOWER], CENTER - BORDER.
TITLE (IN FULL) TOP: AVIATION BUILDING
BOT: NEW YORK WORLD'S FAIR 1939

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. SPEC. R. M. YES
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION
SEE INSTRUCTIONS ATTACHED.

photo No 8AH3274

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓣ PAT. NO. 1,797,775

D17-

Sladek has photo for
Golden Cover.

R

ESTIMATE
AND WORK SCHEDULE

Executive Dept. Estimate
By
Date JUL 18 1938

Cost Dept. Checked
By
Date JUL 18 1938

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED.
COMPOSING, TYPE SET UP			JUL 18 1938	JUL 18 1938
SKETCH				
RETOUCHING	4	5	7-18	7-21 S
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	52/56		7-21	7-22 KT.
ENGRAVING				
HAND COLOR PROOF	216	1¼	7-22	7-22
ARTIST DEPT.	28	8		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By

4

Rh 148
146

D/7

FRANK E. COOPER, 258 BROADWAY,
NEW YORK, N. Y.

NO. 8A-H1620

ORDER NO. 14880

DATE 7-18-1938

50 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER, LOWER,] CENTER - BORDER.

TITLE (IN FULL) TOP: R.C.A. EXHIBIT BUILDING
BOT: NEW YORK WORLD'S FAIR 1939

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1.797.775

Executive OK of Estimate
By
Date JUL 18 1938

ESTIMATE AND WORK SCHEDULE

Cost Dept. Record
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			JUL 18 1938	JUL 18 1938
SKETCH				
RETOUCHING	5	8	7-18	7-22 SL
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	82/89		7-22	7-22 HH
ENGRAVING				
HAND COLOR PROOF	225	1/2		22 July
ARTIST DEPT.	219	9 1/2	7/-29	8/1

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D
By

DATE Filed
By
DATE Photo Returned to Customer

MAKEOVER
Charge to LV Dept.
EST. Makeover Time Required

	TIME	
RETOUCHING	1	Time Recorded in Cost Dept.
PHOTO-LITHO	1	Date
COMPOSING		
ART DEPT. HC	3/4	By
ENGRAVING		

5

55
R.h 147
146

NO. 8A-H1622

FRANK E. COOPER, 258 BROADWAY,
NEW YORK, N. Y.

ORDER NO. 14880

DATE 7-18-1938

50 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER, LOWER] CENTER - BORDER.

TITLE (IN FULL) TOP: JEWISH PALESTINE
PAVILION
BOT: NEW YORK WORLD'S FAIR 1939

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

IMPORTANT: SHOW PERISPHERE &TRYLON AND OTHER BLDGS. IN BACKGROUND. PAVILION LIGHT BUFF. METAL FIGURES & DETAILS IN COPPER. ~~REVEALS VENETIAN RED.~~

Photo In 8AH3278

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF [✓ YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date JUL 18 1938

Cost Dept. Checked
By
Date JUL 19 1938

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			JUL 18 1938	JUL 19 1938
SKETCH				
RETOUCHING	7	8½	7-18	7-21 SL
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	5/84		7-21	7-21 HT
ENGRAVING				
HAND COLOR PROOF	226	1½		7-22
ARTIST DEPT.	217	9	7-29	8-1

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

7

CT.
R.M. 147
146

D17

R [illegible]

NO. 8A-H1623

FRANK E. COOPER, 258 BROADWAY,
NEW YORK, N. Y.

ORDER NO. 14880

DATE 7-18-1938

50 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER], CENTER - BORDER.

TITLE (IN FULL) TOP: THE XXXXXXX FIRESTONE TIRE AND RUBBER COMPANY BUILDING
BOT: NEW YORK WORLD'S FAIR 1939

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE
AND WORK SCHEDULE

Recorded on Estimate By ~~[illegible]~~
Date

Cost Dept. Checked By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	7	8	7-20	7-22 SC
PHOTO LITHO				
BLUEPRINT STRIPPING OPAQUING	64/89		7-22	7-22 H.T.
ENGRAVING				
HAND COLOR PROOF	226	1 3/4		7-22
ARTIST DEPT.	24	10		7-23 B

DATE BLUEPRINT OK'D
By
DATE HAND [illegible]

DATE Filed
By

R.

7

R.M. 147
150

D17

NO. 8A-H1624

FRANK E. COOPER, 258 BROADWAY,
NEW YORK, N. Y.

ORDER No. 14880

DATE 7-18-1938

50 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER, LOWER] CENTER - BORDER.

TITLE (IN FULL) TOP: CONSUMER INTERESTS BUILDING

BOT: NEW YORK WORLD'S FAIR 1939

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,297,775

Executive OK of Estimate
By
Date JUL 18 1938

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date JUL 18 1938

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			JUL 18 1938	JUL 18 1938
SKETCH				
RETOUCHING	3	9	7-18	7-21 Sc
PHOTO LITHO				
BLUEPRINT STRIPPING, OPAQUING	92/49		7-21	7-21
ENGRAVING				
HAND COLOR PROOF	225	1½		22 July
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

p.

DATE Filed
By
DATE Photo Returned to Customer

R

3

Rm 148
146

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL. **ADV. ORDER**

DIAL No. 8A-H1625 ORDER NO. 15070 DATE 7-18-1938

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER E. J. SPECHT,
OSHKOSH, WIS.

12½ M PC GROUP (3) SIZE 3½ x 5½

STYLE ART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full THE PEACOCK THE FINEST SPOT IN OSHKOSH
(ETC. AS PER SKETCH.

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — [✓ Layout] — [✓ Retouched Photo] — Wash Drawing
Follow Layout

To customer

SEE LAYOUT & INSTRUCTIONS ATTACHED.

NOTE: RESTAURANT VIEW AT LEFT SIDE, BAR VIEW AT RIGHT SIDE (JUST REVERSE FROM THE SKETCH)

25

PHOTO LITHO
Rephoto

NEG. NO.

______ Photograph each - Size 5x7 - 8x10 -10x12
______ Prints each from ______ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue.

Screen 120 133 150 175

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

2M—1-2-37

20 · 1
Pel 10
H.C.P. 2
L.A. 14

May 25

to Mr [illegible]

5

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 8A-H1626 ORDER NO. 15071 DATE 7-18-1938

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER CINCINNATI TAILORING CO
CINCINNATI, O.

6 M PC SIZE 3½ x 5½ STYLE ART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full BY WELLWORTH (ETC. AS PER COPY)

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

NO. ON FRONT.

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

SEE DRAWING ATTACHED. IN A GENERAL WAY, THIS CARD IS TO BE MADE ALONG THE SAME LINES AS "KUPPENHEIMER" CARD ATTACHED.

PHOTO LITHO
Rephoto
NEG. NO.
______ Photograph each - Size 5x7 - 8x10 -10x12
______ Prints each from ______ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.
Screen 120 133 150 175

COLOR DESCRIPTION

Rush

Large drawing

PHOTO RETURNED TO

PHOTO USED FOR

RETURN PHOTO YES NO

2M—1-2-37

5x7
50 ½
[illegible] 11
H.C.P 2
L.A. 12½

[illegible] Art Work 22

#24

JUL 29 1938

Rush

7.

ST
161

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL. **ADV. ORDER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 8A-H1627 ORDER NO. 15101 DATE July 19, 1938

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER GARROD SHOE CO., INC.
46 W. 39TH ST.
NEW YORK NEW YORK

25 M POST CARDS SIZE $3\frac{1}{2}$ x $5\frac{1}{2}$ STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full AS PER COPY

(All of this on address side)
FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE INSTRUCTIONS ATTACHED.

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue
Screen 120 133 150 175

COLOR DESCRIPTION

R

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

2,500—1-2-38

5 x 7
Ret. 5½
H.C.P. 1¾
L.A. 10

Replate 1. ≡

Wet.

AW

#24

11

smaller 1 size

3

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 8A-H1628 ORDER NO. 15102 DATE July 19, 1938

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER GRAVER HOTEL CO., INC.
FARGO, NORTH DAKOTA

25 M POST CARDS SIZE 3½ x 5½ (Group 3) STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full HOTEL GRAVER FARGO NORTH DAKOTA
ETC. AS PER COPY

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
[✓ Submit] — Sketch — [✓ Layout] — [✓ Retouched Photo] — Wash Drawing
Follow Layout

SEE SKETCHATTACHED.

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

Screen 120 133 150 175

COLOR DESCRIPTION

make Dk Blue impression

PHOTO RETURNED TO

PHOTO USED FOR

RETURN PHOTO YES NO

2,500—1-2-38

1 [illegible] 5 x 7
L.O. 1
Ret 15
H.C. 2
Lait 12

[illegible]

12

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 8A-H1629 ORDER NO. 15103 DATE July 19, 1938 DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART DATE COMPLETED

Photos for this Customer

CUSTOMER REV. CARLO CIANCI
ST. MICHAELS R. C. CHURCH
PATERSON NEW JERSEY

PHOTO RETURNED TO

25M POST CARDS SIZE $3\frac{1}{2}$ x $5\frac{1}{2}$ STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, [✓ Lower, Center] Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full ST. MICHAEL'S R. C. CHURCH --
PATERSON, NEW JERSEY

(All of this on address side)
FRONT NO. ~~6~~ 5 R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
[✓ Submit] — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue
Screen 120 133 150 175

COLOR DESCRIPTION

Building is of light (tan) mottled faced bridk, trimmed with the cast granite steps and lower sections are of solid granite -- The trim in the campaniles are of terra cotta. Trim on entire building is granite. Crosses -- granite. Base of center cross - granite. Domes in which the 2 top crosses set are of a dark green color.-- Doors -dark oak. Side windows - dark & red. Roof black.

Photo
Ret 8/31/38

RETURN PHOTO YES NO

PHOTO USED FOR

2,500—1-2-38

Ret 6
Le. 1 1/2
#41 Lat 8 3/4

56

15.
150

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 8A-H1630 ORDER NO. 15106 DATE 7-18-1938

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER J.A.HARDING MGR.
HOTEL UMPQUA
ROSEBURG? OREGON

25 M POST CARDS SIZE $3\frac{1}{2}$ x $5\frac{1}{2}$ Group 3 STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]

Title in Plate Yes No Copyright in Plate Yes No

Title in full HOTEL UMPQUA OFFERS ACCOMMODATIONS FOR EVERY PURSE ETC. AS PER SKETCH

(All of this on address side)

FRONT NO. 5 R. M. [✓ Yes] No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT

[✓ Submit] — Sketch — [✓ Layout] — [✓ Retouched Photo] — Wash Drawing

Follow Layout

ON CARD NO. 1 WOOD FINISH IS FINE AND THE SAME SHOULD BE IN LOBBY.

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

Screen 120, 133, 150, 175

COLOR DESCRIPTION

make DK. Blue impression

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

2,500—1-2-38

7 [illegible] 5x7
L.O. 1½
Ret. 16½
H.C. 2
Lat 12

As quoted

5
18
7

R 2½

25 – [illegible]

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 8A-H1631 ORDER NO. 15108 DATE 8-17-1938

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER H. P. SAMMONS
GLENGARRY INC.
WESTERVILLE, OHIO

25 M POST CARDS SIZE 3½ x 5½ STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT

[✓ Submit] — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

THE POST AND WIRES IN FOREGROUND TO BE TAKEN OUT

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

Screen 120 133 150 175

PHOTO RETURNED TO

COLOR DESCRIPTION

SEE TISSUE ATTACHED TO PHOTO FOR COLOR INSTRUCTIONS

PHOTO USED FOR

RETURN PHOTO YES NO

2,500—1-2-38

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 8A-H1632 ORDER NO. [✓ 15112] DATE 7-27-1938

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER CLUB MIAMI
CHICAGO, ILL.

12 M 500 POST CARDS SIZE 3½ x 5½ [✓ GROUP 2] STYLE ART COLORTONE ~~WHITE BORDER~~ FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full

See copy

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
[✓ Submit] — Sketch — [✓ Layout] — [✓ Retouched Photo] — Wash Drawing
Follow Layout

To customer

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

Screen 120 133 150 175

COLOR DESCRIPTION

SEE TISSUES ATTACHED.

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

2,500—1-2-38

7

LC 1
RH 1½
UC 2
Lat 12½ 6-68

All ret 5 hrs.

SEP 19 1938

SEP 19 1938

[illegible]

10

IOWA CITY NEWS AGENCY,
IOWA CITY, IOWA

NO. 8A-H1633

ORDER NO. 15959

DATE 7-20-1938

12½ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER], CENTER - BORDER.

TITLE (IN FULL) FINE ARTS BUILDING, UNIVERSITY OF IOWA, IOWA CITY, IOWA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

D848

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,754,745

ATTENTION!

2 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Estimate Made
By [illegible]
Date JUL [illegible] 1938

Cost Dept. Checked 6
By
Date [illegible]

OPERATION	EST. TIME Clock No	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED.
COMPOSING, TYPE SET UP			JUL 21 1938	JUL 21 1938
SKETCH				
RETOUCHING	9	3	7-21	7-26 SC
PHOTO LITHO				
BLUEPRINT, STRIPPING, OPAQUING	82		7-26	7-27 KT.
ENGRAVINGS				
HAND COLOR PROOF	226	1½		7-28
ARTIST DEPT.	[illegible]	7½		[illegible]

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

By

DATE Filed
By
DATE Photo Returned to Customer

Pots in' 2CP- 2613

9

5T
153

IOWA CITY NEWS AGENCY,
IOWA CITY, IOWA

NO. 8A-H1634

ORDER NO. 14959

DATE 7-20-1938

12½ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER [✓ LOWER] CENTER - BORDER.

TITLE (IN FULL) DRAMATIC ARTS BUILDING, UNIVERSITY OF IOWA, IOWA CITY, IOWA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ESTIMATE
AND WORK SCHEDULE

Date of Estimate
By [illegible]
Date JUL 21 1938

Cost Dept. Checked
By
Date JUL 21 1938

OPERATION	EST. TIME Check No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			JUL 21 1938	JUL 21 1938
SKETCH				
RETOUCHING	9	2½	7-21	7-25
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	12		7-26	7-26
ENGRAVING				
HAND COLOR PROOF	338	1½		7-28
ARTIST DEPT.	64	8		8/12

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D
By

DATE Filed
By

DATE Photo Returned to Customer

Post IN - 2652672

9

ATTENTION!

_________ Subjects on order for this customer. Please see to it that all photos or negatives are uniform and colors are in harmony with each other to make an attractive set.

D8485

E. B. ACKLEY,
SANDUSKY, OHIO

NO. 8A-H1635

ORDER NO. 14957

DATE 7-20-1938

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) OLD MILL RACE AND OUTLET BLUE HOLE, FROM CASTALIA FISHING CLUB, OHIO

PRIVATE NO. BEFORE TITLE: 32

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION
DAM DARK GREEN. REAR BRIDGES AND FENCE RUSTIC BROWN

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

Executive OK of Estimate
By
Date JUL 21 1938

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			JUL 21 1938	JUL 21 1938
SKETCH				
RETOUCHING	9	1	7-21	7-23
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	82		7-25	7-25
ENGRAVING				
HAND COLOR PROOF	21	1½		
ARTIST DEPT.	63	7	8/4/38	8/5/38

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

ATTENTION!

______ ______ subjects on order for this customer. Please see to it that all [illegible] or negatives are uniform and colors are in harmony with each other to make an attractive set.

153

NO. 8A-H1636

E.B.ACKLEY,
SANDUSKY, OHIO

ORDER NO. 14957

DATE 7-20-1938

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) MILL POND AND FISH HATCHERY, BLUE HOLE, CASTALIA, OHIO

PRIVATE NO.BEFORE TITLE: 31

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

WATER LILY LIGHT ON WATER, GREEN BASE, PINK CENTER. BLDG. WHITE, SLATE ROOF. RUSTIC BROWN FENCE. REMOVE PEOPLE.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,297,775

ATTENTION!

2 Subjects on order for this customer. Please see to it that all photos or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Estimate or Re-Estimate
By ....
Date JUL 21 1938

Cost Dept. Checked
By ....
Date JUL [illegible] 1938

OPERATION	EST. TIME Clock No.	EST. TIME Time allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			JUL 21 1938	JUL 21 1938
SKETCH				
RETOUCHING	9	3	7-21	[illegible]
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	8½		7-26	7-26 H.T.
ENGRAVING				
HAND COLOR PROOF	313	1½	7 - 27	7 - 27
ARTIST DEPT.	44	7½	8/2/38	8/3/36

DATE BLUEPRINT OK'D ....
By ....

DATE HAND COLOR PROOF OK'D ....
By ....

DATE Filed ....
By ....

DATE Photo Returned to Customer ....

7

5
153

NO. 8A-H1637

E. B. ACKLEY,
SANDUSKY, OHIO

ORDER NO. 14958

DATE 7-20-1938

12½ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) BATHING BEACH AND PIER ON LAKE ERIE, CAMP PERRY, OHIO

PRIVATE NO. BEFORE TITLE: 115

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

5 8A H1637

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

REAR PIER GRAY CEMENT. IST SUN SHADE BRIGHT BLUE & WHITE DESIGN. ORANGE COLOR TABLES & SEATS. SEDONC SUN SHADE ON RIGHT BRIGHT GREEN & WHITE. EX ORANGE TABLE & SEATS. 3RD SUN SHADE LIGHT ORANGE & GREEN. CEMENT WALL & WALKS. SHOW MORE PEOPLE IN WATER BATHING

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ATTENTION!

3 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive O.K. of Estimate
By
Date JUL 21 1938

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date JUL 21 1938

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			JUL 21 1938	JUL 21 1938
SKETCH				
RETOUCHING	4	4	7-21	7-26
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	8		7-26	7-26
ENGRAVING				
HAND COLOR PROOF	226	1½		7-27
ARTIST DEPT.	36	8	8-2.	8-4 WP

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D
By

DATE Filed
By
DATE Photo Returned to Customer

4

153

NO. 8A-H1638

BLUFF CITY NEWS CO.,
MEMPHIS, TENN.

ORDER NO. 14962

DATE 7-20-1938

12½ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) STERICK BUILDING,
MEMPHIS, TENN.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

BE GUIDED ~~XX~~ BY CARD ATTACHED AS TO COLORS & MAKE UP. REMOVE ALL BLDGS. AT RIGHT OF BLDG. AND TAKE AUTOS AT LEFT ALL OUT & REPLACE THOSE IN FRONT AND AT SIDE OF BLDG. WITH UP TO DATE AUTOS. TAKE OUT STREET CARS AND TRACKS.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF [✓ YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1.

ATTENTION!

4 Subjects on order for this customer. - Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date JUL 21 1938

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date [illegible]

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED.
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			JUL 21 1938	JUL 21 1938
SKETCH				
RETOUCHING	12	7	7-21	7-28
PHOTO LITHO				
BLUEPRINT STRIPPING, OPAQUING	52/14		7-29	7-29
ENGRAVING				
HAND COLOR PROOF	226	1½		8-2
ARTIST DEPT.	64	8¾		8/15/38

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D
By

DATE Filed
By
DATE Photo Returned to Customer

12

55
R74 153
153

12

NO. 8A-H1639

BLUFF CITY NEWS CO.,
MEMPHIS, TENN.

ORDER NO. 14962

DATE 7-20-1938

~~12~~ 75 M ART COLORTONE POST CARD, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) GRAND CENTRAL STATION,
MEMPHIS, TENN.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

RM cncl

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

FOLLOW CARD ATTACHED FOR COLORS & MAKE UP! REMOVE BLDGS. AT RIGHT & DRAW IN BALANCE OF STATION. TAKE OUT HORSES & WAGONS & OLD AUTOS AND PUT IN SOME MODERN AUTOS.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF [✓ YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ATTENTION!

2 Subjects on order for this customer. Please see to it that all photos, or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Executive Check Estimate
By
Date JUL 22 1938

Cost Dept. Checked
By
Date JUL 1938

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			JUL 22 1938	JUL 22 1938
SKETCH				
RETOUCHING	7	10½	7-22	8-3
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	82		8-3	8-4
ENGRAVING				
HAND COLOR PROOF	226	1½		8-5
ARTIST DEPT.	67	9		9-14

DATE BLUEPRINT O'K'D
By
DATE HAND COLOR PROOF O.K.'D
By

DATE Plate Made
by
DATE Photo Returned to Customer

7

Rm 156
154

NO. 8A-H1640

BLUFF CITY NEWS CO.,
MEMPHIS, TENN.

ORDER No. 14962

DATE 7-20-1938

~~15~~ 25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER,] LOWER, CENTER - BORDER.

TITLE (IN FULL) UNION STATION, MEMPHIS, TENN.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I

R. M. [✓ N YES]

IMPRINT SAME AS ABOVE

R M spcl.

PHOTO PROPERTY OF CT

COLOR DESCRIPTION
COLOR ON ATTACHED CARD IS FAIR. THE GRAY SHOULD BE ABOUT TWO SHADES LIGHTER BE SURE TO PUT FLAG POLE & FLAG ON VIEW & TAKE OUT ALL AUTOS & BLDG. AT RIGHT. LEAVE IN THE PART OF RAILROAD COACH AT LEFT.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

4 Subjects on order for this customer. Please see to it that all [illegible] or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date JUL 21 1938

Cost Dept. Checked
By
Date JUL 21 1938

OPERATION	EST. TIME Check No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			JUL 21 1938	JUL 21 1938
SKETCH				
RETOUCHING	13	7	7-21	7-27
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	82		7-27	7-27 H.S.
ENGRAVING				
HAND COLOR PROOF	228	1¼		7-29
ARTIST DEPT.	64	7½		7/19/38

DATE BLUEPRINT OK'D
by
DATE HAND COLOR PROOF OK'D

DATE Rec'd
By
DATE Photo Returned to Customer

B.

RM 153
153

NO. 8A-H1641

BLUFF CITY NEWS CO.,
MEMPHIS, TENN.

ORDER NO. 14962

DATE 7-20-1938

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) IMMACULATE CONCEPTION CHURCH, MEMPHIS, TENN.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION ALL BRICK WORK IS YELLOW OR LIGHT LEMON COLOR. STONE WORK IS WHITE. DOORS ARE BRONZE GREEN. ROOF BELOW CROSSES IS ABOUT #17. CROSSES GOLD. WINDOW IN CENTER STAINED GLASS COLORS. HOUSE AT RIGHT: ROOF MED. RED. BRICK A SHADE LIGHTER THAN #18, TRIMMED IN WHITE OR CREAM COLOR. LEAVE THE SHRUBBERY IN THE PHOTO. XXXXXXXXXXXXXXX ALSO ENTRANCE PILLARS, ETC. ON THE FAR SIDE XX OF THE STREET. THESE ARE CEMENT.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,759,775

ATTENTION!

1 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By CK
Date JUL 21 1938

Cost Dept. OK
By
Date JUL 21 1938

OPERATION	EST. TIME Clock No	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			JUL 21 1938	JUL 21 1938
SKETCH				
RETOUCHING	12	5	7-21	7-27 8l
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	82		7-27	7-27 14
ENGRAVING				
HAND COLOR PROOF	228	1½		7-28
ARTIST DEPT.		8		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF O.K.'D

DATE Final
By
DATE Photo Returned to Customer

12

15
153

12

NO. 8A-H1642

WOODCOCK MFG. CO.,
HOT SPRINGS NATIONAL PARK, ARK.

ORDER NO. 14962

DATE 7-20-1938

12½ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER,] LOWER, CENTER - BORDER.

TITLE (IN FULL) CENTRAL PARK AND WHITTINGTON ~~AVENUES~~, HOT SPRINGS NATIONAL PARK, ARK.
Junction

PRIVATE NO. LOWER LEFT CORNER:

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. R. M. YES Same as 4AH2012

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF] YES RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

3 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Executive O.K. of Estimate
By
Date JUL 22 1938

Cost Dept. Checked
By
Date JUL 22 1938

OPERATION	EST. TIME Clock No.	Time Allow.	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			JUL 22 1938	JUL 22 1938
SKETCH				
RETOUCHING	5	6	7-22	7-28
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	82		7-29	7-29
ENGRAVING				
HAND COLOR PROOF		1½		
ARTIST DEPT.	217	9½	8-10	8-11

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D
By

DATE Filed
By

DATE Photo Returned to Customer

5

153

NO. 8A-H1643

WOODCOCK MFG. CO.,
HOT SPRINGS NATIONAL PARK, ARK.

ORDER NO. 14969

DATE 7-20-1938

12½ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) HOT SPRINGS GOLF XXXX AND COUNTRY CLUB, HOT SPRINGS NATIONAL PARK, ARK.

[illegible]

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES Done as 4AH2012

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF ~~CUSTOMER~~

COLOR DESCRIPTION

CLUB HOUSE COLORED SAME AS ON 2A-H1009
LEAVE ALL PEOPLE IN AND DRESS THEM UP WITH GOOD COLOR EFFECT.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF [✓ YES] RETURN PHOTO. yes

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,297,775

ATTENTION!

[illegible] Subjects or order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Extra Charge By [illegible]
Date JUL 21 1938

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date JUL 2 1938

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED.
COMPOSING, TYPE SET UP			JUL 21 1938	JUL 21 1938
SKETCH				
RETOUCHING	4	3	7 - 21	7 - 27 8
PHOTO LITHO				
BLUEPRINT STRIPPING, OPAQUING	52		7 - 27	7 - 27 4
ENGRAVING				
HAND COLOR PROOF	226	1¼		7-29
ARTIST DEPT.	44	8	7/11/38	7/12/38

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

By

DATE Filed
By

DATE Photo Returned to Customer

4

153

WOODCOCK MFG. CO.,
HOT SPRINGS NATIONAL PARK, ARK.

NO. 8a-H1644

ORDER NO. 14969

DATE 7-20-1938

12½ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) K FIRST METHODIST CHURCH, HOT SPRINGS NATIONAL PARK, ARK.

PRIVATE NO. XXXXXXXXXXXXX LOWER LEFT CORNER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES same as 4AH2012

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

STONE IS A LIGHT GRAY NATIVE STONE. ROOF MEDIUM RED, NOT TOO BRIGHT. STAINED WINDOWS. BALANCE OF VIEW LEFT TO YOUR JUDGMENT.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ATTENTION!

3 Subjects on order for this customer. Please see to it that all prints or negatives are uniform and colors are in harmony with each other to make an attractive set.

Estimated By Date JUL 21 1938

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked By Date JUL 21 1938

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			JUL 21 1938	JUL 21 1938
SKETCH				—
RETOUCHING	17	6	7-21	7-26 SC
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	82		7-26	7-26 H.
ENGRAVING				
HAND COLOR PROOF	226	1¼		7-28
ARTIST DEPT.	48	8	8/9/38	8/11/38

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D
By

DATE Filed
by

DATE Photo Returned to Customer

12

153

[illegible]

W. A. KUGLER,
SEBRING, FLA.

NO. 8A-H1645

ORDER NO. 15189

DATE 7-22-1938

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER [✓ LOWER] CENTER - BORDER.

TITLE (IN FULL) THE SEBRING, SEBRING, FLA.

SMALL TYPE: PHOTO BY KUGLER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

i N
5 BH 1438

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

Take out telephone pole. Bldg. buff, green trim. Tile showing on roof front red. Put green lawn opposite hotel and oranges on tree.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

[illegible] order for this [illegible] Please see to it that all [illegible] negatives are uniform [illegible] colors are in harmony with each other to make an attractive set.

Execu [illegible]
By
Date JUL 27 1938

ESTIMATE
AND WORK SCHEDULE

By 0
Date [illegible]

OPERATION	EST. TIME Clerk No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED.
COMPOSING TYPE SET UP			JUL 27 1938	JUL 27 1938
SKETCH				
RETOUCHING	12	5	7-27	7-29 S
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	52		7-29	7-29
ENGRAVING				
HAND COLOR PROOF	31	1½		
ARTIST DEPT.	62	8½	8-10	8-11

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

12

5
157

NO. 8A-H1646

W. A. KUGLER,
SEBRING, FLA.

ORDER NO. 15189

DATE 7-22-1938

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER], CENTER - BORDER.

TITLE (IN FULL) SEBRING GENERAL HOSPITAL, TROPICAL BANK (CIRCLE), SEBRING, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF ~~XXXXXXX~~ CT

COLOR DESCRIPTION

White building, light green window frames. Red tile roof. Put oranges on trees back of building.

SUBMIT: RET. PHOTO | B. L. & W. PROOF | HANDCOL PROOF YES | RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

______ Subjects on order for this customer. Please see to it that all cuts or negatives are uniform in tone and are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Executing Copy of Estimate
By
Date JUL 25 1938

Cost [illegible] Checked
By
Date JUL [illegible] 1938

OPERATION	EST. TIME Clock No	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			JUL 25 1938	JUL 25 1938
SKETCH				
RETOUCHING	52	4	7-25	7-27
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	82		7-28	7-29
ENGRAVING				
HAND COLOR PROOF	31	1¼		
ARTIST DEPT.	61	7½		8-11

DATE BLUEPRINT OK'D ______
By ______

DATE HAND COLOR PROOF OK'D ______

DATE Filed ______
By ______

DATE Photo Returned to Customer ______

B

NO. 8A-H1647

W. A. KUGLER,
SEBRING, FLA.

ORDER NO. 15189

DATE 7-22-1938

6 M ART COLORTONE POST CARD , WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER] CENTER - BORDER.

TITLE (IN FULL) LAKE XXXX JACKSON, HOTEL PENNSYLVANIA, SEBRING, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION
Put a few oranges on trees near front of side porch. Building: lower half white, upper half green. Roof red. Put few red & yellow hibiscus flowers on bushes near porch. Put grass in square with palm tree in center. Building at left white.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,759,795

ESTIMATE
AND WORK SCHEDULE

Execut... of Estimate
By TSH
Date JUL 25 1938

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			JUL 25 1938	JUL 25 1938
SKETCH				
RETOUCHING	9	3	7-25	7-28 SL
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	12		7-28	7-29 HT.
ENGRAVING				
HAND COLOR PROOF		1¼		
ARTIST DEPT.	38	7½	8-6	8-10

DATE BLUEPRINT OK'D ______
By ______
DATE HAND COLOR PROOF OK'D ______
By ______

DATE Filed ______
By ______
DATE Photo Returned to Customer ______

ATTENTION!

3 subjects on order for this customer. Please see to it that all copy or negatives are uniform and colors are in harmony with each other to make an attractive set.

9

15

NO. 8A-H1648

HERSHEY ESTATES GREENHOUSES,
HERSHEY, PA.

ORDER NO. 15189

DATE 7-22-1938

12½ M ART COLORTONE OST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) PERGOLA AND POOL, HERSHEY ROSE GARDEN, HERSHEY, PA.

Digby

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. [✓ YES]

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF [✓ YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ATTENTION!

2 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Date of Estimate
By
Date JUL 1938

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			JUL 25 1938	JUL 25 1938
SKETCH				
RETOUCHING	13	3	7-25	7-28
PHOTO LITHO				7-29 H.T.
BLUEPRINT STRIPPING, OPAQUING	~~1½~~ 29		7-28	
ENGRAVING				
HAND COLOR PROOF	226	1½		7-30
ARTIST DEPT.	216	8½	8-4	8-5

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

13

RW 156 [illegible]
17
156

HERSHEY ESTATES GREENHOUSES,
HERSHEY, PA.

NO. 8A-H1649

ORDER NO. 15216

DATE 7-22-1938

12½ M ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) HERSHEY ROSE GARDEN AND HOTEL HERSHEY, HERSHEY, PA.

in sky ———

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

[illegible] order for this [illegible] Please see to it that all [illegible] or negatives are uniform and colors are in harmony with each other to make an attractive set

---

ESTIMATE AND WORK SCHEDULE

Date JUL 25 1938

Copy Dept. Checked

By

Date JUL 25 1938

OPERATION	EST. TIME C. k No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			JUL 25 1938	JUL 25 1938
SKETCH				
RETOUCHING	5	5½	7-25	7-27 8C
PHOTO LITHO				
BLUEPRINT STRIPPING, OPAQUING	82/84		7-27	7-28 H.T.
ENGRAVING				
HAND COLOR PROOF	226	1½		7-29
ARTIST DEPT.	214	9½		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

5

Rh 154 [illegible] 156

HERSHEY ESTATES GREENHOUSES,
HERSHEY, PA.

NO. 8A-H1650
ORDER NO. 15216
DATE 7-22-1938

12½ M ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ONE OF THE TERRACES OF THE HERSHEY ROSE GARDEN, HERSHEY, ~~XX~~ PA.

In sky

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. [✓ YES]

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF [✓ YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓣ PAT. NO. 1,297,775

ATTENTION!

2 [illegible] subjects on order for this customer. Please see to it that all photos or negatives are uniform and colors are in harmony with each other to make an attractive set.

[illegible] Estimate JUL 25 1938

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date JUL 2[illegible] 1938

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			JUL 25 1938	JUL 25 1938
SKETCH				
RETOUCHING	4	3	7-25	7-28 SL
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	8/89		7-28	7-29
ENGRAVING				
HAND COLOR PROOF	226	1½		8-1
ARTIST DEPT.	214	8½		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D
By
DATE Filed
By
DATE Photo Returned to Customer

9-4

[illegible] 154
[illegible] 156

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 8A-H1651 ORDER NO 15260 DATE 7-27-1938

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER BOOKBINDERS RESTAURANT INC.
PHILADELPHIA, PA.

25 M POST CARDS SIZE 3½ x 5½ GROUP 2 STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full OLD BOOKBINDER'S FAMOUS FOR SEA FOODS FOR FOUR GENERATIONS (ETC.AS PER COPY)

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
~~PLATE NO. ON FRONT~~

RETOUCHING DEPARTMENT
[✓ Submit] — Sketch — [✓ Layout] — [✓ Retouched Photo] — Wash Drawing
Follow Layout

THE WORDING UNDER THE OLD FIRE BUCKET IN THE FIRE PLACE PICTURE HAS TO BE BROUGHT OUT BY AN ARTIST MORE CLEARLY SO IT CAN BE READ ON A PLATE. THE WORDKING IS: THIS FIRE BUCKET WAS USED DURING BENJAMIN FRANKLIN'S LIFE TIME.
THE DATES UNDER THE FOUR HATS SHOULD ALSO BE BROUGHT OUT CLEARLY. THEY ARE AS FOLLOWS: 1829, 1821, 1819, and 1898.

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue
Screen 120 133 150 175

PHOTO RETURNED TO

COLOR DESCRIPTION

SEE SKETCH ATTACHED.

RUSH

RETURN PHOTO YES NO

PHOTO USED FOR

make OK Blue impression

2,500—1-2-38

Lo 1
Ret 7
WC 1½
Lat 10½

JUL 29 1938

17
5

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 8A-H1652 ✓ ORDER NO. 15261 DATE 7-25-1938

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER CRAWFORD SHOE CO.
LIMA, OHIO

12½ M PC SIZE 3½ x 5½ STYLE ART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full
(AS COPY)

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

PUT AT BOTTOM LEFT: Second at Ludlow, Dayton, Ohio
AND ON OPPOSITE ON LOWER RIGHT: 138 N. Main St., Lima, Ohio

RETOUCHING ~~DEPARTMENT~~
Submit — Sketch — [✓ Layout] — Retouched Photo — Wash Drawing
Follow Layout

FOLLOW SKETCH ATTACHED. The heel heights are exaggerated slightly and should be in exact proportion to the rest of the shoes.

PHOTO LITHO
Rephoto
_____ Photograph each - Size 5x7 - 8x10 -10x12
_____ Prints each from _____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

NEG. NO.

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue.

Screen 120 133 150 175

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

25

very → R

2M—1-2-37

1 Rephoto 5x7

L.O. 1½

Ret 1

H.C. 1¾

L Art 10

OM

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 8A-H1653 ORDER NO. 15268 DATE 7-25-1938

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER SANDERS MFG. CO.
NASHVILLE, TENN.

50 M FC SIZE 3½ x 5½ STYLE XR ART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full
NOW - WRITE WITH COLOR
(ETC. AS PER COPY)
see tissue

(All of this on address side)
FRONT NO. 5
R. M. ~~Yes~~ No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint [✓ No Imprint]

RETOUCHING DEPARTMENT
[✓ Submit] — Sketch — [✓ Layout] — Retouched Photo — Wash Drawing
Follow Layout
SEE SKETCH ATTACHED.
& original Pencil in Mem.

PHOTO LITHO
Rephoto
NEG. NO.
______ Photograph each - Size 5x7 - 8x10 - 10x12
______ Prints each from ______ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue.
Screen 120 / 133 / 150 / 175

COLOR DESCRIPTION

make Red impression

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

2M—1-2-37

1 Rephoto 5x7

Lo 1
Ret 3½
Sc 1½
Lat 10

Aug — 25

7

2 = 5 KT

NO. 8A-H1654

DISTRIBUTED BY J. R. WILLIS, BOX 665,
ALBUQUERQUE, N. M.

ORDER NO. 15278

DATE 7-26-1938

12M 500 C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) MORNIN' ON THE DESERT
(POEM)

Use approved Verse after N-22

PRIVATE NO. UPPER RIGHT CORNER
N-22

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T.

COLOR DESCRIPTION

USE CLOUDS AND POEM AS IN ORIGINAL (1101-30) PUT 6A-H2767
AT BOTTOM REPLACING OTHER SCENE

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓣ PAT. NO. 1,797,775

~~6A~~

JUL 28 1938

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date JUL 28 1938

[illegible]	EST. TIME	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
[illegible] TYPE SET UP			JUL 29 1938	JUL 29 1938
SKETCH				
RETOUCHING	9	6	7-29	8-6-38
PHOTO LITHO				
[illegible]	89		8-11	8-11 41
[illegible] WING				
HAND COLOR PROOF	226	1 3/4		8-12
ART DEPT.	203	11	8-23	8-24

AUG-8 1938

DATE [illegible] ORD _______ By _______

DATE HAND COLOR PROOF ORD _______

DATE Filed _______ By _______

DATE Photo Returned to [illegible] _______

~~MAKE OVER~~

Charge to L.V. _______ Dept.

EST. [illegible]

206

2

[illegible] Cost Dept.

ART DEPT.

9

NO. 8A-H1655

I. & M. OTTENHEIMER, BALTIMORE, MD.

ORDER NO. 15295

DATE 7-26-1938

25M POST CARDS C. T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER [✓ LOWER] CENTER - BORDER.

TITLE (IN FULL) NEW EASTERN HIGH SCHOOL,
BALTIMORE, MD.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 2 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T.

COLOR DESCRIPTION
DARK RED BRICK. LIGHT STONE CORNICE AND TRIM LIGHT GRAY SASH.
GRAY STEPS WITH DARK RED BRICK SIDES
GREEN LAWN & SHRUBERY INCREASE SIZE OF SHRUBERY SO IT WILL NOT GET OUT OF DATE. LIGHT GRAY ALKS CEMENT ROAD. DARK FENCE & GREEN LAWN IN FOREGROUND

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF [✓ YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ESTIMATE
AND WORK SCHEDULE

Finished Estimate
By
Date JUL 27 1938

Cost Dept. Checked
By
Date JUL 2

OPERATION	L. T. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			JUL 27 1938	JUL 27 1938
SKETCH				
RETOUCHING	9	5	7-27	7-29 Sl
PHOTO LITHO				
BLUEPRINT STRIPPING, OPAQUING	12		7-29	7-29 H.T.
ENGRAVING				
HAND COLOR PROOF	31	1½		
ARTIST DEPT.	36	8½	8-9	8 11 W.P.

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D
By

DATE Filed
By
DATE Photo Returned to Customer

9

5T.
158

NO. 8A-H1656

I. & M. OTTENHEIMER, BALTIMORE, MD.

ORDER No. 15295

DATE 7-26-1938

25M POST CARDS C. T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER], CENTER - BORDER.

TITLE (IN FULL) CITY COLLEGE, BALTIMORE, MD.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T.

COLOR DESCRIPTION

DARK GRAY & DARK BROWN & LIGHT BROWN MIXED STONE. GRAY STONE TRIM & SILLS. GRAY ROOF. GRAY STEPS. PRISON GRAY GLASS WINDOWS. WHITE FLAG POLE SHOW FLAG ON POLE. GRAY WINDOW FRAMES. DARK GRAY STONE WALL ON RIGHT GREEN LAWN

SUBMIT: RET. PHOTO

B. L. & W. PROOF

[✓ HANDCOL PROOF YES]

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE AND WORK SCHEDULE

JUL 27 1938

Cost Dept. Checked
By
Date JUL [illegible] 1938

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			JUL 27 1938	JUL 27 1938
SKETCH				
RETOUCHING	9	5	7-27	8-1
PHOTO LITHO				
BLUEPRINT STRIPPING, OPAQUING	82		8-3	8-3
ENGRAVING				
HAND COLOR PROOF	216	1½	8-4	8-4
ARTIST DEPT.	43	8	8/9	8/10

DATE BLUEPRINT OK'D
By

DATE Fin'd
By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

9

158

I. & M. OTTENHEIMER,
BALTIMORE, MD.

NO. 8A-H1657

ORDER NO. 15295

DATE 8-5-1938

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER], CENTER - BORDER.

TITLE (IN FULL) PENNSYLVANIA STATION,
BALTIMORE, MD.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

LIGHT GRAY STONE. DARK GREEN MARKEE ALL AROUND BLDG. NARROW DARK GREEN EDGE CORNICE. GRAY STONE WALL AND BASE APPROACHES, DARK RAILINGS. REMOVE SIGNS ON REAR RIGHT AND LEFT. RED FLOWER BED IN CENTER WITH YELLOW EDGE. PURPLE FLOWERS IN FOREGROUND WITH MAROON RED BORDER. GREEN LAWN & HEDGES. GRAY WALKS. REMOVE POLES ON LEFT AND RIGHT.

SUBMIT. RET. PHOTO	B. L. & W. PROOF	HANDCOL PROOF	RETURN PHOTO.
			YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,297,775

Estimate 8/8/38

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

				DATE COMPLETED
[illegible]	—		AUG 10 1938	AUG 1 [illegible]
[illegible]				
[illegible]	3	5	8-8	8-10
[illegible]	12		8-11	8-12
[illegible]				
[illegible]	65	1½		8-17
[illegible]	29 43	8	8-24-38	8/30/38

DATE [illegible]

DATE Paid

DATE [illegible]

DATE [illegible] to Company

3

ST. 179

R

NO. 8A-H1658

GEO. W. RUSSELL, ROCHESTER, MINN.

ORDER NO. 15289

DATE 7-26-1938

12M 500 POST CARDS (ALL OF THIS ON THE PICTURE SIDE)

C. T. ART COLORTONE WHITE BORDER (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) ROCHESTER PUBLIC LIBRARY,
ROCHESTER, MINN.

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

TAKE OUT AUTOMOBILES. PUT LEAVES ON TREES.
TAN WHITE, GRAY SLATE ROOF

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

in ICP-1913

ESTIMATE
AND WORK SCHEDULE

Date of Estimate ~~901~~
Date JUL 28 1938

Cost Dept. Checked
By
Date JUL 25 1938

OPERATION	EST. TIME Clock No.	 Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			JUL 26 1938	JUL 25 19
SKETCH				
RETOUCHING	12	6	7-28	8-18
PHOTO LITHO				
BLUEPRINT STRIPPING OPAQUING	82		8-2	8-2 41.
ENGRAVING				
HAND COLOR PROOF	228	1½		8-4
ARTIST DEPT.	37	7½	Aug 11 38	Aug 15 38

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

By

DATE Filed
By

DATE Photo Returned to Customer

12

160

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL. **ADV. ORDER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 8A-H1659 ORDER NO. 15300 DATE 7-26-1938

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER JEFFERSON HOTEL
DALLAS, TEXAS

25 M POST CARDS SIZE ~~XXXXXXARTXCOLORTONEXX~~ 3½ x 5½ STYLE ART COLORTONE

full face

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full (~~TO COME~~)

HOTEL JEFFERSON
DALLAS, TEXAS in lower right corner

(All of this on address side)
FRONT NO. R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

No. ON FRONT 6BH1581

RETOUCHING DEPARTMENT
[✓ Submit] — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

SEE OVERLAYING TISSUE FOR INSTRUCTIONS

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

Screen 120 133 150 175

PHOTO RETURNED TO

25

COLOR DESCRIPTION

PHOTO USED FOR

RETURN PHOTO YES NO

2,500—1-2-38

Ret. 7
H.C. 1½
Lith 10

206 - 2½
56 - 4½

15

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 8A-H1660 ORDER NO. 15302 DATE 7-26-1938

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER CLEVELAND PUNCH & SHEAR WKS. CO.
CLEGELAND? OHIO

6 M POST CARDS SIZE $3\frac{1}{2}$ x $5\frac{1}{2}$ STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full AS PER SKETCH ATTACHED

(All of this on address side)
FRONT NO. 5 R. M. Yes [✓ No]
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — [✓ Layout] — [✓ Retouched Photo] — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue
Screen 120 133 150 175

COLOR DESCRIPTION

SEE SKETCH ATTACHED.

make DK. Blue impression
" Red " —

9/10/38
no Rm made as yet Ed

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

2,500—1-2-38

4C –
4c. 1/2
flat 10 1/2

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 8A-H1661 ORDER NO. 15304 DATE 7-26-1938

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER M. & D. SIMON CO.
700 ST. CLAIR AVENUE W.
CLEVELAND, OHIO

12½ M POST CARDS SIZE 3½ x 5½ STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full as COPY

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
[✓ Submit] — Sketch — [✓ Layout] — [✓ Retouched Photo] — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

Screen 120 133 150 175

25

COLOR DESCRIPTION

FOLLOW SKETCH [illegible] except following
See letter of [illegible]

Very Rush

PHOTO RETURNED TO

PHOTO USED FOR

RETURN PHOTO YES NO

2,500—1-2-38

Extra Fine Key [illegible] Blue
11

L. O. 2
Ret. 8
4c. 1 74
Lat 10

Small Dk Blue impr
Red impr

5
186

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 8A-H1662 ORDER NO. 15306 DATE July 26, 1938

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER TEMPLE HOTEL
PENDLETON OREGON

6 M POST CARDS SIZE $3\frac{1}{2}$ x $5\frac{1}{2}$ STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, [✓ Lower, Center] Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full TEMPLE HOTEL, PENDLETON, OREGON

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C.T. Imprint] No Imprint

RETOUCHING DEPARTMENT

[✓ Submit] — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

DELETE THE ELECTRIC SIGN ON THE CORNER. RETAIN THE ABUTTING BUILDINGS. BRING OUT CLEARLY THE NAME "TEMPLE HOTEL"" ON THE MARQUEE. XXXXX REMOVE POSTS IN FRONT AND SIDE. SHOW WINDOW SHADES HALF DOWN.

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
[✓ Stripping] — White Border — Full Face.
Blue Print — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

Screen 120
133
150
175

COLOR DESCRIPTION

GET IN FLAG IN COLOR ON TOP. MAKE BACK OF BUILDING CORRESPOND I N COLOR TO THE BODY OF HOTEL. FIRST CHOICE IN COLOR SAME AS PONCE DEX LEON, SAMPLE ENCLOSED.
SECOND, FRONT 14, SIDE 11 ON COLOR CHART. THE HOTEL IS LIGHT STUCCO.

Ret Cmt photo to customer

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

2,500—1-2-38

Ret 6
H.C.P. 1 1/2
L.A. 8 3/4

12

158

1 Print

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 8A-H1663 ORDER NO. 15732 DATE 7-27-1938

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER EL VADO COURT
ALBUQUERQUE, N.M.

6 M POST CARDS SIZE 3½ x 5½ STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, [✓ Lower], Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full EL VADO COURT - 1 MILE WEST ON WEST CENTRAL AVE., U.S. HIGHWAY 66 - OLD ALBUQUERQUE, NEW MEXICO

FRONT NO. 5

(All of this on address side)

R. M. [✓ Yes] No

R.M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT

[✓ Submit] — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing

Follow Layout

REMOVE STANDARD OIL SIGN ON HIGH POLE AT LEFT OF PICTURE. ALSO REMOVE TELEPHONE POLE.

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

Screen 120 133 150 175

COLOR DESCRIPTION

BLDGS. #14. (NOTE THEY ARE GOING TO PAINT THEM WHITE. HOUSE THIS SHADE.) DOOR #20. TRIMMING AROUND DOORS & ALSO ALL PARTS OF WINDOW EXCEPT GLASS, #3. EL VADO COURT SIGN: BACKGROUND #29. BORDER AROUND SIGN #13. AWNINGS #23. WOOD POST STICKING OUT AT RIGHT ANGLES TO BLDG. #19. THE SPACE BETWEEN THE TWO SETS OF BLDGS. IS GRAVEL. MAKE SHRUBBERY, TREES AND SKY NATURAL COLORS.

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

2,500—1-2-38

R.P. 3½
H/C 1½
Lay out 8½

9

159

D15

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 8A-H1664 ORDER NO. 15730 DATE 7-27-1938

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

D15
Photos for this Customer

CUSTOMER SHIRLEY & DOLORES APTS.
MIAMI BEACH, FLA.

6 M POST CARDS SIZE 3½ x 5½

STYLE PHOTO COLORIT WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full SHIRLEY AND DOLORES APTS., MIAMI BEACH, FLORIDA
BOT-ON~~E BLOCK FROM~~ overlooking the OCEAN

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
[✓ Submit] — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

SEE INSTRUCTIONS ATTACHED.

Follow sketch for retouching instructions

submit retouched photo to customer before making plate

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

Screen 120 133 150 175

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

2,500—1-2-38

1 Photo 5-7
Ret 1½
HC 1½
L Art 9

[illegible]

OCT 10 1938

1938

65

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL. **ADV. ORDER**

DIAL No. 8A-H1665 ORDER NO. 15729 DATE 8-2-1938

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER THOMPSON BROS. SHOE
BROCKTON, MASS.

6 M POST CARDS SIZE 3½ x 5½ STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
PLATE NO. ON FRONT.

RETOUCHING DEPARTMENT
[✓ Submit] — Sketch — [✓ Layout] — [✓ Retouched Photo] — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue
Screen 120 133 150 175

25

COLOR DESCRIPTION

SEE LAYOUT AND INSTRUCTIONS ATTACHED.

Original Drawing ret 10/31/38

RUSH

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

R.

1/2

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 8A-H1666 ORDER NO. 15727 DATE 7-27-1938

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER LOVEKIN WATER HEATING CO.
PHILADELPHIA, PA.

12 M 500 POST CARDS SIZE 3½ x 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]

Title in Plate Yes No Copyright in Plate Yes No

Title in full LOVEKIN WATER HEATER CO. PHILADELPHIA
(ETC., AS PER COPY)

(All of this on address side)

FRONT NO. 5 R. M. Yes [✓ No]

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer [✓ C. T. Imprint] No Imprint

PLATE NO. ON FRONT.

RETOUCHING DEPARTMENT

[✓ Submit] — Sketch — [✓ Layout] — [✓ Retouched Photo] — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
[✓ Stripping] — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

Screen 120 133 150 175

COLOR DESCRIPTION

FOLLOW B & W SKETCH ALSO. FOLLOW PHOTO OF TANK IN MAKING WORKING DRAWING. SEE TISSUE OVERLAY FOR INSTRUCTIONS. ALSO SEE SKETCH #1. THE WATER HEATER, DRUM MAJOR MUST BE BLUE. THAT NAME PLATE IS BLACK WITH CHROME LETTERS, THAT IS, YOU CAN MAKE IT BLACK WITH WHITE LETTERS, STARS ON HEATER, ALSO WHITE. THEY AGREE TO YOUR JUDGMENT ON COLORS.

make; DK. Blue impression

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

2,500—1-2-38

[illegible] 8
4C. 1½
Last 9½

[illegible]

NO. 8A-H1667

S. H. KRESS & COMPANY, ANNISTON, ALA.

ORDER NO. 15337

DATE 7-28-1938

6 M POST CARDS C. T. ~~XM~~ ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ALABAMA HOTEL, ANNISTON, ALA.

In sky

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION
BUILDING IS DARK RED BRICK,TRIMMED IN WHITE.PUT U.S.FLAG ON FLAG POLE.TAKE OUT ALL COCA-COLA SIGNS ON BUILDING BUT LEAVE ALL THE ~~XXXX~~ OTHERS. ALSO FIRE PLUG AND PERSONS, WIRES, POLES, ETC TO BE TAKEN OUT. IF POSSIBLE TAKE OU THESE OLD AUTOS AND PUT IN TWO MODERNISTIC ONES. ALSO TAKE OUT THE BUILDING ON EACH SIDE OF THIS HOTEL, THEREBY MAKING THE CARD SHOW ONLY THE HOTEL BUILDING

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO TO C.OF C

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive OK of Estimate
By
Date JUL 29 1938

ESTIMATE
AND WORK SCHEDULE

[✓ Cost] Dept. Checked
By
Date JUL 29 1938

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED.
COMPOSING, TYPE SET UP			JUL 29 1938	JUL 29 1938
SKETCH				
RETOUCHING	12	8	7-29	8-3
PHOTO LITHO				
BLUEPRINT STRIPPING, OPAQUING	52		8-3	8.3
ENGRAVING				
HAND COLOR PROOF	228	1½		8-8
ARTIST DEPT.	43	8½	8/10	8/12

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Pr'd
By
DATE Photo Returned to Customer

12

161

Ret 6
H.C.P. 1½
9F — L.A 8¾

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 8A-H1668 ORDER NO. 15333 DATE 7-27-1938

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER GULFCOURT APARTMENTS
CLEARWATER BEACH
CLEARWATER FLORIDA

12½ M POST CARDS SIZE 3½ x 5½ STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, [✓ Lower, Center]—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full GULFCOURT APARTMENTS CLEARWATER BEACH
FLA.

In left BORDER IN SMALL TYPE: Photograph By
R.Kendall Williams

(All of this on address side)

FRONT NO 5 R. M. [✓ Yes] No

R.M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT

[✓ Submit] — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

Screen 120
133
150
175

COLOR DESCRIPTION

SEE INSTRUCTIONS ON PHOTOGRAPH ATTACHED

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

2,500—1-2-38

9 1½
4 — 4½

160

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

8 X 10

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 8A-H1669 ORDER NO. 15329 DATE 7-27-1938

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER C. C. BOYKIN
NORFOLK VIRGINIA

6 M POST CARDS SIZE 3½ x 5½ ~~$~~ 5 GROUP STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full AS PER COPY

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

NO IMPRINT

RETOUCHING DEPARTMENT
[✓ Submit] — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout FOLLOW LAYOUT AND SKETCH ATTACHED.

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

Screen 120 133 150 175

COLOR DESCRIPTION

R

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

2,500—1-2-38

1 Sk. 8
L.O. 3
Ret. 10½
2/c [illegible]
L Art 11

AUG - 1 1938

5
12
12 - 3

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 8A-H1670 ORDER NO. 15330 DATE 7-27-1938

CUSTOMER WARREN HOTEL CORP.
INDIANAPOLIS INDIANA

~~90.15~~

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

25 M POST CARDS SIZE 3½ x 5½ STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full HOTEL WARREN?
~~INDIANAPOLIX~~ INDIANAPOLIS IND.
GLENN F. WARREN, PRESIDENT

FRONT NO. 5 (All of this on address side) R. M. Yes No same as 6A-H2550
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
[✓ Submit] — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

Follow sketch

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

Screen 120 133 150 175

COLOR DESCRIPTION

USE PHOTO NO. 6A-H2550 SEE SKETCH ATTACHED.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

2,500—1-2-38

Ret. 5½
4C. 4½
2C – L Art 10

5

5 X 7
Rev 4½
H.C.P 1½
L.A. 9½

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL. **ADV. ORDER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 8A-H1671 ORDER NO. 15331 DATE 7-27-1938

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER CALIFORNIA PARLOR CAR TOURS CO.
65 GEARY ST.
SAN FRANCISCO CALIF.

6 M POST CARDS SIZE 3½ x 5½ STYLE PHOTO COLORIT WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full CALIFORNIA PARLOR CAR TOURS
BOT - LONE CYPRESS POINT, SCENIC SEVENTEEN MILE DRIVE, MONTEREY PENINSULA, CALIFORNIA

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
[✓ Submit] — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue
Screen 120 / 133 / 150 / 175

PHOTO RETURNED TO

COLOR DESCRIPTION

FOLLOW COLORED PHOTOGRAPH FOR
CORRECT COLORING Oy Sl

PHOTO USED FOR

RETURN PHOTO YES NO

Return all photos
[illegible]
return 8/15/38

2-500—1-2-38

4

100

Layout 4½
Rit 4
[illegible] 2
L.A. 11

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 8A-H1672 ✓ ORDER NO. 16595 DATE 8-19-1938

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER ELIOT CREAMERY CO., INC.
MILTON, MASS.

6 M POST CARDS SIZE 3½ x 5½ STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full HALLOWEEN (ETC. AS PER COPY)

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT
[✓ Submit] — Sketch — [✓ Layout] — [✓ Retouched Photo] — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

Screen 120 133 150 175

COLOR DESCRIPTION

SEE SKETCH AND LAYOUT ATTACHED. SEE INSTRUCTIONS ATTACHED.

RUSH

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

2,500—1-2-38

[illegible] 7

make red impression
DK. Blue

3

Layout 2
Ret .5
H.B. 1¾
L.A 10
~~[illegible]~~
~~[illegible]~~

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL. **ADV. ORDER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 8A-H1673 ORDER NO. 16596 DATE 8-19-1938

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER ELIOT CREAMERY CO.
MILTON, MASS.

6 M POST CARDS SIZE 3½ x 5½ STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full ICE CREAM IN FANCY DRESS
(ETC. AS PER COPY(

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

PLATE NO. ON FRONT

RETOUCHING DEPARTMENT
[✓ Submit] — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] [✓ Handcolor] Black & White Proof. Titles—Red, Blue
Screen 120 133 150 175

Red lettering on
sketch to be drawn in black

COLOR DESCRIPTION

SEE SKETCH, LAYOUT, AND INSTRUCTIONS ATTACHED.

make DK. Blue impression

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

2,500—1-2-38

[illegible] x 2
Ret
BW

(Positive type on here)

Rush

7

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 8A-H1674 ORDER NO. 16597 Deal DATE 8-19-1938

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER ELIOT CREAMERY CO., INC.
MILTON, MASS.

PHOTO RETURNED TO

6 M POST CARDS SIZE 3½ x 5½

STYLE ART COLORTONE FULL FACE (All of this on address side)

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]

Title in Plate Yes No Copyright in Plate Yes No

Title in full CHRISTMAS AND HOLIDAY TREATS!

(ETC. AS PER COPY)

FRONT NO. 5 R. M. [✓ Yes] No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer [✓ C. T. Imprint] No Imprint

PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

[✓ Submit] — Sketch — [✓ Layout] — [✓ Retouched Photo] — Wash Drawing

Follow Layout

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

Screen 120 133 150 175

Words "ice cream" and prices to be reproduced in yellow

Hendries — movie

COLOR DESCRIPTION

SEE SKETCH, LAYOUT AND INSTRUCTIONS ATTACHED.

Photo in large file (Under H)

PHOTO USED FOR

RETURN PHOTO YES NO

make DK Blue impression
" — Red — " —

2,500—1-2-38

MAKEOVER
Charge to Ret Dept
Time Required
Time Recorded in Cost Dept
By
By

1
1

Rush

7

15

~~3 [illegible] # # letters etc~~
~~4~~ — 2 without outline
Ret 5½
3/8 2
3/8 10

350

net

#24

~~300~~

ORTON [illegible]

~~650~~ ~~500~~ ~~8~~

4
3

1 hr.

X

19

CAIRO NEWS CO., CAIRO, ILL.

NO. 8A-H1677

ORDER No. 15743

DATE 7-27-1938

12 M 500 POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER] LOWER. CENTER - BORDER.

TITLE (IN FULL) NEW HIGHWAY BRIDGE ACROSS OHIO RIVER AT CAIRO, ILL.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

BOT. OF MESSAGE SPACE:-NO FLOOD WATERS EVER ENTERED CAIRO.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

BRIDGE: PEA GREEN. SUPPORTS: TAN CONCRETE. WATER: GREENISH BLUE. BILLOWY CLOUDS. FERRY: RED:WHITE:BLACK. LANDSCAPE FOREGROUND. FOLIAGE: GREEN.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

Expediting Dept. Estimate
By C.S.
Date JUL 28 1938

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date JUL 28 1938

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			JUL 28 1938	JUL 28 1938
SKETCH				
RETOUCHING	13	3	7-28	8-3
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	8 ✓		8-3	8-3
ENGRAVING				
HAND COLOR PROOF	228	1		8-5
ARTIST DEPT.	43	6	8/8	8/9

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

13

15
60

NO. 8A-H1678

WALKER NEWS CO., DAYTONA BEACH, FLA.

ORDER NO. 15319

DATE 7-26-1938

12M 500 C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) BAND SHELL AT NIGHT, / DAYTONA BEACH, FLA.

In sky

RRXXX

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES enclosed

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE IMPRINT
D-211

PHOTO PROPERTY OF C. T.

COLOR DESCRIPTION

USE PHOTO PLATE NO. 7A-H2050
SMALL BRIGHT LIGHTS APPEAR ACROSS THE TOP UNDER THE ROOF OF THE BAND SHELL AND AROUND THE ROOF EDGES OF TOWER ON RIGHT AND LEFT - SHOULD YOU SEE FIT TO USE THEM

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE
AND WORK SCHEDULE

Executive O.K. of Estimate
By
Date AUG 2 1938

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			AUG -2 1938	AUG -2 1938
SKETCH				
RETOUCHING	4	5	8-2	8-6 S
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	~~83~~ 89		8-8	8-9 H
ENGRAVING				
HAND COLOR PROOF	216	1½	8-11	8-11
ARTIST DEPT.	211	8	8-18	

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF O.K'D

By

DATE Filed
By

DATE Photo Returned to Customer

4

168

168

NO. 8A-H1679

WALKER NEWS CO., DAYTONA BEACH, FLA.

ORDER NO. 15319

DATE 7-26-1938

12M 500 C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) NIGHT SCENE ON BOARDWALK AND BEACH, DAYTONA BEACH, FLA.

In sky

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. ~~YES~~ No

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE ~~XXXXX~~ IMPRINT D-212

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

1 - BLOCK OUT CAR 2 - BLOCK OUT LINE OF CARS AND FOLKS AND CONTINUE BEACH & WATER

ALSO SEE TISSUE OVER PICTURE

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ESTIMATE
AND WORK SCHEDULE

Executive O.K. of Estimate
By ~~[illegible]~~
Date JUL 28 1938

Cost Dept. Checked
By
Date JUL 28 1938

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
[illegible], TYPE SET UP			JUL 28 1938	JUL 28 1938
SKETCH				
RETOUCHING	B	7	7-28	8-4
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	89		8-4	8-8
ENGRAVING				
HAND COLOR PROOF	216	1½	8-10	8-10
ARTIST DEPT.	62	8	8-	

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D
By

DATE Filed
By
DATE Photo Returned to Customer

13

161

NO. 8A-H1680

MACKS' 5, 10 & 25C STORES, SANFORD, N. C.

ORDER NO. 15320

DATE 7-26-1938

6 M C. T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) A SCENE IN BROOKGREEN GARDENS, NEAR MYRTLE BEACH, S. C.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

COLORS - NATURAL WOOD, SHINGLE ROOF, BLDG. GRAY STONE. WHITE WINDOW TRIM. VARIG. RED BRICK CHIMNEY, STATUE WHITE WASHED NICE LIGHT GREEN GRASS. CEMENT WALK.

ALSO SEE TISSUE ~~XX~~ OVER PHOTO

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

AND WORK SCHEDULE

Executive O.K. of Estimate

By

Date JUL 28 1938

Cost Dept. Checked

By JUL 28 1938

Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			JUL 28 1938	JUL 28 1938
SKETCH				
RETOUCHING	4	5½	7-28	8-6 88
PHOTO LITHO				
BLUEPRINT STRIPPING, OPAQUING	83		8-6	8-8 4½
ENGRAVING				
HAND COLOR PROOF	21b	1½	8-11	8-11
ARTIST DEPT.	64	8		8-16

DATE [illegible]

By

DATE [illegible]

By

DATE Filed

By

DATE Photo Returned to Customer

13 — 3

4 — 2½

ST-161

31 J

NO. 8A-H1661

BERNARD & GRUNNING, NEW ORLEANS, LA.

ORDER NO. 15738

DATE 7-27-1938

100 M POST CARDS   ART COLORTONE   WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, [✓ CENTER] BORDER.

TITLE (IN FULL) EIGHTH NATIONAL EUCHARISTIC CONGRESS, NEW ORLEANS, LA.

(USE OLD ENGLISH TYPE FOR TITLE)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I   R. M. [✓ YES]

IMPRINT NONE

PHOTO PROPERTY OF CUSTOMER.

COLOR DESCRIPTION

See instructions attached.

& original by Sl

SUBMIT: RET. PHOTO   B. L. & W. PROOF   HANDCOL PROOF YES   RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,297,775

[illegible] of Estimate JUL 28 1938

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked
By
Date JUL 28 1938

OPERATION	LOT TIME Cost No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			JUL 28 1938	JUL 28 1938
SKETCH				
RETOUCHING	12	5	7-28	8-8
PHOTO-LITHO				
[illegible] DRAWING	83/99		8-5	8-8 HT.
ENGRAVING				
HANDCOLOR PROOF	226	1½		9-16
[illegible]	202	9½	9-9-38	9-9-38

DATE [illegible]
By
DATE HANDCOLOR PROOF [illegible]

DATE Filed
By
DATE Photo Returned to Customer

12
10

Ret. 5 X 7
2

MAKEOVER

Charge to L.V. Dept.

[illegible] Makeover Time Required

	TIME	
[illegible]	2	Time Reported to Cost Dept. AUG 2 [illegible]
[illegible]	1	Date
[illegible]		
ART DEPT. HC	3/4	By
GRAINING		

58. 171
Rm. 160

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 8A-H1682 ORDER NO. 15334 DATE 7-27-1938

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER BLACK CAT CAFE
FLAGSTAFF, ARIZONA

25 M POST CARDS SIZE $3\frac{1}{2}$ x $5\frac{1}{2}$ STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full THE BLACK CAT CAFE
FLAGSTAFF - ARIZONA ETC AS PER COPY

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT

[✓ Submit] — Sketch — [✓ Layout] — [✓ Retouched Photo] — Wash Drawing
Follow Layout

SEE LAYOUT.-- ENLARGE BLUE AND BLACK PLATES TO FORM BLEED POST CARD:AS INDICATED IN SKETCH PRINT IN EXACTLY SAME COLORS AS BUS.CARD. $ 4AH1083 ATTACHED.
COPY ALONG SIDE PICTURE IN EITHER BLACK OR BLUE.

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

Screen 120
133
150
175

COLOR DESCRIPTION

make DK. Blue impression

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

2,500—1-2-38

1 Photo Print
from Neg.

S O - 1
Ret 2
H.C P 1½
L.A 8½

D 15

17

K.

NO. 8A-H1683

SEAWALL SPECIALTY CO., HOUSTON AND GALVESTON, TEXAS

ORDER NO. 15754

DATE 7-27-1938

25 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE [✓ UPPER], LOWER, CENTER - BORDER.

FRONT NO. 2 R. M. [✓ YES]

TITLE (IN FULL) SAN JACINTO MEMORIAL SHAFT AT SAN JACINTO BATTLEGROUND, NEAR HOUSTON, TEXAS

IMPRINTS ME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO Yes

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1.759.515

Estimate O.K. of Estimate

By

Date AUG

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date AUG.

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			AUG -2 1938	AUG -2 1938
SKETCH				
RETOUCHING	4	3	8-2	8-6 EL
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	62/89		8-8	8-9 Ed
ENGRAVING				
HAND COLOR PROOF	65	1½		8-15
ARTIST DEPT.	219	8	8-23	8-25

DATE BLUEPRINT O.K.'D

By

DATE Filed

By

DATE Photo Returned to Customer

4

ST.
RM 162
168

NO. 8A-H1684

LYNN H. BOYER JR., PHILADELPHIA, PA. AND
WILDWOOD, N.J.

ORDER NO. 15755

DATE 7-27-1938

25 M POST CARDS   ART COLORTONE   WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LEFT] LOWER, CENTER - BORDER.

TITLE (IN FULL) VIEW FROM TABLE ROCK ON SUSQUEHANNA RIVER AND SULLIVAN TRAIL SHOWING LACEYVILLE, ~~XXX~~ PA.
BOT-BETWEEN WILKES-BARRE AND TOWANDA, PA. ON ROUTE 6 AND 309, ~~[illegible] WEST OF WYALUSING~~

PRIVATE NO. BEFORE TITLE: S.T.-66

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I   R. M. [✓ YES]

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUS.

COLOR DESCRIPTION ~~XXX~~ LIGHT CEMENT ROAD. BLDG. ON RIGHT FOREGROUND LIGHT GRAY & DARK RED. BLDGS. ON REAR RIGHT: LIGHT GRAY & BROWN. LIGHT GRAY BRIDGE IN CENTER. SHOW BRIDGE CLEARLY.

SUBMIT: RET. PHOTO   B. L. & W. PROOF   [✓ HANDCOL PROOF]   RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,[illegible]

ATTENTION!

________ Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By ________
Date JUL 30 1938

Cost Dept. Checked
By ________
Date JUL 30 1938

OPERATION	EST TIME Clock No	EST TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			AUG -1 1938	AUG -1 1938
SKETCH				
RETOUCHING	9	1 1/2	8-2	8-2
PHOTO LITHO				
BLUEPRINT STRIPPING, OPAQUING	89		8-2	8-3
ENGRAVING				
HAND COLOR PROOF	226	1 1/2		8-4
ARTIST DEPT.	28	8		

DATE BLUEPRINT OK'D ________

DATE HAND COLOR PROOF OK'D ________

DATE Filed ________
By ________

DATE Photo Returned to Customer ________

R

9

165

NO. 8A-H1685

LYNN H. BOYER JR., PHILADELPHIA, PA. AND WILDWOOD, N.J.

ORDER NO. 15755

DATE 7-27-1938

25 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER. LEFT

TITLE (IN FULL) VIEW OF WYALUSING ROCKS FROM LOG CABINS AT WYALUSING ROCKS, P[illegible]A. BOT-BETWEEN WILKES-BARRE, PA. AND TOWANDA, PA. ON ROUTE 6 AND 309, TWO MILDES WEST OF WYALUSING

PRIVATE NO. BEFORE TITLE: S.T.-74

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES same as 8AH1684

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION
BROWNISH GRAY ROCKS. REMOVE TREE & SHOW POINT OF FIRST ROCK AND DEPTH DOWN TO RIVER, 500 FT. DROP. DEPTH MUSH SHOW FROM ROCKS TO RIVER 500 FT.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,375

ATTENTION!

4 Subjects on order for this [illegible]. Please see to it that [illegible] negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Ex. [illegible] C. of E.
By
Date JUL 30 1938

By
Date JUL 30 1938

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			AUG - 1 1938	AUG - 1 1938
SKETCH				
RETOUCHING	4	2	8-1	8-2 8
PHOTO LITHO				
BLUEPRINT STRIPPING, OPAQUING	8r		8-2	8-2
ENGRAVING				
HAND COLOR PROOF	226	1½		8-4
ARTIST DEPT.	39	8	8-11	8-16

DATE BLUEPRINT OK'D ______
By ______
DATE HAND COLOR PROOF OK'D

DATE Filed ______
By ______
DATE Photo Returned to Customer ______

R

4

ST. 165

NO. 8A-H1686

LYNN H.BOYER, JR., PHILADELPHIA, PA. AND WILDWOOD, N.J.

ORDER NO. 15756

DATE 7-27-1938

6 M POST CARDS — ART COLORTONE — WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER. LEFT

TITLE (IN FULL) THE LOG CABINS, WYALUSING ROCKS, PA., ELEVATION 500 FEET ABOVE SUSQUEHANNA RIVER BOT-TWO MILES WEST OF WYALUSING, PA. AND ROUTE 6 AND 309

PRIVATE NO. BEFORE TITLE:

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. [✓ YES]

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

LOG CABINS DARK BROWN LOGS LIGHT MORTAR TRIMDULL BROWN ROOFS. RUSTIC BROWN STAND BROWN ROOF. WHITE SEATS. GRAY SWING.WHITE FLAG POLE & BASE. SHOW FLAG ON POLE. REAR LARGE COTTAGE ON REAR LEFT DULL BROWN LOGS. BROWN ROOF. LIGHT GRAY FENCE AROUND TENNIS COURT IN REAR CENTER. SAND COURTS. DARK RED ~~XXXXXXX~~BRICK DUST.

SUBMIT: RET. PHOTO — B. L. & W. PROOF — [✓ HANDCOL PROOF] — RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ESTIMATE
AND WORK SCHEDULE

Estimate OK of Estimate
By
Date JUL 30 1938

Cost Dept. Checked
By
Date JUL 30 1938

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COM[illegible]D
COMPOSING, TYPE SET UP			AUG - 1 1938	AUG - 1 1938
SKETCH				
RETOUCHING	9	1	8 - 1	8 - 2
PHOTO-LITHO	89			
BLUEPRINT STRIPPING, OPAQUING	89		8 - 2	8 - 3
ENGRAVING				
HAND COLOR PROOF	228	1½		8 - 4
ARTIST DEPT.	61	7½		8 - 12

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

9 — ½
13 — 1½

ATTENTION!

4 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

R

R.m. 162
165

NO. 8A-H1687

LYNN H.BOYER, JR., PHILADELPHIA, PA. AND WILDWOOD, N.J.

ORDER NO. 15756

DATE 7-28-1938

6 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER LEFT], LOWER, CENTER - BORDER.

TITLE (IN FULL) THE LOG CABINS, WYALUSING ROCKS, PA., ELEVATION 500 FEET ABOVE SUSQUEHANNA RIVER
BOT-TWO MILES WEST OF WYALUSING, PA. AND ROUTE XXXX 6 AND 309

PRIVATE NO. BEFORE TITLE:

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. ~~NO~~ YES same as 8AH1686

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION
DARK RED BRICK DUST. COURT WHITE LINES. LIGHT GRAY FENCE.LOG CABINS DARK BROWN. GRAY CEMENT MORTAR TRIM DULL BROWN ROOFS. LARGE CABIN ON REAR RIGHT SAME COLOR. SHOW FLAG ON POLE. BRIGHT GREEN TERRACED LAWN.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,297,775

ATTENTION!

4 - Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

1/8

[illegible] Estimate
By
Date JUL 30 1938

ESTIMATE
AND WORK SCHEDULE

Cost Checked
By
Date [illegible]

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			AUG -1 1938	AUG -1 1938
SKETCH				
RETOUCHING	9	2	8-1	8-2
PHOTO LITHO				
BLUEPRINT STRIPPING, OPAQUING	87		8-2	8-3
ENGRAVING				
HAND COLOR PROOF	226	1½		8-4
ARTIST DEPT.	61	8		8-15

DATE BLUEPRINT OK'D

DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

9

165

R.

NO. 8A-H1688

OTTO ULBRICH CO., BUFFALO, N.Y.

ORDER NO. 15758

DATE 7-27-1938

25 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) BUFFALO CIVIC STADIUM,
BUFFALO, N.Y.

Private no.-16 below title

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

photo 7913

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE COLORED DRAWING ATTACHED. SEE SKETCH.

Change name over entrance to "BUFFALO CIVIC STADIUM"

See card 5AH1965 for color of masonry in bkgd. roof. grey

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓣ PAT. NO. 1,797,775

ESTIMATE
AND WORK SCHEDULE

AUG 1 1938

Cost Dept. Checked

By

Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING TYPE SET UP			AUG - 1 1938	AUG - 1 1938
SKETCH				
RETOUCHING	55	5	8-1	8-4
PHOTO LITHO				
BLUEPRINT STRIPPING, OPAQUING	2		8-6	8-6
ENGRAVING				
HAND COLOR PROOF	65	1½		8-10
ARTIST DEPT.	203	9	8-16	8-17

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

56
54

165

NO. 8A-H1689

DISTRIBUTED BY THE NEW COLONIAL PHARMACY"THE PERFUME SHOP", NASSAU, N.P. BAHAMAS

ORDER NO. 15760

DATE 7-27-1938

6 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER [✓ LOWER] CENTER - BORDER.

TITLE (IN FULL) QUEEN STREET, NASSAU, BAHAMAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PUT IN STAMP SPACE: PLACE STAMP HERE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE COLORED PHOTO ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,794,995

ATTENTION!

4 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

JUL 30 1938

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Click No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING. TYPE SET UP			AUG - 1 1938	AUG - 1 1938
SKETCH				
RETOUCHING	54	3	8 - 1	8 - 4
PHOTO-LITHO				
BLUEPRINT STRIPPING OPAQUING				8 - 5
ENGRAVING				
HAND COLOR PROOF	216	1½	8 - 8	
ARTIST DEPT.	25	8		

DATE BLUEPRINT OK'D
By
DATE Filed
By
DATE HAND COLOR
DATE Photo Returned Customer

ST.
165

NO. 8A-H1690

DISTRIBUTED BY THE NEW COLONIAL PHARMACY"THE PERFUME SHOP,NASSAU, N.P., BAHAMAS

ORDER NO. 15[illegible]60

DATE 7-27-1938

6 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER [✓ LOWER] CENTER - BORDER.

TITLE (IN FULL) THE SPONGE FLEET, NASSAU, BAHAMAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PUT IN STAMP SPACE: PLACE STAMP HERE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE COLORED PHOTO ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓣ PAT. NO. 1,797,775

ESTIMATE
AND WORK SCHEDULE

JUL 30 1938

Cost Dept. Checked
By
Date JUL 30 1938

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			AUG -1 1938	AUG -1 1938
SKETCH				
RETOUCHING	12	2	8-1	8-3 SC
PHOTO LITHO				
BLUEPRINT STRIPPING, OPAQUING	8		8-5	8-5 145
ENGRAVING				
HAND COLOR PROOF	216	1½	8-8	8-8
ARTIST DEPT.	1	-8		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF O.K'D

DATE Filed
By
DATE Photo Returned to Customer

ATTENTION!

4 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

12

165

NO. 8A-H1691

DISTRIBUTED BY THE NEW COLONIAL PHARMACY"THE PERFUME SHOP", NASSAU, N.P., BAHAMAS

ORDER NO. 15760

DATE 7-27-1938

6 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER], CENTER - BORDER.

TITLE (IN FULL) THE LIGHTHOUSE, NASSAU, BAHAMAS

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PUT IN STAMP SPACE:PLACE STAMP HERE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE COLORED PHOTO ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF [✓ YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ATTENTION!

[illegible] subjects on order for this [illegible]. Please see to it that a[illegible] of negatives are uniform [illegible] colors are in harmony with each other to make an attractive set.

JUL 30 1938

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked 0
By
Date

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED.
COMPOSING, TYPE SET UP			AUG -1 1938	AUG -1 1938
SKETCH				
RETOUCHING	216	2	8-[illegible]	8-4 [illegible]
PHOTO LITHO				
BLUEPRINT STRIPPING, OPAQUING	[illegible]		[illegible]	8-5 [illegible]
~~ENGRAVING~~				
HAND COLOR PROOF	216	1½	8-8	8-8
ARTIST DEPT.	25	8		

DATE BLUEPRINT [illegible] ____________ DATE [illegible] ____________

By ____________ By ____________

DATE [illegible]

ST.
165

NO. 8A-H1692

DISTRIBUTED B THE NEW COLONIAL PHARMACY"THE PERFUME SHOP", NASSAU, N.P., BAHAMAS

ORDER NO. 15760

DATE 7-27-1938

6 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER], CENTER - BORDER.

TITLE (IN FULL) NICODEMUS, NASSAU , BAHAMAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PUT IN STAMP SPACE: PLACE STAMP HERE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE COLORED PHOTO TTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF [✓ YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,297,775

ATTENTION!

4 subjects on order for this customer. Please see to it that all prints or negatives are uniform and colors are in harmony with each other to make an attractive set.

~~88~~

COST ESTIMATE AND WORK SCHEDULE

JUL 29 1938

Cost Dept. Checked

By

Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED.
COMPOSING TYPE SET UP			AUG -1 1938	AUG -1 1938
SKETCH				
RETOUCHING	9	2	8-1	8-4 SC
PHOTO LITHO				
BLUEPRINT STRIPPING DRAWING	82		8-6	8-5 H.F.
ENGRAVING				
HAND COLOR PROOF	226	1½		8-9
ARTIST [illegible]	41	7	8-26-38	8-29-38

DATE [illegible]

By

DATE Filed

By

[illegible] Customer

Rush

9

IT
165

S.O. 1
Ret 1/2
H.C.P. 1 3/4
L.A. 12 1/2

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 8A-H1693 ORDER NO. 15361 DATE 7-28-1938

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

PHOTO RETURNED TO

CUSTOMER ADAMS & SWEET
ROXBURY? MASSACHUSETTS

25 M POST CARDS SIZE 3½ x 5½ STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full YOUR RUGS AS GOOD AS NEW ETC. AS PER SKETCH & COPY ATTACHED.

set ups for Colored Layout

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

NO. ON FRONT

RETOUCHING DEPARTMENT
[✓ Submit] — Sketch — [✓ Layout] — [✓ Retouched Photo] — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

Screen 120 133 150 175

COLOR DESCRIPTION

FOLLOW SKETCH & COPY ATTACHED.

Rush

RETURN PHOTO YES NO

PHOTO USED FOR

2,500—1-2-38

make Red impression

7
17

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL. **ADV. ORDER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 8A-H1694 ORDER NO. 15364 DATE 8-451938

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART Phot, Colont

DATE COMPLETED

Photos for this Customer

CUSTOMER OAK CREST HOTEL,
EVANSTON, ILLINOIS

12½ M PC SIZE 3½ x 5½ STYLE ~~ART COLORTONE~~,FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full THE OAK CREST AN APARTMENT HOTEL
(ETC. AS PER COPY

(All of this on address side)
FRONT NO. 5 R.M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

No on front

RETOUCHING DEPARTMENT
[✓ Submit] — Sketch — [✓ Layout] — [✓ Retouched Photo] — Wash Drawing
Follow Layout

USE PHOTO NO. IA1071 AND NEW PHOTO.
SEE SKETCH ATTACHED

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

Screen 120, 133, 150, 175

PHOTO RETURNED TO

COLOR DESCRIPTION

Maple furniture, stain #17

PHOTO USED FOR

RETURN PHOTO YES NO

2,500—1-2-38

27

7—1
5—9

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 8A-H1695 ORDER NO. 15365 DATE July 28, 1938

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER NATURES HEALTH INSTITUTE
READING, OHIO

12½M POST CARDS SIZE 3½ x 5½ STYLE ART COLORTONE WHITE:BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full NATURE'S HEALTH INSTITUTE, READING, OHIO

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

No. ON-FRONT-

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

SEE LAYOUT ATTACHED. THIS IS TO BE LETTERED ON THE BUILDINGS AS SPECIFIED.

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
~~Blue Print~~ — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

Screen 120 133 150 175

COLOR DESCRIPTION

FOLLOW WATER COLORED PAINTING FOR COLORS.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO — YES NO

PHOTO RETURNED TO

PHOTO USED FOR

MAKEOVER
Charge to CUSTOMER Dept.
Est. Make-over Time Required

RETOUCHING		
PHOTO LITHO	1	
COMPOSING		
ART DEPT.		

2,500—1-2-38

1 [illegible] 5 - 7
[illegible] 7
[illegible] 1 3/4
[illegible] 11

AUG - 4 1938

AUG 31 1938

4

It.
R.h. 10
13

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 8A-H1696 ORDER NO. 15367 DATE 7-28-1938

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER PARISIAN CLEANERS & DYERS
MIAMI, FLORIDA

12½ M BUSINESS CARDS SIZE 3½ x 2¾

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full PARISIAN
MIAMI'S OLDEST EXCLUSIVE DRY CLEANING PLANT

(All of this on address side)
FRONT NO. NO R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint [✓ No Imprint]

RETOUCHING DEPARTMENT
[✓ Submit] — Sketch — [✓ Layout] — [✓ Retouched Photo] — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

Screen 120 133 150 175

25

PHOTO RETURNED TO

COLOR DESCRIPTION

THE DRAWING IS TO BE USED AS COPY IN REPRODUCING THE TRUCK ON THE PICUTRE SIDE OF THE BUS. CARD WITH ONE EXCEPTION THAT SHOULD BE CALLED TO THE ATTENTION OF THE RETOUCHING DEPARTMENT - NAMELY, THE PALM TREE AND THE SIGNATURE ON THE SIDE OF THE TRUCK IS TO BE REPRODUCED ON THE SAME SLANT, IN THE SAME POSITION AND IN THE SAME STYLE OF LETTERING AS IT IS SHOWN ON OUR SKETCH COVERING THE REVERSE SIDE OF THE BUS. CARD.

SEE SKETCH FOR FURTHER DETAILS especially colors on both side

3 9/16 x 2 13/16

PHOTO USED FOR

RETURN PHOTO YES NO

MAKEOVER
2,500—1-2-38
Charge to Clav Dept.

[illegible] 2
[illegible] 1/2
[illegible] to Cost Dept.
AUG 17 1938
COMPLETED
ART DEPT.
ENGRAVING

R

Dran

JUL 30 1938

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 8A-H1697 ORDER NO. 15370 DATE 7-28-1938

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER JOE DI MAGGIO'S RESTAURANT
SAN FRANCISCO, CALIF.

50 M POST CARDS SIZE 3 1-2 X 5 1-2 STYLE PHOTO COLORIT ~~WHITE BORDER~~ Full Face

PLACE OF TITLE: [✓ Upper, Lower, Center] Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full FAMOUS THROUGH OUT THE WORLD
BOT - JOE DI MAGGIO'S RESTAURANT,
FISHERMEN'S WHARF, SAN FRANCISCO, CALIF.

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

at left Stanley A. Piltz Company,
San Francisco, Calif.

RETOUCHING DEPARTMENT
[✓ Submit] — Sketch — [✓ Layout] — [✓ Retouched Photo] — Wash Drawing
Follow Layout

FOR LAYOUT & DESIGN FOLLOW SKETCH.

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

Screen 120 133 150 175

COLOR DESCRIPTION

SEE OVERLAY TISSUE ON PHOTOS FOR COLORS

CUSTOMER — PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

MAKEOVER
Charge to Ret Dept.

2,500—1-2-38

1

HC 3/4

5 X 7
S.O. 1½
R. 13½
H.C.P. 2
S.A. 14

August 5

M.O. 1 hr.

NO. 8A-H1698

FRED HARVEY,
KANSAS CITY, MO.

ORDER NO. 15828

DATE 7-29-1938

5 M ART COLO TONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER,] CENTER - BORDER.

TITLE (IN FULL) SANTA FE BRIDGE OVER THE COLORADO RIVER, NEAR NEEDLES, CALIFORNIA

PRIVATE NO. BEFORE TITLE: H-1437

Use [illegible]

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 18 R. M. YES

IMPRINT ~~(TRADEMARK)~~ NONE

PUT PLATE NO. ON FRONT AT BOTTOM

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. AQ138
97946

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

17 Subjects on order for this customer. Please see to it that all [illegible] or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

[illegible] Estimate
By
Date AUG 2 1938

Cost Dept. Checked
By m
Date AUG 2 1938

OPERATION	EST. TIME Clerk No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMBINING, TYPE SET UP			JUL 30 1938	JUL 30 1938
SKETCH				
RETOUCHING		1/2	7-30	8-4 [illegible]
PHOTO-LITHO				
BLUE STRIPPING, OPAQUING	89		8-5	8-6 41
ENGRAVING				
HAND COLOR PROOF	216	1 1/2	8-9	8-9
ARTIST DEPT	25	8		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF [illegible]

By

DATE Filed
By

DATE Photo Returned to Customer

9

Am 166
163

2

NO. 8A-H1699

FRED HARVEY,
KANSAS CITY, MO.

ORDER NO. 15828

DATE 7-29-1938

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER] CENTER - BORDER.

TITLE (IN FULL) THE ~~KKD~~ NEEDLES,
COLORADO RIVER, ARIZONA

PRIVATE NO. BEFORE TITLE: H-2472

Use other type

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I8 R. M. YES

IMPRINT ~~TRADEMARK~~ NONE

PUT PLATE NO. ON FRONT AT BOTTOM

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. 98073

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

17 Subjects on order for this customer. Please see to it that all [illegible] or negatives are uniform and colors are in harmony with each other to make an attractive set.

AUG 4 1938

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked
By
Date AUG [illegible]

9

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			JUL 30 1938	JUL 30 1938
SKETCH				
RETOUCHING	57	2	7 30	8-5 38
PHOTO LITHO				
BLUEPRINT STRIPPING OPAQUING	89		8-6	8-8 14 P.
ENGRAVING				
HAND COLOR PROOF		1½		
ART DEPT.	24	9	8-24-38	8-25-38

DATE BLUEPRINT O.K.'D
By

DATE HAND COLOR PROOF O.K.'D

By

DATE Filed
By
DATE Photo Returned to Customer

17

FRED HARVEY,
KANSAS CITY, MO.

NO. 8A-H1700

ORDER NO. 15828

DATE 7-29-1938

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER], CENTER - BORDER.

TITLE (IN FULL) PREHISTORIC CLIFF DWELLINGS, PUEBLO OF PUYE, NEAR SANTA FE, NEW MEXICO

PRIVATE NO. BEFORE TITLE: H-3507

Use gothic type

COLOR DESCRIPTION

USE PHOTO NO. 4A350

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 18 R. M. YES

IMPRINT ~~TRADEMARK~~ NONE

PUT PLATE NO. ON FRONT AT BOTTOM

PHOTO PROPERTY OF CT

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF [✓ YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

17 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Checking O.K. of Estimate
By
Date AUG 2 1938

Cost Dept. Checked
By
Date AUG 2 1938

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			JUL 30 1938	JUL 30 1938
SKETCH				
RETOUCHING		0	7-30	8-3 '38
PHOTO LITHO				
BLUEPRINT STRIPPING, OPAQUING	89		8-4	8-5 '38
ENGRAVING				
HAND COLOR PROOF	228	1½	1	8/9
ARTIST DEPT.	27	8		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Proof Returned by Customer

ST.
Rm 166
163

FRED HARVEY,
KANSAS CITY, MO.

NO. 8A-H1701

ORDER NO. 15828

DATE 7-29-1938

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER] CENTER - BORDER.

TITLE (IN FULL) PUEBLO OF TAOS, NEW MEXICO

PRIVATE NO. BEFORE TITLE: [illegible]
H-3539

Use this type

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 18 R. M. YES

IMPRINT ~~TRADEMARK~~ NONE

PUT PLATE NO. ON FRONT AT BOTTOM

PHOTO PROPERTY OF [illegible] CT

COLOR DESCRIPTION

USE PHOTO NO. 4A352

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

17 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

[illegible] Estimate 1/2 4
Date AUG 2 1938

Cost Dept. Checked
By
Date AUG 2 1938

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			JUL 30 1938	JUL 30 1938
SKETCH				
RETOUCHING	13	1	7-30	8-4 Sf
PHOTO-LITHO				
BLUE PRINT STRIPPING, OPAQUING	89		8-4	8-4 SF
ENGRAVING				
HAND COLOR PROOF	278	1 3/4		8/10
ARTIST DEPT.	211	8	8-24	

DATE BLUEPRINT OK'D ____
By ____
DATE HAND COLOR PROOF OK'D ____
By ____

DATE Filed ____
By ____
DATE Photo Returned to Customer ____

B

T.
163

FRED HARVEY,
KANSAS CITY, MO.

NO. 8A-H1702

ORDER NO. 15828

DATE 7-29-1938

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER], CENTER - BORDER.

TITLE (IN FULL) NAVAHO INDIAN FAMILY AND HOGAN, ARIZONA

PRIVATE NO. BEFORE TITLE: H-2067

Use gothic type

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 18 R. M. YES

IMPRINT ~~[illegible]~~ COPYRIGHT BY
FRED HARVEY

PUT PLATE NO. ON FRONT AT BOTTOM

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. 98127

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

17 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Date Estimate
By
Date AUG 2 1938

Cost Dept. Checked
By
Date AUG 2 1938

OPERATION	EST. TIME Clock No.	EST. TIME Time allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			JUL 30 1938	JUL 30 1938
SKETCH				
RETOUCHING	9	1/2	7-30	8-4 38
PHOTO LITHO				
BLUEPRINT STRIPPING & OPAQUING	89		8-4	8 4 HT
ENGRAVING				
HAND COLOR PROOF	65	1 1/2		8-8
ARTIST DEPT.	216	8 1/2	8-19	8-23

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D
By

DATE Filed
By
DATE Photo Returned to Customer

9

55
Rn 166
163

FRED HARVEY,
KANSAS CITY, MO.

NO. 8A-H1703

ORDER NO. 15828

DATE 7-29-1938

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER], CENTER - BORDER.

TITLE (IN FULL) KODEH, A HOPI BELLE,
ARIZONA

PRIVATE NO. BEFORE TITLE: H-2069

Use gothic type

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 18 R. M. YES

IMPRINT XXKXDXXXXAREXE

~~TRAD[illegible]~~ COPYRIGHT BY FRED HARVEY

PUT PLATE NO. ON FRONT AT BOTTOM

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. 99575

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES.] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓣ PAT. NO. 1,797,775

ATTENTION!

17 Subjects on order for this customer. Please see to it that all [illegible] or negatives are uniform and colors are in harmony with each other to make an attractive set.

[illegible] OK of Estimate
By
Date AUG [illegible] 1938

ESTIMATE
AND WORK SCHEDULE

Cost [illegible] Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			JUL 30 1938	JUL 30 1938
SKETCH				
RETOUCHING	13	1/2	7-30	8-4
PHOTO LITHO				
BLUEPRINT STRIPPING OPAQUING	89		8-4	8-4
ENGRAVING				
HAND COLOR PROOF	228	1 1/2		8-9
ARTIST DEPT.		8		

DATE BLUEPRINT OK'D
By
DATE [illegible]

DATE Filed
By
DATE Photo Returned to Customer

Rm 166
163

R.

FRED HARVEY,
KANSAS CITY, MO.

NO. 8A-H1704

ORDER NO. 15828

DATE 7-29-1938

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER], CENTER - BORDER.

TITLE (IN FULL) TAKING THE ELEVATOR, HOPI VILLAGE, ARIZONA

PRIVATE NO. BEFORE TITLE: H-2273

Use gothic type

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 18 R. M. YES

IMPRINT ~~TRADEMARK~~ NONE

PUT PLATE NO. ON FRONT AT BOTTOM

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. 98122.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

17 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Original Copy of Estimate
AUG 4 1938

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date AUG 4 1938

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			JUL 30 1938	JUL 30 1938
SKETCH				
RETOUCHING	205	2	7-30	8-5 [illegible]
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	89		8-5	8-5 41
ENGRAVING				
HAND COLOR PROOF	216	1½	8-9	8-9
ARTIST DEPT	63	8½	8/22/38	8/23/38

DATE BLUEPRINT O.K'D ....

DATE HAND COLOR PROOF O.K'D

DATE Filed ....

By ....

DATE Photo Returned to Customer..........

205

5T.
AM. 166
163

FRED HARVEY,
KANSAS CITY, MO.

NO. 8A-H1705

ORDER NO. 15828

DATE 7-29-1938

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER], CENTER - BORDER.

TITLE (IN FULL) THE OLD CHURCH AT ACOMA,
NEW MEXICO

PRIVATE NO. BEFORE TITLE: H-2018

Use gothic type

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 18 R. M. YES

IMPRINT ~~TRADEMARK~~ NONE

PUT PLATE NO. ON FRONT AT BOTTOM

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. 97944. SEE CARD ATTACHED FOR COLORS.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ATTENTION!

17 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date AUG - 2 1938

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date AUG - 2 1938

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			JUL 30 1938	JUL 30 1938
SKETCH				
RETOUCHING	9	1/2	7-30	8-4 [illegible]
PHOTO LITHO				
BLUE PRINT STRIPPING (OPAQUING)	89		8-4	8-5 [illegible]
ENGRAVING				
HAND COLOR PROOF	65	1½		8-9
ART [illegible]	31	8	8-24	8-25

DATE [illegible]

DATE Filed
By

DATE [illegible]

DATE Photo Returned to Customer

9

Rm 166
163

R

FRED HARVEY,
KANSAS CITY, MO.

NO. 8A-H1706

ORDER NO. 15828

DATE 7-29-1938

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER,] CENTER - BORDER.

TITLE (IN FULL) THE OLD CHURCH AT SAN FELIPE, NEW MEXICO

PRIVATE NO. BEFORE TITLE: H-2021

Use gothic type
W

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 18 R. M. YES

IMPRINT ~~TRADEMARK~~ NONE

PUT PLATE NO. ON FRONT AT BOTTOM

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. AQ166. SEE CARD ATTACHED FOR COLORS.

SUBMIT: RET. PHOTO ______ B. L. & W. PROOF ______ HANDCOL PROOF [✓ YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

17 Subjects on order for this customer. Please see to it that all photos or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Received ... of Estimate
By ______
Date 8/5 1938

Cost Dept. Checked
By ______
Date AUG ... 1938

OPERATION	EST. TIME [illegible]	EST. TIME Time hrs	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			JUL 30 1938	JUL 30 1938
SKETCH				
RETOUCHING	52	1½	7-30	8-30
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			8-5	8-5 HT
ENGRAVING				
HAND COLOR PROOF	228	1½		8-9
ARTIST DEPT.	203	9	8-19	8-22

DATE BLUEPRINT OK'D ______
By ______
DATE HAND COLOR PROOF OK'D ______

DATE Filed ______
By ______
DATE Photo Returned to Customer ______

58

55
RM 166
163

R

FRED HARVEY,
KANSAS CITY, MO.

NO. 8A-H1707

ORDER NO. 15828

DATE 7-29-1938

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER [✓ LOWER] CENTER - BORDER.

TITLE (IN FULL) THE CHURCH, PUEBLO OF LAGUNA, NEW MEXICO

PRIVATE NO. BEFORE TITLE: H-2391

Use gothic type

COLOR DESCRIPTION

USE PHOTO NO. AQ94

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 18 R. M. YES

IMPRINT ~~TRADEMARK &~~ COPYRIGHT BY FRED HARVEY

PUT PLATE NO. ON FRONT AT BOTTOM

PHOTO PROPERTY OF CT

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

17 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date AUG 4 1938

Cost Dept. Checked
By
Date AUG [illegible] 1938

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	54	1½	8-4	8-5 Jf
PHOTO LITHO				
BLUEPRINT STRIPPING, OPAQUING	89		8-5	8-5 H.T.
ENGRAVING				
HAND COLOR PROOF	216	1½	8-8	8-9
ARTIST DEPT.	36	8½	8-18-	8-20-WP

DATE BLUEPRINT OK'D

DATE HAND COLOR PROOF OK'D

By

DATE Filed

By

DATE Photo Returned to Customer

R. M. 166
163

NO. 8A-H1708

FRED HARVEY,
KANSAS CITY, MO.

ORDER NO. 15828

DATE 7-29-1938

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER] CENTER - BORDER.

TITLE (IN FULL) THE LOBBY, EL NAVAJO HOTEL, GALLUP, NEW MEXICO

PRIVATE NO. BEFORE TITLE: H-3142

use gothic type

COLOR DESCRIPTION
USE PHOTO NO. 99475

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 18 R. M. YES

IMPRINT ~~[illegible]~~ COPYRIGHT BY
FRED HARVEY

PUT PLATE NO. ON FRONT AT BOTTOM

PHOTO PROPERTY OF CT

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓣ PAT. NO. 1,797,775

ATTENTION!

17 subjects on order for this customer. Please see to it that all copy or negatives are uniform and colors are in harmony with each other to make an attractive set.

Estimate of Estimate
By
Date AUG 2 1938

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By JW
Date AUG 2 1938

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING TYPE SET UP			JUL 30 1938	JUL 30 1938
SKETCH				
RETOUCHING	9	2	7-30	8-5 Sf
PHOTO-LITHO				
BEN DAY STRIPPING DRAWINGS	19		8-5	8-8
ENGRAVING				
HAND COLOR PROOF	216	1 3/4	8-9	8-9
ARTIST COLOR	39	10	8-18	8-22

DATE BLUEPRINT O.K'D
By
DATE Filed
By
DATE Photo Returned to Customer

7

15.
Rm. 166
163

NO. 8A-H1709

FRED HARVEY,
KANSAS CITY, MO.

ORDER NO. 15829

DATE 7-29-1938

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER], CENTER - BORDER.

TITLE (IN FULL) NAVAHO SILVERSMITH, GRAND CANYON NATIONAL PARK, ARIZONA

PRIVATE NO. BEFORE TITLE: H-4466

Use gothic type

COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 18 R. M. YES

IMPRINT ~~TRADEMARK~~ *NONE*

PUT PLATE NO. ON FRONT AT BOTTOM

PHOTO PROPERTY OF CUSTOMER

~~*Photo at W. Teich*~~

returned to customer 11-18-41

SUBMIT: RET PHOTO B. L. & W. PROOF HANDCOL PROOF [✓ YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

3 Subjects on order for this customer. Please see to it that all sets of negatives are uniform and colors are in harmony with each other to make an attractive set.

AUG 2 1938

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME [illegible] No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, DRESSING UP			JUL 30 1938	JUL 30 1938
SKETCH				
RETOUCHING	51	1	7-30	8-4 81
PHOTO LITHO				
BLUEPRINT STRIPPING, OPAQUING	89		8-4	8-4 41
ENGRAVING				
HAND COLOR PROOF	216	1½	8-10	8-10
ARTIST DEPT.	29	8	8-25-38	8-26-38 F.W.

DATE BLUEPRINT O.K.'D ________ DATE F[illegible] ________

by ________

MAKEOVER!

Charge to *LV* Dept.

Est. Makeover Time Required

RETOUCHING *1/4*

PHOTO-LITHO

COMPOSING

ART DEPT. *HR 1/4*

ENGRAVING

Recorded in Cost Dept.
AUG 18 1938

Date ________

By ________

ST
AM 166
163

FRED HARVEY,
KANSAS CITY, MO.

NO. 8A-H1710

ORDER NO. 15829

DATE 7-29-1938

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER], CENTER - BORDER.

TITLE (IN FULL) TWENTY-MULE TEAM WAGONS USED FOR HAULING BORAX OUT OF DEATH VALLEY, BARSTOW, CALIFORNIA

PRIVATE NO. BEFORE TITLE: H-4467

Use gothic type

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 18 R. M. YES

IMPRINT ~~TRADEMARK~~ None

PUT PLATE NO. ON FRONT AT BOTTOM

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

WAGONS FRENCH BLUE WITH RED WHEELS AND WHITE LETTERS.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF [✓ YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓣ PAT. NO. 1,797,775

ATTENTION!

17 Subjects on order for this customer. Please see to it that all [illegible] or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Estimate C[illegible] By [illegible] Date AUG 2 1938

Cost [illegible] Checked By [illegible] Date AUG 2 1938

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING SET UP			JUL 30 1938	JUL 30 1938
SKETCH				
RETOUCHING	55.50	5	7-30	8-5 81
PHOTO LITHO				
B[illegible] STRIPPING [illegible]	29		8-5	8-6 4
ENGRAVING				
HAND COLOR PROOF		1½		
ARTIST DEPT	37	8	Aug 1838	Aug 4 38

DATE [illegible]

by

DATE [illegible]

[illegible] & Checked

55-3
56 I

ST
Q.n. 166
163

FRED HARVEY,
KANSAS CITY, MO.

NO. 8A-H1711

ORDER NO. 15829

DATE 7-29-1938

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER] CENTER - BORDER.

TITLE (IN FULL) SANTA FE STATION, SAN BERNARDINO, CALIFORNIA

PRIVATE ~~MAKE~~ NO. BEFORE TITLE: H-4468

Use [illegible] type

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 18 R. M. NO

IMPRINT ~~TRADEMARK~~ NONE

PUT PLATE NO. ON FRONT, AT BOTTOM

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. 98046. PUT IN NEW TRAIN AS ON PHOTO ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

17 Subjects on order for this customer. Please see to it that all photos or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date AUG 4 1938

Cost Dept. Checked
By
Date AUG [illegible] 1938

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT	DATE COMPLETED
COMPOSING TYPE SET UP			JUL 30 1938	JUL 30 1938
SKETCH				
RETOUCHING	5	6	7-30	8-8
PHOTO LITHO				
BLUEPRINT STRIPPING, OPAQUING	52/59		8-8	8-9
ENGRAVING				
HAND COLOR PROOF	216	1 1/2	8-10	8-11
AI [illegible]	45	8 3/4	8-23-38	8-24-38

D[illegible]

DATE Filed
By
DATE Photo Returned to Customer

5

CT
163

FRED HARVEY,
KANSAS CITY, MO.

NO. 8A-H1712

ORDER NO. 15829

DATE 7-29-1938

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER] CENTER - BORDER.

TITLE (IN FULL) OLD CHURCH AT PUEBLO OF ISLETA, NEW MEXICO

PRIVATE NO. BEFORE TITLE: H-4469

Use gothic type

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 18 R. M. [✓ NO]

IMPRINT ~~TRADEMARK~~ NONE

PUT PLATE NO. ON FRONT AT BOTTOM

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SEE CARD ATTACHED FOR COLORS.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,773

ATTENTION!

17

[illegible] ord[illegible] for [illegible] see to it that [illegible] nega-tives are uniform [illegible] colors are in harmony with each other to make an attractive set.

ESTIMATE AND WORK SCHEDULE

Executive Off. of Estimate
By
Date AUG 2 1938

Cost Dept. Checked
By
Date

OPERATION	LOT No.	TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			JUL 30 1938	JUL 30 1938
SKETCH				
RETOUCHING	54	2	7-30	8-5-38
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	~~89~~ 89		8-5	8-6 41
ENGRAVING				
HAND COLOR PROOF		1½		
ARTIST DEPT.	63	8	8/23/38	8/26/38

DATE BLUEPRINT O.K.'D
by
DATE HAND C[illegible]

DATE Filed
By
DATE Photo Returned to Customer

CT.
R.M. 166
763

FRED HARVEY
KANSAS CITY, MO.

NO. 8A-H1713
ORDER NO. 15829
DATE 7-29-1938

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, [✓ LOWER] CENTER - BORDER.
TITLE (IN FULL) THE CHURCH, FACING WEST TOWARD THE VILLAGE, PUEBLO OF SANTO DOMINGO, NEW MEXICO
PRIVATE NO. BEFORE TITLE: H-2015
Use gothic type

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 18 R. M. YES
IMPRINT ~~TRADEMARK AND~~ COPYRIGHT BY FRED HARVEY
PUT PLATE NO. ON FRONT AT BOTTOM
PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION
SEE CARD ATTACHED FOR COLORS.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

19 subjects on order for this customer. Please see to it that all copy or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Executive Office Estimate
By
Date AUG 2 1938

Cost Dept. Checked
By
Date AUG 1938

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			JUL 30 1938	JUL 30 1938
SKETCH				
RETOUCHING	205	2	7-30	8-4 8
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	89		8-4	8-5 14
ENGRAVING				
HAND COLOR PROOF	65	1½		8-8
ARTIST DEPT.	213	8	8-19	8-22

DATE BLUEPRINT OK'D
DATE HAND COLOR PROOF OK'D
DATE Filed
By
DATE Photo Returned to Customer

ST
R.M. 166
163

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 8A-H1715 ORDER NO. 15841 DATE 7-28-1938

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER SOUTHERN RESTAURANTS INC.
CLEVELAND, OHIO

12 M 500 POST CARDS SIZE 3½ x 5½ (Group 2) STYLE PHOTO COLORIT WHITE BORDER

PLACE OF TITLE: Upper, [✓ Lower, Center] ~~Border~~ — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full THE SOUTHERN TAVERN,-CLEVELAND, OHIO

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT

[✓ Submit] — Sketch — [✓ Layout] — [✓ Retouched Photo] — Wash Drawing
Follow Layout WANTS EXTERIOR SHOWN ABOUT 2" WIDE OR MORE & HEIGHT IN PROPORTION AS THEY WANT THE SIGNS TO BE READABLE.PUT EXTERIOR IN UPPER LEFT OR [illegible] UPPER RIGHT.PUT IT WHERE IT INTERFERES THE LEAST WITH THE DINING ROOM ITSELF AS TO SHOW AS MUCH OF DINING ROOM AS POSSIBLE

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

Screen 120 133 150 175

PHOTO RETURNED TO

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED. BE SURE TO AVOID A GAUDY CARD.THE ONLY COLORS THAT MAY BE GAUDY ARE THE OIL CLOTH SLIP COVERS ON CHAIRS, WHICH ARE OLIVE GREEN AND BURNT ORANGE.

make DK. Blue impression of Sign

2 photos ret 8/18/38

PHOTO USED FOR

RETURN PHOTO YES NO

2,500—1-2-38

Ret 10
H.C.O. 1¾
L.A. 12¼

[illegible]

#24

M.O. 1 hr
HC ½

AUG - 1 1938

165

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL. **ADV. ORDER**

DIAL No. 8A-H1716 ORDER NO. 15878 DATE 8-16-1938

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER WRIGHT & CO., INC.
MIAMI, FLORIDA

12 M 500 POST CARDS SIZE 3½ x 5½ STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full NEW SEMINOLE HOTEL - MIAMI, FLORIDA
BOT-EAST FLAGLER STREET

(All of this on address side)
FRONT NO. 5 R. M. Yes [✓ Yes] ~~No~~
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
[✓ Submit] — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue
Screen 120 133 150 175

COLOR DESCRIPTION
SEE INSTRUCTIONS ATTACHED.

Sign gold letters on black bkgrd

R.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

2,500—1-2-38

Ret 9
He 1½
Last 1¾

— 1 lm.

7 —

1½ of by [illegible]

DISTRIBUTED BY J.R.WILLIS, BOX 665, ALBUQUERQUE,
N.M.

NO. 8A-H1717

ORDER NO. 15862

DATE 7-29-1938

25 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GREETINGS FROM THE INDIAN
COUNTRY OF THE GREAT SOUTHWEST
WRITING YOU FROM ________

PRIVATE NO. UPPER RIGHT CORNER: N-18
(C) J.R. WILLIS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

FOLLOW COLORS ON BACK OF COVER D-5076,
ATTACHED

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF X RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

Executive OK of Estimate
By ________
Date ________

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By C
Date ________

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			AUG - 5 1938	AUG - 5 1938
SKETCH		0		
RETOUCHING				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			8 - 5	8 - 8
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.		15		

DATE BLUEPRINT OK'D ________
By ________

DATE HAND COLOR PROOF OK'D
____
By

DATE Filed ________
By ________

DATE Photo Returned to Customer ________

17

Ft. 173

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 8A-H1718 ORDER NO. 15916 DATE 8-1-1938

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER HOWELL E. ESTEY
LYNN, MASS.

6 M POST CARDS SIZE $3\frac{1}{2}$ x $5\frac{1}{2}$

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]

Title in Plate Yes No Copyright in Plate Yes No

Title in full TODAY'S SAFEGUARD OF TOMORROW'S VISION
(ETC.; AS PER COPY)

SMALL TYPE:
(C) H.E.E. 1938

(All of this on address side)

FRONT NO. 5 R. M. [✓ Yes] No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer [✓ C. T. Imprint] No Imprint

PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

[✓ Submit] — Sketch — [✓ Layout] — [✓ Retouched Photo] — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

Screen 120 133 150 175

PHOTO RETURNED TO

COLOR DESCRIPTION

SEE SKETCH ATTACHED.

make red impression
— " — DK. Blue " —

RETURN PHOTO YES NO

PHOTO USED FOR

2,500—1-2-38

LO 7
4/c 1½
Lait 8½

August 5

My

Factory Cost 19^{51}

DEC 27 1938

10
7

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 8A-H1719 ORDER NO. 15917 DATE 8-1-1938

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER ~~XXXX~~ G.M. JONES
SEYMOUR, TEXAS

12 M 500 POST CARDS SIZE 3½ x 5½

STYLE PHOTO COLORIT WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full CAMP DE LUXE SEYMOUR, TEXAS
BOT-5 BLOCKS WEST OF SQUARE 99 MILES FROM LAKE KEMP

(All of this on address side)

FRONT NO. 5 R. M. [✓ Yes] No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT

[✓ Submit] — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

Screen 120 133 150 175

COLOR DESCRIPTION

SEE SKETCH ATTACHED.

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

MAKEOVER

Charge to Ret Dept.

2,500—1-2-38

Est. [illegible] Time Required

RETOUCHING /

PHOTO LITHO /

COMPOSING

ART DEPT HC ½ Ds

1 [illegible] 5×7

Ret. 4½

Hc. 1½

28 - Last 8½

Ch 9-25

Ret 1

12

168

NO. 8A-H1720

THE J.O.STOLL CO., CHICAGO, ILL.

ORDER NO. 15918

DATE 8-1-1938

12 M 500 POST CARDS (ALL OF THIS ON THE PICTURE SIDE)

ART COLORTONE WHITE BORDER (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) ELGIN NATIONAL WATCH CO.
ELGIN, ILL.

FRONT No. 1

R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO.UPPER LEFT CORNER-EL-50

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION
TAKE OUT TANKS AND SHED AND R.R.TRACKS IN THE FOREGROUND.
ALSO POSTS. SEE ATTACHED CARD FOR COLORS. BRING OUTSIGN.

SUBMIT: RET. PHOTO B L & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ATTENTION!

5 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Estimate
By
Date AUG 3 1938

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date AUG 3 1938

OPERATION	EST. TIME Clock No	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			AUG - 3 1938	AUG - 3 1938
SKETCH				
RETOUCHING	51	5	8 - 9	Aug-9-38
PHOTO LITHO				
BLUEPRINT STRIPPING DRAWING	82		8 - 10	8 - 11 41
ENGRAVING				
HAND COLOUR PROOF	226	1½		8 - 12
AR[illegible]	25	9		

DATE BLUEPRINT O.K.'D
By
DATE HAND COLOUR PROOF O.K.'D
By

DATE Filed
By
DATE Photo Returned to Customer

5T
169

Straighten

NO. 8A-H1721

THE J.O.STOLL CO., CHICAGO, ILL.

ORDER NO. 15918

DATE 8-1-1938

12 M 500 POST CARDS (ALL OF THIS ON THE PICTURE SIDE) ART COLORTONE WHITE BORDER (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) ELGIN TOWER, ELGIN, ILL.

PRIVATE NO. UPPER LEFT CORNER EL-51

FRONT NO. 1

R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE ATTACHED CARD.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ⓤ PAT. NO. 1,797,775

ATTENTION!

5 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Executive Of. of Estimate
By
Date AUG 3 1938

Cost Dept. Checked
By
Date AUG [illegible]

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			AUG 3 1938	AUG 3 1938
SKETCH				
RETOUCHING	51	2	8 - 3	8 - 10 51
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	82		8 - 10	8 - 11
ENGRAVING				
HAND COLOR PROOF	65	1½		8 - 12
ARTIST DEPT.	41	8	8-25-38	8-26-38

DATE BLUEPRINT OK'D

DATE HANDCOLOR PROOF OK'D

By

DATE Filed

By

DATE Photo Returned to Customer

54
52
51

169

THE J.O.STOLL CO., CHICAGO, ILL.

NO. 8A-H1722

ORDER NO. 15918

DATE 8-1-1938

12 M 500 POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) LORD'S PARK, ELGIN, ILL.

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. UPPER LEFT CORNER-EL-52

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE ATTACHED CARD

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF [✓ YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓣ PAT. NO. 1,797,775

ATTENTION!

5 subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

AND WORK SCHEDULE

By

Date AUG 2 1938

Cost Dept. Checked

By

Date AUG 3 1938

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED.
COMPOSING, TYPE SET UP			AUG - 3 1938	AUG - 3 1938
SKETCH				
RETOUCHING	53	3	8 - 3	8 - 5
PHOTO LITHO				
BLUEPRINT STRIPPING, OPAQUING	53		8 - 5	8 - 6 45
ENGRAVING				
HAND COLOR PROOF	228	1½		8 - 10
ARTIST DEPT.	62	8	8 - 25	8 - 26

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE Filed

By

DATE Photo Returned to Customer

55

ST. 169

NO. 8A-H1723

THE J.O.STOLL CO., CHICAGO, ILL.

ORDER NO 15918

DATE 8-1-1938

12 M 500 POST CARDS (ALL OF THIS ON THE PICTURE SIDE) ART COLORTONE WHITE BORDER (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) POST OFFICE, ELGIN, ILL.

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. ~~XXXXXXXXX~~ UPPER LEFT CORNER-EL-53

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

TAKE OUT CARS, PEOPLE. COLOR OF LDG. WHITE.
SEE CARD ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF [✓ YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ATTENTION!

5 Subjects on order for this customer. Please see to it that all photos or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE AND WORK SCHEDULE

By
Date AUG 3 1938

Cost Dept.
By O
Date AUG 3 1938

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			AUG - 3 1938	AUG - 3 1938
SKETCH				
RETOUCHING	54	3½	8-3	8-8 SC
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	83		8-9	8-9 HH.
ENGRAVING				
HAND COLOR PROOF	226	1½		8-10
ARTIST DEPT.	36	8	8, 25	8, 26, WP.

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

By

DATE Filed
By

DATE Photo Returned to Customer

57
52

ST.
169

NO. 8A-H1724

THE J.O.STOLL CO., CHICAGO, ILL.

ORDER NO. 15918

DATE 8-1-1938

12 M 500 POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) ELGIN OBSERVATORY, ELGIN NATIONAL WATCH CO., ELGIN, ILL.

PRIVATE NO. UPPER LEFT CORNER-EL-54

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T.

COLOR DESCRIPTION WHITE BUILDING. ALUMINUM ROOF.
SEE CARD ATTACHED.

SUBMIT: RET. PHOTO ______ B. L. & W. PROOF ______ [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ATTENTION!

5 ______ [illegible]
order for this [illegible]. Please see to it that all [illegible] negatives are uniform [illegible] colors are in harmony with each other to make an attractive set.

[illegible] OK of Estimate
Date AUG 3 1938

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By U
Date AUG 3 1938

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			AUG 3 1938	AUG 3 1938
SKETCH				
RETOUCHING	56	2	8-3	8-5 8l
PHOTO LITHO				
BLUEPRINT STRIPPING, OPAQUING	88		8-5-38	8-6 41
ENGRAVING				
HAND COLOR PROOF	228	1½		8-8
ARTIST DEPT.		8	8-25	8-29

DATE BLUEPRINT OK'D ______
By ______

DATE HAND COLOR PROOF OK'D ______
By ______

DATE Filed ______
By ______

DATE Photo Returned to Customer ______

ST.
169

SANBORN SOUVENIR CO.,
DENVER, COLO.

NO. 8A-H1725

ORDER NO. 15944

DATE 8-2-1938

12½ M ART COLORTONE OST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (ON FRONT)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 3 R. M. [redacted] NO

IMPRINT SAME AS ABOVE

TITLE: 2328 FISH CREEK FALLS, HEIGHT 212 FEET, STEAMBOAT SPRINGS.
One of a Thousand Picturesque Scenes adjacent to Highway U.S.40 in Northwestern Colorado

PROPERTY OF CT

COLOR DESCRIPTION

CUT OFF AS MARKED ON BACK OF PHOTO. ROCKS ARE GREY, NOT BROWN

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE
AND WORK SCHEDULE

O.K. Date
By
Date AUG 3-1938

Cost Dept. Checked
By
Date AUG 3 1938

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED.
COMPOSING, TYPE SET UP			AUG -3 1938	AUG -3 1938
SKETCH				
RETOUCHING	52	2	8-3	8-6
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	~~53~~ 89		8. 8	8. 04
ENGRAVING	—			22 tue
HAND COLOR PROOF	226	1½		8-10
ARTIST DEPT.	28	9		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D
By

DATE Filed
By
DATE Photo Returned to Customer

9

MAKEOVER
Charge to Ret. Dept.

RETOUCHING	1/2
	1
COLOR	
ART DEPT.	
ENGRAVING	

AUG 24 1938

By M

ST
169

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 8A-H1726 ✓ ORDER NO. 15947 DATE 8-2-1938

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER EVANS & SCHWARTZ SHOE STORE
COLUMBUS, OHIO

12½ M PC SIZE 3½ x 5½ STYLE ART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No. Copyright in Plate Yes No
Title in full (AS PER COPY)

FRONT NO. 5 (All of this on address side)
R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
[✓ Submit] — Sketch — [✓ Layout] — [✓ Retouched Photo] — Wash Drawing
Follow Layout

SEE SKETCH ATTACHED

~~SUBMIT DRAWING TO CUSTOMER FOR OKEH~~

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

Screen 120 133 150 175

COLOR DESCRIPTION

make red impression
" DK Blue "

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

2,500—1-2-38

Lay Out & Drawg. 5 hrs.
R/C 1 3/4
L Art 9

#24

AUG - 6 1938

10

R.

NO. 8A-H1727

EHLER'S NEWS CO., BIRMINGHAM, ALA.

ORDER NO. 15954

DATE 8-2-1938

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) AERIAL VIEW, T.C.I. & RY. COMPANY STEEL MILLS, BIRMINGHAM - FAIRFIELD AND BESSEMER, ALA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. [✓ YES]

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

CUT OFF AT BOTTOM AS MARKED. MAKE ALL BLDGS. AS LARGE AS POSSIBLE. VERY LITTLE SKY NECESSARY

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

Executive Ok'd Estimate
By
Date AUG 5 1938

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			AUG-5 1938	AUG-5 1938
SKETCH				
RETOUCHING	3	9	8-5	8-10
PHOTO LITHO				
BLUEPRINT STRIPPING, OPAQUING	83/89		8-10	8-11
ENGRAVING				
HAND COLOR PROOF	203	1½	8-12	8-12
ARTIST DEPT.	211	9	8-23	

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

By

DATE Filed
By

DATE Photo Returned to Customer

3

Rm 163
173

NO. 8A-H1728

THE COLONIAL PARK COMPANY, INC.,
YORKTOWN, VIRGINIA

ORDER NO. 15958

DATE 8-2-1938

6 M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) TOP: LANDING OF JAMES TOWNE SETTLERS MAY, 1607

Bot, small type; National Park Service Photo

Small type: Copyright by Colonial Park Company, Inc., Yorktown, Virginia

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. [✓ YES]

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE & SAMPLES ATTACHED. KEEP COLORS AS SUBDUED AS POSSIBLE. Collars & cuffs white. Hats black. Shoes black with silver buckles. Boat and oar natural wood. Head Band Scarlet. Belts tan leather. Swords steel. Gun steel. Sand shore, blue water. Sea weed on shore brown. Trees and rushes dark green.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓣ PAT. NO. 1,797,775

ESTIMATE
AND WORK SCHEDULE

By

Date AUG 3 1938

Cost Dept Checked

By

Date AUG 3 1938

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			AUG 3 1938	AUG -3 1938
SKETCH				
RETOUCHING	55	2	8 - 3	8 - 6 Sl
PHOTO LITHO				
BLOCKING STRIPPING OPAQUING	23/99		8-6	8 8 W
ENGRAVING				
HAND COLOR PROOF	65	1½		8 - 10
ARTIST DEPT	214	8		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF [illegible]

DATE Filed

By

[illegible] Returned to Customer

T

RM 168
169

NO. 8A-H1729

WALKER NEWS CO., DAYTONA BEACH, FLA.

ORDER NO. 15985

DATE 8-2-1938

25 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE CLOCK TOWER | AT NIGHT, |
DAYTONA BEACH, FLA.

7BH-1039

In sky

3 lines

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE IMPRINT: D-214

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

1. ~~XXXXX~~ INDIRECT COLORED LIGHTS FROM THESE SHEELS. 2. LIGHT UP PLANE.
3. SUGGEST CHANGE OF HOUR HAND ON CLOCK: BETWEEN D & A. SHOW MOON BEHIND CLOUDS OR REFLECTION ON CLOUDS BECAUSE OF S.E. VIEW OF SUBJECT. MAKE VERTICAL CARD.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓣ PAT. NO. 1,797,775

[illegible] Estimate

AUG 4 1938

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date AUG [illegible]

[illegible]	[illegible]	TIME [illegible]	DATE [illegible] DEPT.	DATE COMPLETED.
[illegible]			AUG - 4 1938	AUG - 4 1938
SKETCH				
RETOUCHING	4	5	8-9	8-10 5
PHOTO LITHO				
[illegible]	89		8-10	8 11
ENGRAVING				
HAND COLOR PROOF		1½		
ARTIST DEPT.	2 3	8	9-9-38	9-10-38

DATE [illegible] O'D

DATE Pmd.

By

DATE Photo Returned to Customer

4

[illegible] 170

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

X 5-7
SU 1
Ri 1
HC 1½
A9

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 8A-H1730 ORDER NO. 15989 DATE 8-2-1938

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER WALTER F. DEISSLER
HARRISBURG, PA.

6 M POST CARDS SIZE 3½ x 5½ STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full IN HARRISBURG-IT'S BOWMAN'S FOR SHOES

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
PLATE NO. ON FRONT.

RETOUCHING DEPARTMENT
~~Submit~~ — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue
Screen 120 133 150 175

Gw

COLOR DESCRIPTION
SEE INSTRUCTIONS ATTACHED.

original Shoes by Al.

R

PHOTO RETURNED TO

PHOTO USED FOR

RETURN PHOTO YES NO

2,500—1-2-38

AUG - 6 1938

1

5-175

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER — PHOTO PROPERTY OF C. T. & CO.

DIAL No. 8A-H1731 ORDER NO. ~~XXXXXXX~~ 15988 DATE 8-2-1938

CUSTOMER LA CROSSE DRUG CO.
LA CROSSE, WISCONSIN

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

PHOTO RETURNED TO

25 M POST CARDS SIZE GROUP (3) 3½ x 5½ STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full HOTEL STODDARD - IN THE HEART OF LA CROSSE, LA CROSSE, WISCONSIN

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
PLATE NO. ON FRONT.

RETOUCHING DEPARTMENT
[✓ Submit] — Sketch — [✓ Layout] — [✓ Retouched Photo] — Wash Drawing
Follow Layout

BE SURE TO CHANGE NAME OF CITY FROM "OSHKOSH" TO "LA CROSSE" ON SKETCH ATTACHED.

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

Screen 120 133 150 175

COLOR DESCRIPTION

SEE SKETCH ATTACHED.

RETURN PHOTO YES NO

PHOTO USED FOR

2,500—1-2-38

1 Rephoto	5 x 7
L O	1
Ret.	13½
HC.	2
7 F — Lart	13½

2 — Ret
12 — Ret
2 layout

pull/red impr

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 8A-H1732 ORDER NO. 15427 DATE 8-23-1938

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER PALM GROVE INN
CHICAGO, ILL.

50 M POST CARDS SIZE 3½ x 5½ group 3 STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full PALM GROVE INN, 56TH STREET & OUTER DRIVE, CHICAGO, ILL.
(ETC. AS PER COPY)

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT
[✓ Submit] — Sketch — [✓ Layout] — [✓ Retouched Photo] — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

Screen 120 133 150 175

25

COLOR DESCRIPTION

SEE SKETCH AND INSTRUCTIONS ATTACHED.

make OK blue impression
" Red — " —

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

2,500—1-2-38

L.C. 1
Ret. 11
Hc. 2
Lout 12 h

All 3 sketches
[illegible] 2 [illegible]

AV

2nd HCP
3 pc / h

10

#7

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 8A-H1733 ORDER NO. 15426 DATE 8-3-1938

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER BROOKS' RESTAURANT
FITCHBURG, MASS.

25 M POST CARDS SIZE 3½ x 5½ GROUP (3) STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full BROOKS' "RESTAURANT UNUSUAL" -
FITCHBURG, MASS.

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
~~PLATE NO. ON FRONT.~~

RETOUCHING DEPARTMENT
[✓ Submit] — Sketch — [✓ Layout] — [✓ Retouched Photo] — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

Screen 120 133 150 175

PHOTO RETURNED TO

COLOR DESCRIPTION
SEE TISSUES ATTACHED.

PLEASE RESTRAIN CARNIVAL TOUCH ON COLORING. THEY ARE PREDOMINANTLY DARKER GREENS IN THE DINING ROOM MURALS LIKE AN OLD OIL PAINTING. THE PORCH COLORING IS A BIT LIVELIER BUT STILL HELD DOWN. USE SOFT SUBDUED COLORING.

RETURN PHOTO YES NO

PHOTO USED FOR

2,500—1-2-38

F.O. ½
Ret 10
Hc. 1¾
Lart (13) 11¾

[illegible]

5

171

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 8A-H1734 ORDER NO. 15428 DATE 8-3-1938

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER E.W. BURT & CO., INC.,
BOSTON, MASS.

12 M 500 POST CARDS SIZE $3\frac{1}{2}$ x $5\frac{1}{2}$

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ ~~Follow Layout~~]
Title in Plate Yes No Copyright in Plate Yes No
Title in full E.W. BURT & CO., (ETC.? AS PER COPY)

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C.T. Imprint] No Imprint

RETOUCHING DEPARTMENT
[✓ Submit] — Sketch — [✓ Layout] — [✓ Retouched Photo] — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

Screen 120 133 150 175

COLOR DESCRIPTION
SEE COLORED SKETCH ATTACHED.

Large Drawing

make red impression
" light blue "
DK " "

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

2,500—1-2-38

1 Rephoto 5x7
LO 1
Ret 3
Wc 1 ¾
Lat 11

5

NO.	8A-H1735
ORDER NO.	17532
DATE	9-16-1938

W.H.MATHER BOOK STORE, ALTON, ILL.

12M 500 POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) ALTON LOCK AND DAM, ALTON, ILL.

SMALL TYPE: PAPIN AERIAL SURVEYS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

D1817

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

SEP [illegible] 1938

OPERATION	EST. TIME		DATE [illegible] DEPT.	DATE COMPLETED
[illegible]			SEP 19 1938	SEP 19 1938
[illegible]				
[illegible]		3		
[illegible]				
[illegible]	82		9-21	9-21
[illegible]				
HAND [illegible] PROOF	201	1½	9-24	9-24
[illegible]	25	8		

DATE [illegible] PRINT OK'D

DATE HAND COLOR PROOF

DATE [illegible]

By

56

5
34

C.T.&CO.

NO. 8A-H1736

ORDER NO.

DATE 8-4-1938

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TOP: HONEY - YOU AIN'T CHEATIN' ON ME!

BOT: TIME SAVER CARD - USE CHECK MARKS - AVOID WRITERS CRAMP

SMALL TYPE LOWER RIGHT: (C) C.T.&CO.

PRIVATE NO. UPPER RIGHT CORNER: C-1161

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT C.T. CHECK MARK COMICS

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. 6A-H1775.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ESTIMATE

WORK SCHEDULE

[illegible] Estimate
By
Date AUG 5 1938

Cost Dept. Checked
By
Date AUG 5 1938

OPERATION	EST. TIME Check No.	 Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED.
COMPOSING, TYPE SET UP			AUG 9 1938	AUG 10 1938
SKETCH		2.		
RETOUCHING				
PHOTO LITHO				
BLUEPRINT STRIPPING, OPAQUING	~~12~~ 89		8-15	8-16
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.	214	10		

DATE BLUEPRINT OK'D

by

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

18

CT-178

C. T. & CO.

NO. 8A-H1737

ORDER NO.

DATE 8-4-1938

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TOP: HERE, MY DEAR, IS ADAM'S RIB ROAST
BOT: TIME SAVER CARD - USE CHECK MARKS - AVOID WRITER'S CRAMP
SMALL TYPE LOWER RIGHT: (C) C.T.&CO.
PRIVATE NO. UPPER RIGHT CORNER: C-1162

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT C.T. ~~EXE~~ CHECK MARK COMICS

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. 5A-H1533.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

Execut'n Date of Estimate
By
Date AUG [illegible] 1938

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date AUG [illegible] 1938

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING TYPE SET UP			AUG - 3 1938	AUG - 3 1938
SKETCH		2		
RETOUCHING				
PHOTO LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		8 - 11	8 - 11 H.T.
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.	64	9		8 - 18

DATE BLUEPRINT OK'D

DATE HAND [illegible]

DATE Filed

By

DATE Photo Returned to Customer

C.T. [illegible]
179 Comic

C. T. & CO.

NO. 8A-H1738

ORDER NO.

DATE 8-4-1938

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) BUSY PERSON'S CORRESPONDENCE CARD - TIME IS MONEY - CHECK ITEMS DESIRED.

SMALL TYPE LOWER RIGHT: (C) C.T.&CO.

PRIVATE NO. UPPER RIGHT CORNER: C-1163

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT C. T. CHECK MARK COMICS

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. 5A-H1530

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Copy of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Job No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED.
COMP. E. G. TYPE SET UP			AUG - 9 1938	AUG - 9 1938
SKETCH		11/2	8 - 9	8 - 12 SC
RETOUCHING				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	8/89		8 - 13	8 - 15 H.T.
ENGRAVING				
HAND COLOR PROOF	216		8 - 17	8 - 17
ARTIST DEPT.	206	10		VIII/17/38

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

10

108

XXXX. C. T. & CO.

NO. 8A-H1739

ORDER NO.

DATE 8-4-1938

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) BUSY PERSON'S CORRESPONDENCE CARD - TIME IS MONEY - CHECK ITEMS DESIRED

SMALL TYPE LOWER RIGHT: (C) C.T.&CO.
PRIVATE NO. UPPER RIGHT CORNER: C-1164

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT C. T. CHECK MARK COMICS

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CT

COLOR DESCRIPTION
USE PHOTO NO. 5A-H1541

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Exclusive of ... Estimate

By

Date AUG 5

ESTIMATE AND WORK SCHEDULE

By

Date

OPERATION	EST. TIME Clock No	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			AUG - 9 1938	AUG - 9 1938
SKETCH		2	8 - 9	8 - 12
RETOUCHING				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	82/99		8 - 13	8 - 13
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.	212	9	Aug 17	Aug 17

DATE ... REC'D

DATE FIN'D

By

DATE Photo Returned to Customer

10

C. T. & CO.

NO. 8A-H1740

ORDER NO.

DATE 8-4-1938

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER. LOWER. CENTER - BORDER.

TITLE (IN FULL) DIZZY CORRESPONDENCE CARD - TAKE IT EASY - CHECK ITEMS DESIRED

SMALL TYPE LOWER RIGHT: (C) C.T.& CO.

PRIVATE NO. UPPER RIGHT CORNER: C-1165

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT C. T. CHECK MARK COMICS

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. 7A-H2401

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE
AND WORK SCHEDULE

[illegible] Estimate
By
Date 8/8/38

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			AUG 9 1938	AUG 10 1938
SKETCH		2		
RETOUCHING				
PHOTO LITHO				
BLUEPRINT STRIPPING & OPAQUING	82/29		8-15	8-15 H.T.
ENGRAVING				
HAND COLOR PROOF	216		8-18	8-18
ARTIST CUT	45/38	10	8-22	8-26

DATE BLUEPRINT OK'D

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

2

178

NO. 8A-H1741

C. T. & CO.

ORDER NO.

DATE 8-4-1938

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) DIZZY CORRESPONDENCE CARD - TAKE IT EASY - CHECK ITEMS DESIRED

SMALL TYPE LOWER RIGHT: (C) C.T.&CO.

PRIVATE NO. UPPER RIGHT CORNER: C-1166

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT C. T. CHECK MARK COMICS

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. 6A-H2041

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive OK of Estimate
By
Date AUG 5 1938

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			AUG 9 1938	AUG 10 1938
SKETCH		2 1/2		
RETOUCHING				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	62/98		8-15	8-16 H.T.
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

ST.
180

C. T. & CO.

NO. 8A-H1742

ORDER NO.

DATE 8-4-1938

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TOP: YOU SHOULDN'T HAVE MISSED THIS

BOT: BUSY PERSON'S CORRESPONDENCE CARD - TIME IS MONEY - CHECK ITEMS DESIRED

SMALL TYPE LOWER RIGHTE (C) C.T.&CO.

PRIVATE NO.UPPER RIGHT CORNER: C-1167

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT C. T. CHECK MARK COMICS

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. 6A-H1773. FOR TYPE, USE SAME WORDING AS ON 8A-H1743

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ESTIMATE
AND WORK SCHEDULE

Executive O.K. of Estimate
By
Date 8/8/38

Cost Dept. Checked
By 0
Date

OPERATION	EST. TIME Check No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			AUG 9 1938	AUG 10 1938
SKETCH		0		
RETOUCHING		0		
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	84/89		8-15	8-16
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.	217	9	8-22	8-23

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

By

DATE Filed
By

DATE Photo Returned to Customer

180

NO. 8A-H1743

C. T. & CO.

ORDER NO.

DATE 8-4-1938

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (VERSE)

BOT: BUSY PERSON'S CORRESPONDENCE CARD - TIME IS MONEY - CHECK ITEMS DESIRED

SMALL TYPE LOWER RIGHT: (C) C.T.&CO.

PRIVATE.NO.UPPER RIGHT CORNER: C-1168

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT C. T. CHECK MARK COMICS

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. 7A-H2674

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE
AND WORK SCHEDULE

[illegible] Copy of Estimate

By

Date AUG 5 1938

Cost

By

Date AUG 5 1938

OPERATION	EST TIME Check No	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING TYPE SET UP			AUG 9 1938	AUG 10 1938
SKETCH		2		
RETOUCHING				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	8/29		8-15	8-16 H.T.
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

2 Neg of this

2

57
180

C. T. & CO.

NO. 8A-H1744

ORDER NO.

DATE 8-4-1938

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) BUSY PERSON'S CORRESPONDENCE CARD - TIME IS MONEY - CHECK ITEMS DESIRED

SMALL TYPE LOWER RIGHT: (C) C.T. & CO.
PRIVATE NO. UPPER RIGHT CORNER: C-1169

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT C. T. CHECK MARK COMICS

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. 6A-H1989

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

Executive O.K. of Estimate
By
Date AUG

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date AUG 1938

OPERATION	EST. TIME Check No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING Type set up			AUG - 3 1938	AUG 10 1938
SKETCH		2		
RETOUCHING				
PHOTOGRAPHING				
[illegible]	87/89		8-13	8-15 AM
ETCHING				
[illegible] PROOF				
[illegible]	48	9	8/17/38 2:30	8/19/38 11:30

DATE BLUEPRINT OK'D
By
DATE [illegible] OK'D

DATE Filed
By
DATE Photo Returned to Customer

10

2 Neg of this
layout

179

C. T. & CO.

NO. 8A-H1745

ORDER NO.

DATE 8-4-1938

6M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TOP: AFTER YOU, MY DEAR ALPHONSE

BOT: BUSY PERSON'S CORRESPONDENCE CARD - TIME IS MONEY - CHECK ITEMS DESIRED

SMALL TYPE LOWER RIGHT: (C) C.T.&CO.

PRIVATE NO. UPPER RIGHT CORNER: C-1170

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT C. T. CHECK MARK COMICS

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. 5A-H1550 Layout same as 8AH1744

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓣ PAT. NO. 1,797,775

[illegible] OK of Estimate
By
Date AUG 193

ESTIMATE
AND WORK SCHEDULE

Cost Checked
By
Date

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			AUG - [illegible] 1938	AUG 10 1938
SKETCH		0		
RETOUCHING		0		
PHOTO LITHO				
BLUEPRINT STRIPPING, OPAQUING	84/89		8-16	8-17 [illegible]
ENGRAVING				
HAND COLOR PROOF	65	1/2		8-23
ARTIST DEPT.	44	9	9/6/38	9/7/38

DATE BLUEPRINT OK'D

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

CT. 179

C. T. & CO.

NO. 8A-H1746

ORDER NO.

DATE 8-4-1938

6 M ART XXXXXXX COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) WE ARE ENJOYING OUTSIDE ACCOMMODATIONS

BUSY PERSON'S CORRESPONDENCE CARD - TIME IS MONEY - CHECK ITEMS DESIRED

SMALL TYPE LOWER RIGHT: (C) C.T.&CO.

PRIVATE NO. UPPER RIGHT CORNER: C-1171

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT C. T. XXXXX FILL-IN COMICS

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. 4A-H1369

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ESTIMATE
AND WORK SCHEDULE

Date AUG

Cost Dept. Checked By W

Date AUG

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP			AUG - 9 1938	AUG - 9 1938
SKETCH		2	8 - 9	8 - 11 8
RETOUCHING				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	8/89		8 - 12	8 - 13 H.T.
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.	34	10	8 - 17	8, 18. W.P.

DATE BLUEPRINT CK'D

By

DATE HAND COLOR PROOF CK'D

By

DATE Fil'd

By

DATE Photo Returned to Customer

1 Neg. from this layout

ST. 177

C. T. & CO.

NO. 8A-H1747

ORDER NO.

DATE 8-4-1938

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) BUSY PERSON'S CORRESPONDENCE CARD - TIME IS MONEY - CHECK ITEMS DESIRED

SMALL TYPE LOWER RIGHT: (C) C.T.&CO.

PRIVATE NO. UPPER RIGHT CORNER: C-1172

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT C. T. FILL-IN COMICS

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. 3A-H443. FOR TYPE, USE SAME COPY AS USED ON 8A-H1746

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date AUG 5 1938

Cost Dept. Checked
By
Date AUG 5 1938

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			AUG - 3 1938	AUG - 3 1938
SKETCH		0		
RETOUCHING		0		
PHOTO LITHO				
BLUEPRINT STRIPPING, OPAQUING	52/89		8-12	8-13 H.T.
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.	62	9		8-18

DATE [illegible] O.K'D

DATE [illegible] PROOF O.K'D

By

DATE Filed

By

DATE Photo Returned to Customer

ST.
177

NO. 8A-H1748

C. T. & CO.

ORDER NO.

DATE 8-4-1938

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) BUSY PERSON'S CORRESPONDENCE CARD - TIME IS MONEY - CHECK ITEMS DESIRED

SMALL TYPE, LOWER RIGHT: ~~xxxxx~~ (c) C.T.&CO.

PRIVATE NO. UPPER RIGHT CORNER: C-1173

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT C. T. FILL-IN COMICS

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. 2A-H575. FOR TYPE USE SAME COPY AS USED ON 8A-H1746

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓣ PAT. NO. 1,797,775

ESTIMATE
AND WORK SCHEDULE

Composing Dept. Checked
By
Date AUG 5 1938

Cost Dept. Checked
By
Date AUG [illegible] 1938

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			AUG - 9 1938	AUG - 9 1938
SKETCH		0		
RETOUCHING		0		
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	82/89		8 - 2	8-12 HS.
ENGRAVING				
HAND COLOR PROOF	66			8 - 17
ARTIST DEPT.	43	10	8/18	8/23

DATE BLUEPRINT OK'D

DATE HAND COLOR PROOF OK'D

DATE Rec'd

By

DATE Photo Returned to Customer

ST
177

NO. 8A-H1749

C. T. & CO.

ORDER NO.

DATE 8-4-1938

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) BUSY PERSON'S CORRESPONDENCE CARD - TIME IS MONEY - CHECK ITEMS DESIRED

SMALL TYPE, LOWER RIGHT: (C) C.T.&CO.

PRIVATE NO. UPPER RIGHT CORNER: C-1174

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT C. T. FILL-IN COMICS

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. 7A-H2407. FOR TYPE USE SAME COPY AS USED ON 8A-H1746

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive O.K. of Estimate
By
Date AUG 5 1938

ESTIMATE
AND WORK SCHEDULE

Rec
Date AUG 5 1938

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	Date Entered Dept.	Date Completed
COMPOSING, TYPE SET UP			AUG - 9 1938	AUG - 9 1938
SKETCH		0		
RETOUCHING		0		
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	82/89		8-12	8-13
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.	44	9	8/17/38	8/18/38

DATE BLUEPRINT OK'D

DATE [illegible]

[illegible] Returned to Customer

ST
177

1 Print

NO. 8A-H1750

C. T. & CO.

ORDER NO.

DATE 8-4-1938

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) BUSY PERSON'S CORRESPONDENCE CARD - TIME IS MONEY - CHECK ITEMS DESIRED

SMALL TYPE, LOWER RIGHT: (C) C.T.&CO.
PRIVATE NO. UPPER RIGHT CORNER: C-1175

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT C. T. FILL-IN COMICS

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CT

COLOR DESCRIPTION
USE PHOTO NO. 6A-H1771. FOR TYPE USE SAME COPY AS USED ON 8A-H1746.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE
AND WORK SCHEDULE

Executive OK Estimate
By
Date 8/8/38

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			AUG - 1938	AUG 10 1938
SKETCH		0		
RETOUCHING		0		
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	81/89		8-12	8-13 H.T.
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.	219	9	8-17	8-18

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D
By

DATE Filed
By

DATE Photo Returned to Customer

St. 179

NO. 8A-H1751

C. T. & CO.

ORDER NO.

DATE 8-4-1938

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) BUSY PERSON'S CORRESPONDENCE CARD - TIME IS MONEY - CHECK ITEMS DESIRED

Small type, lower right: (C) C. T. & CO.

PRIVATE NO. UPPER RIGHT CORNER: C-1176

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT C. T. FILL-IN COMICS

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. 3A-H708. FOR TYPE USE SAME COPY AS USED ON 8A-H1746

SUBMIT. RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,737,775

Executive O.K. of Estimate
By
Date AUG 5 1938

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date AUG [illegible] 1938

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			AUG - 9 1938	AUG 10 1938
SKETCH		0		
RETOUCHING		0		
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	~~8~~89		8-12	8-12 HT.
ENGRAVING				
HAND COLOR PROOF	65			8-17
ARTIST DEPT.	62	9		8-19

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF O.K.'D

DATE Sent
By
Date Photo Returned to Customer

15
179

BB C. T. & CO.

NO. 8A-H1752

ORDER NO.

DATE 8-4-1938

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) BUSY PERSON'S CORRESPONDENCE CARD - TIME IS MONEY - CHECK ITEMS DESIRED

I'VE MY EYE ON YOU

SMALL TYPE,LOWER RIGHTE (C) C.T.&CO.

PRIVATE NO.UPPER RIGHT CORNER: C-1177

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT C. T. FILL-IN COMICS

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. 4A-H1368. FOR TYPE USE SAME COPY AS USED ON 8A-H1746

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive Order Estimate
By
Date AUG 5 1938

ESTIMATE AND WORK SCHEDULE

By
Date

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			AUG - 9 1938	AUG - 9 1938
SKETCH		0		
RETOUCHING		0		
PHOTO LITHO				
BLUEPRINT STRIPPING, OPAQUING	~~82~~ 99		8 - 12	8 - 13 H.T.
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.	61	9		8 - 17

DATE BLUEPRINT OK'D

Date Filed

By

Returned to Customer

177

NO. 8A-H1753

C. T. & CO.

ORDER NO.

DATE 8-4-1938

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) BUSY PERSON'S CORRESPONDENCE CARD - TIME IS MONEY - CHECK ITEMS DESIRED

SMALL TYPE, LOWER RIGHT: (C) C.T.&CO.

PRIVATE NO. UPPER RIGHT CORNER: C-1178

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT C. T. FILL-IN COMICS

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

FOR TYPE USE SAME COPY AS USED ON 8A-H1746

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ESTIMATE
AND WORK SCHEDULE

[illegible]
By
Date AUG [illegible] 1938

Cost Dept. Checked
By
Date AUG [illegible] 1938

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			AUG 20 1938	AUG 20 1938
SKETCH R.O	10	1/4	8-20	8-29 S(
RETOUCHING				
PHOTO LITHO				
BLUE PRINT STRIPPING, OPAQUING	62/89		9-3	9-6
ENGRAVING				
HAND COLOR PROOF		4 1/2		
ARTIST EST.		9		

DATE BLUEPRINT OK'D
By

DATE [illegible]
By

DATE [illegible]

15

5
191

C. T. & CO.

NO. 8A-H1754

ORDER NO.

DATE 8-4-1938

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF [illegible] THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

BUSY PERSON'S CORRESPONDENCE CARD -
TIME IS MONEY - CHECK ITEMS DESIRED

SMALL TYPE, LOWER RIGHT: (C) C.T.&CO.

PRIVATE NO. UPPER RIGHT CORNER: C-1179

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT C. T. FILL-IN COMICS - 10 Subjects

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

FOR TYPE USE SAME COPY AS USED ON 8A-H1746

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

[illegible] O.K. of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING TYPE SET UP			AUG 31 1938	AUG 3 [illegible]
SKETCH	226	9 (1/4)	left	9-1
RETOUCHING				
PHOTO LITHO				
BLUEPRINT STRIPPING, OPAQUING	~~8?~~ 89		9-8	9-12
ENGRAVING				
HAND COLOR PROOF	228	1 1/2		9-15
ARTIST DEPT.	48	9 1/2	9/17/38	9/19/38

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

By

DATE Filed
By

DATE Photo Returned to Customer

17

C. T. & CO.

NO. 8A-H1755
ORDER NO.

DATE 8-4-1938

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. I R. M. NO
TITLE (IN FULL) BUSY PERSON'S CORRESPONDENCE CARD - TIME IS MONEY - CHECK ITEMS DESIRED SMALL TYPE, LOWER RIGHT: (C) C.T.&CO. PRIVATE NO. UPPER RIGHT CORNER: C-1180	IMPRINT C. T. FILL-IN COMICS - 10 SUBJECTS PUT PLATE NO. ON FRONT
	PHOTO PROPERTY OF CT

COLOR DESCRIPTION

FOR TYPE USE SAME COPY AS USED ON 8A-H1746

SUBMIT: RET. PHOTO | BL. & W. PROOF | HANDCOL PROOF | RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓣ PAT. NO. 1,797,775

Executive OK of Estimate
By AUG 31 1938
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By AUG 31 1938
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING TYPE SET UP			AUG 31 1938	AUG 31 1938
SKETCH	226	8		9-1
RETOUCHING				
PHOTO LITHO				
[illegible] STRIPPING & OPAQUING	~~83~~ 89		9-8	9-12 41
ENGRAVING				
HAND COLOR PROOF	228	1½		9-15
ARTIST DEPT.	49	9	9/17	9

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

By

DATE Filed
By

DATE Photo Returned to Customer

17

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11

C. T. & CO.

NO. 8A-H1756

ORDER NO.

DATE 8-4-1938

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TIME SAVER CARD - USE CHECK MARKS - AVOID WRITER'S CRAMP

SMALL TYPE LOWER RIGHT: (C) C.T.&CO.

PRIVATE N .UPPER RIGHT CORNER: C-1181

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT C. T. TIME SAVER COMICS

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. 5A-H1527

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ⓤ PAT. NO. 1,797,775

Executive OK of Estimate
By
Date AUG 5

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			AUG - 9 1938	AUG - 9 1938
SKETCH		2	8 - 9	8 - 12
RETOUCHING				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	92/89		8 - 13	8 - 13
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.	43	9	8/17/38	8/18

DATE BLUEPRINT O.K.'D
By
DATE [illegible]
By
DATE Made
By
DATE [illegible] Returned to Customer

5

17
178

NO. 8A-H1757

C. T. & CO.

ORDER NO.

DATE 8-4-1938

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) BUSY PERSON'S CORRESPONDENCE CARD - TIME IS MONEY - CHECK ITEMS DESIRED

SMALL TYPE, LOWER RIGHT: (C) C.T.&CO.

PRIVATE NO. UPPER RIGHT CORNER: C-1182

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT C. T. TIME SAVER COMICS

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. 5A-H1532.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE
AND WORK SCHEDULE

Except OK of Estimate
By
Date AUG 1938

Cost Checked
By
Date AUG 5 1938

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED.
COMPOSING, TYPE SET UP			AUG - 9 1938	AUG 10 1938
SKETCH		2	8 - 9	8 - 12 SC
RETOUCHING				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	87/89		8 - 12	8 - 13 4T
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.	37	9	Aug 16. 38	Aug 18. 38

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D
By

Returned to Customer

5

178

D5 [illegible]

C. T. & CO.

NO. 8A-H1758

ORDER NO.

DATE 8-4-1938

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) WE ARE HAVING A HOT TIME

BOT: BUSY PERSON'S CORRESPONDENCE CARD -
TIME IS MONEY - CHECK ITEMS DESIRED

SMALL TYPE LOWER RIGHT: (C) C.T.&CO.

PRIVATE NO. UPPER RIGHT CORNER: C-1183

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M. NO

IMPRINT C. T. TIME SAVER COMICS

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. 5A-H1539

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

Executive Office Estimate
By
Date AUG 9 1938

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date AUG [illegible]

OPERATION	CLOCK No.	TIME ALLOWED	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			AUG 9 1938	AUG 10 1938
SKETCH		1 1/4	8-9	8-12 SL
RETOUCHING				
PHOTO LITHO				
BLUEPRINT STRIPPING CHECKING	82/89		8-13	8-13 H.
ENGRAVING				
HAND COLOR PROOF	216		8-16	8-16
ARTIST DEPT.	214	10		

DATE [illegible]

DATE [illegible]

DATE Filed

By

DATE Photo Returned to Customer

10

NO. 8A-H1759

C. T. & CO.

ORDER NO.

DATE 8-4-1938

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) DIZZY CORRESPONDENCE CARD - TAKE IT EASY - CHECK ITEMS DESIRED

SMALL TYPE LOWER RIGHT: (C) C.T.&CO.

PRIVATE NO. UPPER RIGHT CORNER: C-1184

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT C. T. TIME SAVER COMICS

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. 4A-H1385.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE
AND WORK SCHEDULE

Received OK of Estimate
By
Date AUG 5 19

Cost Dept. Checked
By M
Date AUG 5 1938

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE Entered Dept.	DATE Completed
COMPOSING, TYPE SET UP			AUG 9 1938	AUG 10 1938
SKETCH	5	1 1/4	8 - 9	8 - 12
RETOUCHING				
PHOTO-LITHO				
B. [illegible]	8 2/89		8 - 13	
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.	203	9	8 - 17	8 - 18

DATE [illegible] REC'D
By
DATE HAND COLOR PROOF REC'D

DATE Rec'd
By
DATE [illegible] to Customer

5

ST
179

C. T. & CO.

NO. 8A-H1760

ORDER NO.

DATE 8-4-1938

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) DIZZY CORRESPONDENCE CARD - TAKE IT EASY - CHECK ITEMS DESIRED

SMALL TYPE LOWER RIGHT: (C) C.T.&CO.

PRIVATE NO. UPPER RIGHT CORNER: C-1185

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT C. T. TIME SAVER COMICS

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. 5A-H1552

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

Executive Order Estimate
By
Date AUG 1938

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date AUG 1938

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING TYPE SET UP			AUG 9 1938	AUG 10 1938
SKETCH -50		2		
RETOUCHING				
PHOTO LITHO				
BLUEPRINT STRIPPING, OPAQUING	~~82~~ 89		8-15	8-16 HT.
ENGRAVING				
HAND COLOR PROOF	66			8-17
ARTIST DEPT.	61	9		8-19

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D
By

DATE
By

DATE Proof Returned to Customer

ST. 178

NO. 8A-H1761

C. T. & CO.

ORDER NO.

DATE 8-4-1938

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) DIZZY CORRESPONDENCE CARD - TAKE IT EASY - CHECK ITEMS DESIRED

SMALL TYPE LOWER RIGHT: (C) C.T.&CO.

PRIVATE NO.UPPER RIGHT CORNER: C-1186

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT C. T. TIME SAVER COMICS

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. 7A-H-460

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ESTIMATE
AND WORK SCHEDULE

[illegible] Estimate
Date AUG 5

Cost Dept. Checked
By
Date AUG 5 1938

OPERATION	EST TIME Clock No.	EST TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			AUG 9 1938	AUG 10 1938
SKETCH		1 1/4		
RETOUCHING		1/2	8 - 9	8 - 12 Sl
PHOTO LITHO				
BLUEPRINT STRIPPING, OPAQUING	8/89		8-15	8 - 16 HT.
ENGRAVING				
HAND COLOR PROOF	216		8-18	8 - 18
ARTIST DEPT.	37	9	Aug. 19 1938	Aug 22 1938

DATE BLUEPRINT OK'D ______ Date Filed ______

By ______ By ______

DATE HAND COLOR PROOF OK'D ______ Date Photo Returned to Customer ______

By ______

12 - 1/2

ST.
180

C. T. & CO.

NO. 8A-H1762

ORDER NO.

DATE 8-4-1938

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) YOU HAVE NO IDEA WAHT
YOU'RE MISSING

DIZZY CORRESPONDENCE CARD - TAKE IT EASY -
CHECK ITEMS DESIRED
SMALL TYPE LOWER RIGHT: (C) C.T.&CO.
PRIVATE NO. UPPER RIGHT CORNER: C-1187

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT C. T. TIME SAVER COMICS

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. 7A-H2402

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

Execu[illegible] of Estimate
By
Date AUG 5 1938

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date AUG [illegible]

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
			AUG 9 1938	AUG 10 1938
COMPOSING TYPE SET UP				
SKETCH		1 1/4	8-9	8-12 SC
RETOUCHING				
PHOTO LITHO				
BLUEPRINT STRIPPING, OPAQUING	82/89		8-13	8-13 H.T.
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.	23	9	[illegible]	

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

5

ST
178

C. T. & CO.

NO. 8A-H1763

ORDER NO.

DATE 8-4-1938

6M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) NOW -- WILL YOU BELIEVE ME?

TIME SAVER CARD - USE CHECK MARKS - AVOID
WRITER'S CRAMP

SMALL TYPE LOWER RIGHT: (C) C.T.&CO.
PRIVATE NO. UPPER RIGHT CORNER: C-1188

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT C. T. TIME SAVER COMICS

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. 6A-H1994

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓒ PAT. NO. 1.797.775

ESTIMATE
AND WORK SCHEDULE

... of Estimate
By
Date AUG 5 1938

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED.
COMPOSING, TYPE SET UP			AUG - 9 1938	AUG - 9 1938
SKETCH		2	8 - 9	8 - 12 SC
RETOUCHING				
PHOTO-LITHO				
BLUEPRINT STRIPPING OPAQUING	82/89		8-13	8-15 HT.
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.	212	10	Aug 19	aug 22

DATE BLUEPRINT OK'D
By
DATE ... OK'D
By

DATE Filed
By
DATE Photo Returned to Customer

5

5 X 7

C. T. & CO.

NO. 8A-H1764

ORDER NO.

DATE 8-4-1938

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. I R. M. NO
TITLE (IN FULL) HIGH PRESSURE SALES ... OR, WOULD YOU RATHER GO TO THE POLICEMEN'S BALL? BUSY PERSON'S CORRESPONDENCE CARD - TIME IS MONEY - CHECK ITEMS DESIRED SMALL TYPE LOWER RIGHT: (C) C.T.&CO. PRIVATE NO. UPPER RIGHT CORNER: C-1189	IMPRINT C. T. TIME SAVER COMICS PUT PLATE NO. ON FRONT PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓣ PAT. NO. 1,797,775

Date of OK of Estimate
By
Date 1938

ESTIMATE
AND WORK SCHEDULE

Cut Ordered M
Due

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED.
COMPOSING, TYPE SET UP			AUG - 9 1938	AUG - 9 1938
SKETCH	5	2	8 - 9	8 - 12 Sc
RETOUCHING		3½		
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	87/89		8 - 15	8 - 16 H.T.
ENGRAVING				
HAND COLOR PROOF	216		8 - 15	8 - 17
ARTIST DEPT.	41	9	8 - 24 - 38	8 - 25 - 38

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

Date Proof Returned to Customer

5

5
178

NO. 8A-H1765

C. T. & CO.

ORDER NO.

DATE 8-4-1938

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) BUSY PERSON'S CORRESPONDENCE CARD - TIME IS MONEY - CHECK ITEMS DESIRED

SMALL TYPE, LOWER RIGHT: (C) C.T.&CO.

PRIVATE NO. UPPER RIGHT CORNER: C-1190

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M. NO

IMPRINT C. T. TIME SAVER COMICS

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

By

Date AUG 5 1938

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date AUG

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			AUG - 9 1938	AUG - 9 1938
SKETCH 80	5	1½		
RETOUCHING	5	3		
PHOTO LITHO				
BLUEPRINT STRIPPING, OPAQUING	12/89		8-15	8-6 H.T.
ENGRAVING				
HAND COLOR PROOF	226	1		8-18
ARTIST DEPT.	40	9	8/22/38	8/23/38

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

178

NO. 8A-H1766

C. T. & CO.

ORDER NO.

8 DATE 8-4-1938

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

LOWER RIGHT,SMALL TYPE: (C) C.T.&CO.

PRIVATE NO.UPPER RIGHT CORNER: S-471

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT· C. T. SHORE LINE SCENES - 10 subject

6BH1250

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. 55478. BE SURE TO TAKE OUT TRADEMARK IN LOWER LIFT CORNER.

Photo in ~~[illegible]~~ 93

776 22

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

Executive-OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			AUG 10 1938	AUG 10 1938
SKETCH				
RETOUCHING	57	2	8-6	8-10 SC
PHOTO LITHO				
BLUEPRINT STRIPPING, OPAQUING	~~3~~ 89		8-11	8-12 AT
ENGRAVING				
HAND COLOR PROOF	216	1¼	8-15	8-15
ARTIST Dept.	219	8	8-29	8-31

DATE BLUEPRINT OK'D

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

MO-HC 1¼

5 7/16 8 3/8

MAKEOVER

Charge to Spec Art Dept.

EST. Makeover Time Required

Date Entered in Cost Dept.

AUG 25 1938

COMPOSING

201 ART DEPT. HC 1¼

ENGRAVING

MAKEOVER

Charge to Spec Art Dept.

EST. Makeover Time Required

RETOUCHING

Date Entered in Cost Dept.

65 ART DEPT. HC 1¼ by 8-25

ENGRAVING

52.05 4
18-797

B

NO. 8A-H1767

C. T. & CO.

ORDER NO.

DATE 8-4-1938

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

LOWER RIGHT, SMALL TYPE: (C) C.T.&CO.

PRIVATE NO. UPPER RIGHT CORNER: S-472

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT C. T. SHIRE LINE SCENES → 2

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. 4384-29.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Mo. He 1¼

ESTIMATE
AND WORK SCHEDULE

By
Date

Cost Dept. Check
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			AUG - 8 1938	AUG - 8 1938
SKETCH				
RETOUCHING		1	8-8	8-9
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	97/99		8-10	8-10
ENGRAVING				
HAND COLOR PROOF	V06	1¼		
ART DEPT.	211	8	8-29	

DATE BLUEPRINT OK'D
by

DATE HAND COLOR PROOF OK'D

By

DATE Proof
By

DATE Photo Returned to Customer

12

MAKEOVER

Charge to Spec Art Dept.

EST. Makeover Time Required

203

RETOUCHING		
PHOTO-LITHO		
COMPOSING		
ART DEPT. HC	1/4	
ENGRAVING		

Time Recorded in Cost Dept.
AUG 25 1938
Date
By

MAKEOVER

Charge to Spec Art Dept.

EST. Makeover Time Required

65

ART DEPT. HC	3/4	
ENGRAVING		

Time Recorded in Cost Dept.
AUG 1938
Date
By 8-22

174

NO. 8A-H1768

C. T. & CO.

ORDER NO.

DATE 8-4-1938

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

LOWER RIGHT, SMALL TYPE ~~XXXXXXXXX~~
(C) C.T.&CO.

PRIVATE NO. UPPER RIGHT CORNER: S-473

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT C. T. SHORE LINE SCENES

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. ~~XXXXXXX~~ 55479. BE SURE TO TAKE OUT TRADEMARK IN LOWER LEFT.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

more - 1¼

AUG - 5

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Case No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING TYPE SET UP			AUG - 6 1938	AUG - 6 1938
SKETCH				
RETOUCHING		1/2		
PHOTO-LITHO				
BLUEPRINT STRIPPING OPAQUING	~~8~~ 59		8 - 12	8 - 13
ENGRAVING				
HAND COLOR PROOF	66	1¼		8 - 16
ARTIST DEPT.	40	8	8 - 29	9/1/36

DATE BLUEPRINT O.K.'D
By
DATE HAND COLOR PROOF O.K.'D
By

DATE Filed
By
DATE

12

MAKEOVER

Charge to Apr Litho Art Dept.

Est. Time Required

in Cost Dept.

AUG

COMPOSING

65 ART DEPT. HC 1¼ 8-22

ENGRAVING

Make New Proof 1¼

MAKEOVER

Charge to Type Art Dept.

Est. Time Required

Entered in Cost Dept.

AUG 25 1938

201 ART DEPT. HC 1/4

ENGRAVING

R.

NO. 8A-H1769

C. T. & CO.

ORDER NO.

DATE 8-4-1938

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

LOWER RIGHT, SMALL TYPE: (C) C.T.&CO.

PRIVATE NO. UPPER RIGHT CORNER: S-474

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT C. T. SHORE LINE SCENES -10 Subjects

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

TAKE OUT ROCK AND MAKE SEA GULL LARGER

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓣ PAT. NO. 1,797,775

[illegible] Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost [illegible] Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			AUG 10 1938	AUG 10 1938
SKETCH				
RETOUCHING	2	4	8-10	8-11
PHOTO-LITHO				
B[illegible] STRIPPING, OPAQUING	8r/8		8-11	8-12
ENGRAVING				
HAND COLOR PROOF		1½		8-17
ARTIST DEPT.		[illegible]		

DATE BLUEPRINT OK'D
by
DATE HAND COLOR PROOF OK'D
By

Date Filed
By
DATE Plate Returned to Customer

MAKEOVER
Charge to Ret. Dept.
EST. Makeover Time Required

	TIME	Time entered in Cost Dept.
RETOUCHING	1/4	AUG [illegible]
[illegible]	1	
HC	1/4	DO

3/4

MAKEOVER
Charge to Spec. Col. Dept.
[illegible] Time Required

RETOUCHING
[illegible]
[illegible]
65 [illegible] HC 3[illegible]

Time entered in Cost Dept.
AUG 19 1938
8-19

2

179

R

NO. 8A-H1770

C. T. & CO.

ORDER NO.

DATE 8-4-1938

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

LOWER RIGHT,SMALL TYPE: (C) C.T.&CO.
PRIVATE NO.UPPER RIGHT CORNER: S-475

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT C. T. SHORE LINE SCENES -10 Subjects

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CT

COLOR DESCRIPTION
USE PHOTO NO. 90145. MAKE A NIGHT SCENE.
CUT PHOTO AS MARKED ON CARD ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1.797.775

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date 8/9/38

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			AUG 10 1938	AUG 10 1938
SKETCH				
RETOUCHING	12	2	8-10	8-11
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	59		8-11	8-24
ENGRAVING				
HAND COLOR PROOF	216	1½	8-16	8-1
ARTIST DEPT.	36	2¾	8-29.	8.30 WP.

DATE ESTIMATE OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

MO HC - 1½

MAKEOVER
Charge to Spec Art Dept.
EST. Makeover Time Required
Entered in Cost Dept.
COMPOSING
PHOTO-LITHO AUG 25 1938
COM [illegible]
ART Dept. HC 2" 1½
ENGRAVING

Photo in ~~[illegible]~~ 6C15

~~MAKEOVER~~
~~Charge to Spec Art Dept.~~
~~EST. Makeover Time Required~~
~~Entered in Cost Dept.~~
~~COMPOSING~~
~~PHOTO-LITHO AUG 19 1938~~
~~COMPOSING~~
~~ART Dept. HC 3/4~~
~~ENGRAVING~~

174

3/4

179

C. T. & CO.

NO. 8A-H1771

ORDER NO.

DATE 8-4-1938

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

LOWER RIGHT, SMALL TYPE: (C) C.T.&CO.
PRIVATE NO. UPPER RIGHT CORNER: S-476

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT C. T. SHORE LINE SCENES

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

Photo in 0BH1469

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Mo HC 1½

Estimate OK to [illegible]
By
Date AUG [illegible]

ESTIMATE AND WORK SCHEDULE

Cost [illegible]
By W
Date AUG [illegible]

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING TYPE SET UP			AUG - 6 1938	AUG - 6 1938
SKETCH				
RETOUCHING	53	1	8 - 6	8 - 11 - 38
PHOTO LITHO				
B[illegible] [illegible]	52/59		8 - 11	8 - 12 HS
ENGRAVING				
HAND COLOR PROOF	228	1½		8 - 12
ART DEPT.	41	8	8-29-38	8-30-38

DATE [illegible]

DATE Filed

By

DATE [illegible] Returned to Customer

2

~~MAKEOVER~~
~~Charge to Spec Art Dept.~~
~~[illegible] Time Required~~
~~[illegible] in Cost Dept~~
~~RETO~~
~~PHOTO AUG 1 9 1938~~
~~COMP~~
~~174 ART DEPT. HC 3/4 By~~
~~ENGRAVING~~

3/4 HC

MAKEOVER
Charge to Spec Art Dept.
[illegible] Time Required
[illegible] in Cost Dept.
RETOUCHING
PHOTO AUG 25 1938
COMP.
201 ART DEPT. HC 1½ By
ENGRAVING

154

NO. 8A-H1772

C. T. & CO.

ORDER NO.

DATE 8-4-1938

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

LOWER RIGHT, SMALL TYPE: (C) C.T.&CO.
PRIVATE NO. UPPER RIGHT CORNER: S-477

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT C. T. SHORE LINE SCENES - 10 subjects

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

Photo in OB H1469.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ESTIMATE
AND WORK SCHEDULE

By C

Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			AUG 10 1938	AUG 10 1938
SKETCH				
RETOUCHING	54	2	8-4	8-10
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	83/89		8-11	8-12
ENGRAVING				
HAND COLOR PROOF	216	1½	8-15	8-15
ARTIST DEPT.	203	9	8-29	8-30

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE [illegible]
By
DATE [illegible] Customer

M.O. HC - 1½

MAKEOVER

Charge to Spec Art Dept.

[illegible] Required

Time Recorded in Cost Dept.

AUG 25 1938

216 ART DEPT. HC 1½

ENGRAVING

MAKEOVER

Charge to Spec Art Dept.

[illegible] Required

[illegible] in Cost Dept.

ART DEPT. HC 1½ By

ENGRAVING

174

179

[illegible]

C. T. & CO.

NO. 8A-H1773

ORDER NO.

DATE 8-4-1938

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

LOWER RIGHT, SMALL TYPE: (C) C.T.&CO.

PRIVATE NO. UPPER RIGHT CORNER: S-478

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT C. T. SHORE LINE SCENES

PUT PLATE NO. ON FRONT

photo in ~~D7959~~

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ® PAT. NO. 1,797,775

mo HC-1½

ESTIMATE
AND WORK SCHEDULE

Estimate OK'd Estimate

Date AUG 6 1938

Cost Dept. Checked By

Date AUG 1938

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			AUG - 6 1938	AUG - 6 1938
SKETCH				
RETOUCHING	54	1½	8-8	8-10
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	89		8-11	8-11 41
ENGRAVING				
HAND COLOR PROOF	216	1½	8-12	8-15
ARTIST DEPT.	30	8	8-31-38	9-1-38

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Rec'd

By

DATE Photo Returned to Customer

MAKEOVER

Charge to Spec art Dept.

Est. Makeover Time Required

RETOUCHING

PHOTO-

COMP

216 ART DEPT. HC 1½

ENGRAVING

Recorded in Cost Dept.

AUG 25 1938

By DS

½ hr.

~~MAKEOVER~~

~~Charge to Spec art Dept.~~

~~Est. Makeover Time Required~~

~~RETO~~

~~PHOT~~

~~COM~~

~~174 ART HC ½~~

~~ENGRAVING~~

~~Recorded in Cost Dept.~~

~~AUG 13 1938~~

~~By DS~~

B

174

C. T. & CO.

NO. 8A-H1774

ORDER NO.

DATE 8-4-1938

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

LOWER RIGHT, SMALL TYPE: (C) C.T.&CO.
PRIVATE NO. UPPER RIGHT CORNER: S-479

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT C. T. SHORE LINE SCENES

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

m 9BH1664

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓣ PAT. NO. 1,797,775

1 M.O. H.C 1½

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			AUG - 6 1938	AUG - 6 1938
SKETCH				
RETOUCHING	57	2	8-8	8-9
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	62/64		8-9	8-9
ENGRAVING				
HAND COLOR PROOF	226	1½		8-11
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

MAKEOVER

Charge to Spec art Dept.

EST. Minutes Time Required

RETOUCHING		Time Recorded in Cost Dept.
PHOTO-LITHO		Date AUG 19 1938
COMPOSING		
65 ART DEPT. HC	3/4	By DN 8-22
ENGRAVING		

MAKEOVER

Charge to Spec art Dept.

EST. Minutes Time Required

RETOUCHING		Time Recorded in Cost Dept. AUG 25 1938
PHOTO-LITHO		Date
COMPOSING		
210 ART DEPT. HC	1½	By
ENGRAVING		

B

174

C. T. & CO.

NO. 8A-H1775

ORDER NO.

DATE 8-4-1938

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

LOWER RIGHT, SMALL TYPE: (C) C.T.&CO.

PRIVATE NO. UPPER RIGHT CORNER: S-480

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I 'R. M. NO

IMPRINT C. T. SHORE LINE SCENES

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

MAKE MOONLIGHT SCENE

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

5CH 475

ESTIMATE
AND WORK SCHEDULE

Estimate OK of Estimate

By

Date AUG 1938

Cost Dept. Checked

Date

OPERATION	EST. TIME Clock No.	Time Allowed	DATE Entering Dept.	DATE COMPLETED
COMPOSING, TYPE SET UP			AUG - 6 1938	AUG - 6 1938
SKETCH				
RETOUCHING	4	2	8 - 8	8 - 10
PHOTO LITHO				
BLUEPRINT STRIPPING, OPAQUING	52/29		8 - 11	8 - 12
ENGRAVING				
HAND COLOR PROOF	216	1½	8 - 15	8 16
ARTIST DEPT.	214	9		

DATE BLUEPRINT OK'D

By

DATE [illegible]

DATE [illegible]

By

DATE [illegible] to Customer

B

174 [illegible] 3/4

MAKEOVER

Charge to Spec Art Dept.

[illegible] Time Required

RETOUCHING

PHOTO LITHO

COMP.

ART HC 3/4

ENGRAVING

[illegible] in Cost Dept.

AUG 19 1938

By

4

174

NO. 8A-H1776

C. T. & CO.

ORDER NO.

DATE 8-4-1938

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

LOWER RIGHT, SMALL TYPE: (C) C.T.&CO.
LOWER LEFT, SMALL TYPE: WISCONSIN CONSERVATION DEPARTMENT PHOTO.
PRIVATE NO. UPPER RIGHT CORNER: S-481

COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT C. T. FISH AND STREAM SCENES

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CT

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ESTIMATE
AND WORK SCHEDULE

Estimated OK of Estimate
By
Date AUG - 9 19

Cost Dept. Checked
By
Date AUG 5 193

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			AUG - 6 1938	AUG - 6 193
SKETCH				
RETOUCHING	54	2	8 - 8	8 - 9
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	829		8 - 9	8 - 9
ENGRAVING				
HAND COLOR PROOF	65	1½		8 - 11
ARTIST DEPT.	211	8	Aug. 26	

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D
By

DATE Filed
By

DATE Photo Returned to Customer.

B

175

C. T. & CO.

NO. 8A-H1777

ORDER NO.

DATE 8-4-1938

6M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

PRIVATE NO.UPPER RIGHT CORNER: S-482
LOWER RIGHT,SMALL TYPE: (C) C.T.&CO.
LOWER LEFT,SMALL TYPE: WISCONSIN CONSERVATION
DEPARTMENT PHOTO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT C. T. FISH AND STREAM SCENES

8-8-38

PUT PLATE NO. ON FRONT 6BH1450

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

Photo ~~in 0BH1471~~

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓒ PAT. NO. 1,797,775

AUG 5 1938

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date AUG 5 1938

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			AUG - 6 1938	AUG - 6 1938
SKETCH				
RETOUCHING	54	2	8-6	8-10
PHOTO-LITHO				
BLUEPRINT ETCHING, OPAQUING	88/89		8-10	8-11
ENGRAVING				
HAND COLOR PROOF	203	1½	8-12	8-12
ARTIST DEPT.	217	9	8-25	8-29

DATE BLUEPRINT OK'D
By
HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

B

174

C. T. & CO.

NO. 8A-H1778

ORDER NO.

DATE 8-4-1938

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

LOWER RIGHT, SMALL TYPE: (C) C.T.&CO.
LOWER LEFT, SMALL TYPE: WISCONSIN CONSERVATION DEPARTMENT PHOTO
PRIVATE NO. UPPER RIGHT CORNER: S-483

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT C. T. FISH AND STREAM SCENES

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

TAKE OUT HOUSE AT RIGHT.

Photo in OB-H18

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive OK of Estimate
By
Date AUG 5 1938

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date [illegible]

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			AUG - 6 1938	AUG - 6 1938
SKETCH				
RETOUCHING	51	2	8-8	8-9
PHOTO LITHO				
BLUEPRINT-STRIPPING, OPAQUING	82		8-9	8-9
ENGRAVING				
HAND COLOR PROOF	65	1½		8-11
ARTIST DEPT.	[illegible]	9	[illegible]	[illegible] 26

DATE BLUE PRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

51
13

C. T. & CO.

NO. 8A-H1779

ORDER NO.

DATE 8-4-1938

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

LOWER RIGHT, SMALL TYPE: (C) C.T.&CO.

PRIVATE NO. UPPER RIGHT CORNER: S-484

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. [✓ NO]

IMPRINT C. T. FISH AND STREAM SCENES

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

Photo in 0BH1470

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate

By

Date AUG 5 1938

Cost Dept. Checked

By

Date AUG [illegible] 1938

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			AUG - 6 1938	AUG - 6 1938
SKETCH				
RETOUCHING	9	1	8 - 8	8 - 9
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	~~83~~ 89		8 - 9	8 - 9 K.T.
ENGRAVING				
HAND COLOR PROOF	228	1½		8-12
ARTIST DEPT.	217	9	8 - 29	8 - 31

DATE BLUEPRINT OK'D

DATE [illegible]

DATE Filed

By

DATE Photo Returned to Customer

C. T. & CO.

NO. 8A-H1780

ORDER NO.

DATE 8-4-1938

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

LOWER RIGHT, SMALL TYPE: (C) C.T.&CO.

PRIVATE NO. UPPER RIGHT CORNER: S-485

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I , R. M. NO

IMPRINT C. T. FISH AND STREAM SCENES

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. 62936-C

~~Photo in DB H1470~~

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1.7

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By AUG 5 1938
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			AUG - 6 1938	AUG - 6 1938
SKETCH				
RETOUCHING	12	1/2	8-8	8-9
PHOTO LITHO				
BLUEPRINT, STRIPPING, IMPOSING	8/19		8-10	8-10 45
ENGRAVING				
HAND COLOR PROOF	228	1½		8-12
ARTIST DEPT.	63	9	8/29/38	8/31/38

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE Filed

By

DATE Photo Returned to Customer

12

15

174

K

C. T. & CO.

NO. 8A-H1781

ORDER NO.

DATE 8-4-1938

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

LOWER RIGHT, SMALL TYPE: (C) C.T.&CO.
PRIVATE NO. UPPER RIGHT CORNER: S-486

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT C. T. FISH AND STREAM SCENES - 10 subjects

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. 20066-C

Natural

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Date O.K. of Estimate

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP			AUG 10 1938	AUG 10 1938
SKETCH				
RETOUCHING	51	3	8-4	8-10 SF
PHOTO LITHO				
BLUEPRINT, STRIPPING OPAQUING	83/59		8-11	8-12 H.T.
ENGRAVING				
HAND COLOR PROOF	66	1½		8-19
ARTIST DEPT	41	9	9-2-38	9-7-38

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D
By

DATE Filed
By
DATE Photo Returned to Customer

B

St.
179

C. T. & CO.

NO. 8A-H1782

ORDER NO.

DATE 8-4-1938

6M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

LOWER RIGHT, SMALL TYPE: (C) C.T.&CO.
LOWER LEFT, SMALL TYPE: PHOTO BY U.S. FOREST SERVICE
PRIVATE NO. UPPER RIGHT CORNER: S-487

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT C. T. FISH AND STREAM SCENES

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓣ PAT. NO. 1.797.775

Photo in
4BH1236
12-9-44

ESTIMATE
AND WORK SCHEDULE

By

Date AUG 5 1938

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			AUG - 6 1938	AUG - 6 1938
SKETCH				
RETOUCHING	9	2	8-8	8-9
PHOTO LITHO				
BLUE LINE STRIPPING OPAQUING	87/89		8-10	8-11
ENGRAVING				
HAND COLOR PROOF	21	1½	8-12	-12
ARTIST DEPT	203	9	8-25	8-26

DATE PRINT [illegible]
By
DATE [illegible] PROOF [illegible]

DATE Filed
By
DATE Photo Returned to Customer

9

174

C. T. & CO.

NO. 8A-H1783

ORDER NO.

DATE 8-4-1938

6M ART COLORTONE POST CARFS, WH TE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

LOWER RIGHT, SMALL TYPE: (C) C.T.&CO.
PRIVATE NO. UPPER RIGHT CORNER: S-488

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT C. T. FISH AND STREAM SCENES

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

Executive OK of Estimate
By
Date AUG 5 1938

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date AUG [illegible] 1938

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP-			AUG - 8 1938	AUG - 8 1938
SKETCH				
RETOUCHING	12	1/2	8 - 8	8 - 9
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	8		8 - 9	8 - 9
ENGRAVING				
HAND COLOR PROOF	226	1 1/2		8 - 11
ARTIST DEPT.	204 310	(2 3/4) 8	8 - 26	8 - 27

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D
By

DATE Filed
by

DATE Photo Returned to Customer

12

1783 204

C. T. & CO.

NO. 8A-H1784

ORDER NO.

DATE 8-4-1938

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

LOWER RIGHT, SMALL TYPE: (C) C.T.&CO.

PRIVATE NO. UPPER RIGHT CORNER: S-489

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT C. T. FISH AND STREAM SCENES

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

Executive OK of Estimate
By
Date AUG 5 1938

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date [illegible]

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			AUG - 8 1938	AUG - 8 1938
SKETCH				
RETOUCHING	9	1	8 - 5	8 - 9
PHOTO LITHO				
BLUEPRINT STRIPPING, OPAQUING	~~8 2/69~~		8 - 9	8 9
ENGRAVING				
HAND COLOR PROOF	228	1½		2
ARTIST DEPT.	216	9	8 - 26	9 -

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed JAN 6 1945
By 2 F F
DATE Photo Returned to Customer

9

174

C. T. & CO.

NO. 8A-H1785

ORDER NO.

DATE 8-4-1938

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

LOWER RIGHT, SMALL TYPE: (C) C.T.&CO.
PRIVATE NO. UPPER RIGHT CORNER: S-490

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT C. T. FISH AND STREAM SCENES

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

[illegible]

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date AUG 5 1938

Cost Dept. Checked
By
Date AUG

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			AUG - 6 1938	AUG - 6 1938
SKETCH				
RETOUCHING	9	1½	8 - 5	8 - 98
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	~~83~~ 87		8 - 9	8. 9
ENGRAVING				
HAND COLOR PROOF		1½		
ARTIST DEPT.	219	8	8 — 25	8 — 29

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

9

17

C. T. & CO.

NO. 8A-H1786

ORDER NO.

DATE 8-4-1938

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) NO TITLE

LOWER RIGHT, SMALL TYPE: (C) C.T.&CO.

PRIVATE NO. UPPER RIGHT CORNER: S-551

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. NO

IMPRINT C. T. COUNTRY SCENES

PUT PLATE NO. ON FRONT 61B653

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

TAKE OUT POLES AND SHOW ROAD ALL THE WAY THROUGH
ALSO TAKE OUT OLD AUTO.

SUBMIT RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ESTIMATE
AND WORK SCHEDULE

[illegible] of Estimate
By [illegible]
Date AUG 5 1938

Cost Dept. Checked
By
Date AUG [illegible] 1938

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			AUG - 8 1938	AUG - 8 1938
SKETCH				
RETOUCHING	12	2	8 - 8	8 - 9
PHOTO LITHO				
BLUEPRINT STRIPPING, OPAQUING	87/64		8 - 10	8 - 10 HS
ENGRAVING				
HAND COLOR PROOF	226	1½		8 - 12
ARTIST DEPT	43	9	8/23	8/29

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

65 Correction 1 hr.

MAKEOVER

Charge to Spec Art Dept.

[illegible] Makeover Time Required

RETOUCHING		Recorded in Cost Dept. AUG [illegible] 1938
PHOTO LITHO		
COMPOSING		
ART DEPT. HC	1	By
ENGRAVING		

12

175

NO. 8A-H1787

C. T. & CO.

ORDER NO.

DATE 8-4-1938

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) NO TITLE

LOWER RIGHT, SMALL TYPE: (C) C.T.&CO.
PRIVATE NO. UPPER RIGHT CORNER: S-552

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT C. T. COUNTRY SCENES

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

TAKE OUT ~~XX~~ AUTO

Photo in 0BH1472

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

Layout & Cost Estimate
By
Date AUG 5 1938

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date AUG 5 1938

OPERATION	EST. TIME Clock No	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED.
COMPOSING, TYPE SET UP			AUG - 8 1938	AUG - 8 1938
SKETCH				
RETOUCHING	213	2	8-6	8-11
PHOTO LITHO				
BLUEPRINT, STRIPPING, OPAQUING	83/89		8-12	8-13
ENGRAVING				
HAND COLOR PROOF	65	1½		8-17
ARTIST DEPT.	217	8	8-23	8-25

DATE BLUEPRINT OK'D

DATE Filed

By

DATE HAND COLOR PROOF OK'D

B.

175

C. T. & CO.

NO. 8A-H1788

ORDER NO.

DATE 8-4-1938

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

LOWER RIGHT,SMALL TYPE: (C) C.T.&CO.

PRIVATE NO. UPPER RIGHT CORNER: S-553

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT X C. T. COUNTRY SCENES

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ® PAT. NO. 1,797,775

Executive OK of Estimate
By
Date AUG 5 1938

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date AUG 5 1938

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			AUG 6 1938	AUG 6 1938
SKETCH				
RETOUCHING	53	2	8-6	8-11
PHOTO-LITHO				
BLUEPRINT STRIPPING OPAQUING	89		8-11	8-12
ENGRAVING				
HAND COLOR PROOF	66	1½		8-16
ARTIST DEPT	40	9	8/24/38	9/1/38

DATE BLUEPRINT OK'D

DATE Filed

By

Photo Returned to Customer

174 Correction 1/4 HC

MAKEOVER
Charge to App Litho Art Dept.
Est. Time Required

RETOUCHING		Cost Recorded in Cost Dept.
PHOTO-LITHO		Date AUG 19 1938
COMPOSING		
ART DEPT HC	1/4	By
ENGRAVING		

13

5 T
175

NO. 8A-H1789

C. T. & CO.

ORDER NO.

DATE 8-4-1938

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

LOWER RIGHT, SMALL TYPE: (C) C. T. & CO.
PRIVATE NO. UPPER RIGHT CORNER: S-554

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT C. T. COUNTRY SCENES

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

Photo in OBH1472

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Date of Estimate
By
Date AUG 5 1938

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date AUG 5 1938

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING TYPE SET UP			AUG - 8 1938	AUG - 8 1938
SKETCH				
RETOUCHING	54	2	8 - 8	8 9
PHOTO LITHO				
BLUEPRINT STRIPPING, OPAQUING	82/89		8 - 10	8 - 10
ENGRAVING				
HAND COLOR PROOF	21	1½		
ARTIST DEPT.	44	9	8/24/38	8/26/38

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

New 1½

MAKEOVER

Charge to Spec Art Dept.

EST. Makeover Time Required

RETOUCHING		Time Entered in Cost Dept
[illegible]		Date [illegible]
[illegible]		
65 ART DEPT. HC	1½	By 8-19
ENGRAVING		

B.

C. T. & CO.

NO. 8A-H1790

ORDER NO.

DATE 8-4-1938

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

LOWER RIGHT, SMALL TYPE: (C) C.T.&CO.
PRIVATE NO. UPPER RIGHT CORNER: S-555

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT C. T. COUNTRY SCENES

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

take out cars.

Photo in

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Date of OK of Estimate
Ent'd AUG 5 1938
Due

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date [illegible]

OPERATION	EST. TIME Clock No	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			AUG - 6 1938	AUG - 6 19
SKETCH				
RETOUCHING	12	2	8 - 5	8 - 9
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	82		8 - 9	8 - 9
ENGRAVING				
HAND COLOR PROOF	65	1½		8-16
ARTIST DEPT.	211	8¾	8-22	

DATE BLUEPRINT O.K'D
By

DATE Filed
By

DATE H[illegible]

By

DATE Photo Returned to Customer

12

175

C. T. & CO.

NO. 8A-H1791

ORDER NO.

DATE 8-4-1938

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

LOWER RIGHT, SMALL TYPE: (C) C. T. & CO.
PRIVATE NO. UPPER RIGHT CORNER: S-556

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT C. T. COUNTRY SCENES

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By AUG 193
Date

Cost Dept. Checked
By
Date AUG 1938

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			AUG 6 1938	AUG 6 1938
SKETCH				
RETOUCHING	12	1	8-8	8-9 8
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	82/19		8-9	8-9 15
ENGRAVING				
HAND COLOR PROOF	65	1½		8-12
ARTIST DEPT.	210	8	8-22	8-24

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF O.K.'D

DATE FILM
By

FIRST Proof Mailed to Customer

12

5
175

NO. 8A-H1792

C. T. & CO.

ORDER NO.

DATE 8-4-1938

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER. LOWER. CENTER - BORDER.

TITLE (IN FULL) NO TITLE

LOWER RIGHT, SMALL TYPE: (C) C. T. & CO.
PRIVATE NO. UPPER RIGHT CORNER: S-557

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT C. T. COUNTRY SCENES

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

TAKE OUT CAR

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE
AND WORK SCHEDULE

Date ... of Estimate
By
Date AUG 5 1938

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			AUG - 6 1938	AUG - 6 1938
SKETCH				
RETOUCHING	56	2	8 - 8	8 - 10 SH
PHOTO-LITHO				
BLUEPRINT STRIPPING OPAQUING	89			8 - 11
ENGRAVING	~~225~~			
HAND COLOR PROOF	224	1½		22 twy
ARTIST DEPT.		8		

DATE BLUEPRINT ORD'D

DATE ... COLOR PROOF ORD

DATE Filed

By

DATE Photo Returned to Customer

174 Correction. ½ hr

MAKEOVER

Charge to Spec Art Dept.

Est. Man-hour Time Required

... Entered in Cost Dept.

Date AUG 1 ... 1938

ART DEPT. HC	1½	By
ENGRAVING		

5T
175

C. T. & CO.

NO. 8A-H1793

ORDER NO.

DATE 8-4-1938

6M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) NO TITLE

LOWER RIGHT, SMALL TYPE: (C) C. T. & CO.
PRIVATE NO. UPPER RIGHT CORNER: S-558

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT C. T. COUNTRY SCENES

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

Photo in 0B H1472

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓣ PAT. NO. 1,797,775

Executive Ok. of Estimate
By
Date AUG 5 1938

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date AUG 5 1938

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED.
COMPOSING, TYPE SET UP			AUG - 6 1938	AUG - 6 1938
SKETCH				
RETOUCHING		2	8-8	8-9
PHOTO LITHO				
BLUEPRINT STRIPPING, OPAQUING	12/64		8-9	8-10
ENGRAVING				
HAND COLOR PROOF	226	1½		8-12
ARTIST DEPT.	37	8½	Aug 24 38	Aug 24 38

DATE BLUEPRINT O.K'D

DATE HAND COLOR PROOF O.K'D

DATE Rec'd
By

DATE Photo Returned to Customer

MAKEOVER

Charge to Spec. art Dept.

EST. Makeover Time Required

RETOUCHING		Time Recorded in Cost Dept.
PHOTO-LITHO		Date
[illegible]		
ART DEPT. HC	1½	By Os
ENGRAVING		

65 New H.C.P. 8/18 38

1½

13

C. T. & CO.

NO. 8A-H1794

ORDER NO.

DATE 8-4-1938

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (NO TITLE)

LOWER RIGHT, SMALL TYPE: (C) C.T.&CO.

PRIVATE NO. UPPER RIGHT CORNER: ~~XXX~~ S-559

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT C. T. COUNTRY SCENES

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

Executive OK of Estimate
By
Date AUG 5 1938

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checkist
By
Date AUG 5 1938

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			AUG - 8 1938	AUG - 8 1938
SKETCH				
RETOUCHING	9	1½	8-8	8-9 SC
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	82/89		8-10	8-10 HH
ENGRAVING				
HAND COLOR PROOF	226	1½	8-11	8-14
ARTIST DEPT.	210	8	8-24	8-25

DATE BLUEPRINT O.K'D

DATE HAND COLOR PROOF O.K'D

DATE Filed
By
DATE Photo Returned to Customer

MAKEOVER

Charge to Spec Art Dept.

EST. Make over Time Required

RETOUCHING		Time Recorded in Cost Dept.
PHOTO-LITHO		Date AUG 1 1938
CAMERA		
65 ART DEPT. HC	1½	By RR 8-19
ENGRAVING		

Ken 1½

175

NO. 8A-H1795

C. T. & CO.

ORDER NO.

DATE 8-4-1938

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (NO TITLE)

LOWER RIGHT, SMALL TYPE: (C) C.T.&CO.
PRIVATE NO. UPPER RIGHT CORNER: S-560

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT C. T. COUNTRY SCENES

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

Photo in OBH1472

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓣ PAT. NO. 1,797,775

Executive OK of Estimate
By
Date AUG 5 1938

ESTIMATE AND WORK SCHEDULE

Cost Est. [illegible]
By AUG [illegible] 1938
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			AUG - 8 1938	AUG - 8 1938
SKETCH				
RETOUCHING	9	2	8 - 8	8 - 98
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	~~83~~ 89		8 - 7	8 - 9 KA
ENGRAVING				
HAND COLOR PROOF	228	1½		8 - 12
ARTIST DEPT.	216	8¾	8 - 23	8 - 25

DATE BLUEPRINT OK'D

DATE HANDCOLOR PROOF OK'D

[illegible]

By

65 Make over New 1½

MAKEOVER
Charge to Spec Art Dept.
EST [illegible] Required

[illegible] recorded in Cost Dept.

PHOTO
COMP
ART DEPT HC 1½
By

216
9

175

C. T. & CO.

NO. 8A-H1796

ORDER NO.

DATE 8-4-1938

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

LOWER RIGHT, SMALL TYPE: (C) C.T.&CO.

PRIVATE NO. UPPER RIGHT CORNER: S-561

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT C. T. WINTER SCENES

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

~~USE PHOTO NO. C2192.~~

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

Executive O.K. of Estimate

By

Date AUG 5 1938

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Estimate

By

Date AUG 8 1938

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			AUG - 8 1938	AUG - 8 1938
SKETCH				
RETOUCHING	206	2	8-9	8-9 SC
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	82/89		8-10	8-10 HT
ENGRAVING	225			8-22
HAND COLOR PROOF	211	1½	8-12	8-12
ARTIST DEPT.	203	8	8-24	8-25

DATE BLUEPRINT REC'D

By

DATE HAND COLOR PROOF REC'D

DATE Filed

By

HL. 1½

~~7611~~

13

R

C. T. & CO.

NO. 8A-H1797

ORDER NO.

DATE 8-4-1938

6M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

LOWER RIGHT,SMALL TYPE: (C) C.T.&CO.
PRIVATE NO.UPPER RIGHT CORNER: S-562

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I   R. M. NO

IMPRINT C. T. WINTER SCENES - 10 Subjects

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. 52611

SUBMIT: RET. PHOTO   B. L. & W. PROOF   HANDCOL PROOF   RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			AUG 10 1938	AUG 1[illegible]
SKETCH				
RETOUCHING	13	2	8 - 10	8 - 11
PHOTO LITHO				
BLUEPRINT STRIPPING, OPAQUING	82/89	—	8 [illegible]	8 - 12 H.T.
ENGRAVING				
HAND COLOR PROOF	[illegible]	1½	8 - 9	8 - 9
ARTIST DEPT.	29	9	8-22-38	8-24-38 F.W.

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

13

5
79

NO. 8A-H1798

C. T. & CO.

ORDER NO.

DATE 8-4-1938

6 M ~~ART~~ COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

LOWER RIGHT, SMALL TYPE: ~~xxxxxxxxx~~.
(C) C.T.&CO.

PRIVATE NO. UPPER RIGHT CORNER: S-563

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT C. T. WINTER SCENES

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. 0A4150.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE
AND WORK SCHEDULE

Customer OK of Estimate
By
Date AUG [illegible] 1938

Cost Dept. Checked
By
Date AUG [illegible] 1938

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			AUG - 8 1938	AUG - 8 1938
SKETCH				
RETOUCHING	206	1	8-8	8-9
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	12/89		8-10	8-11
ENGRAVING				
HAND COLOR PROOF	216	1½	8-12	8-12
ARTIST DEPT.	29	9	8-16-38	8-22-38 F.W.

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

13

CT 115

C. T. & CO.

NO. 8A-H1799

ORDER NO.

DATE 8-4-1938

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

LOWER RIGHT,SMALL TYPE: (C) C.T.&CO.

PRIVATE NO.UPPER RIGHT CORNER: S-564

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT C. T. WINTER SCENES 10 subjects

" " "

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTOS NO. 86482 & 120471. SHOW BEAR FROM 86482 IN FOREGROUND ON PHOTO 120471

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓣ PAT. NO. 1,797,775

Executive O.K. of Estimate

By

Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			AUG 10 1938	AUG 10 1938
SKETCH				
RETOUCHING	2	2	8-4	8-10 Sf
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	~~83~~ 89		8-11	8-12 H.T.
ENGRAVING				
HAND COLOR PROOF	66	1½		8-15
ARTIST DEPT.	217	9½	8-16	8-17

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

2

ST
179

NO. 8A-H1800

C. T. & CO.

ORDER NO.

DATE 8-4-1938

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

LOWER LEFT, SMALL TYPE: WISCONSIN CONSERVATION DEPARTMENT PHOTO.
LOWER RIGHT, SMALL TYPE: (C) C.T.&CO.
PRIVATE NO. UPPER RIGHT CORNER: S-565

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT C. T. WINTER SCENES

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓣ PAT. NO. 1,797,775

Executive OK of Estimate
By
Date AUG 5 1938

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date AUG 5 1938

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			AUG - 8 1938	AUG - 8 1938
SKETCH				
RETOUCHING	205	4	8-6	8-9
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	52/89		8-10	8-10
ENGRAVING				
HAND COLOR PROOF	228	1½		8-12
ARTIST DEPT.	62	9	8-23	8-24

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

13

K

C. T. & CO.

NO. 8A-H1801

ORDER NO.

DATE 8-4-1938

6M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ________

LOWER RIGHT,SMALL TYPE: (C) C.T.&CO.

PRIVATE NO. UPPER RIGHT CORNER: S-566

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT C. T. WINTER SCENES

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. 97455. MAKE SCENE MORE WINTRY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

4

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked 0

By

Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	52	2		
PHOTO-LITHO				
BLUEPRINT STRIPPING OPAQUING	62/89		8-11	8-12
ENGRAVING				
HAND COLOR PROOF	228	1½		8-15
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D ________

By ________

DATE HAND COLOR PROOF OK'D

____

By

DATE Filed ________

By ________

DATE Photo Returned to Customer ________

13

179

NO. 8A-H1802

C. T. & CO.

ORDER NO.

DATE 8-4-1938

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

LOWER RIGHT, SMALL TYPE: (C) C.T.&CO.

PRIVATE NO. UPPER RIGHT CORNER: S-567

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M. NO

IMPRINT C. T. WINTER SCENES

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. ~~R-309~~ 62909-C: MAKE SCENE MORE WINTRY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

AUG 5 1938

ESTIMATE AND WORK SCHEDULE

By W

Due AUG 5 1938

OPERATION	EST. TIME Book No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMBINING, LAY OUT UP			AUG - 6 1938	AUG - 6 1938
SKETCH				
RETOUCHING	9	1½	8 - 8	8 - 11 SL
PHOTO LITHO				
BLUEPRINT STRIPPING, OPAQUING	88/89		8 - 12	8 - 13 H.T.
ENGRAVING				
HAND COLOR PROOF	66	1½		8 - 16 38
ARTIST TIME	203	9	8 - 22	8 - 23

DATE BLUEPRINT OK'D.

By

DATE HAND COLOR PROOF OK'D

By

DATE Filed

By

DATE Photo Returned to Customer

9

CT.
175

C. T. & CO.

NO. 8A-H1803

ORDER NO.

DATE 8-4-1938

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

LOWER RIGHT, SMALL TYPE: (C) C.T.&CO.
PRIVATE NO. UPPER RIGHT CORNER: S-568

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT C. T. WINTER SCENES

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. 52481-C

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE
AND WORK SCHEDULE

Estimate O.K.'d [illegible]
By
Date 193

Cost Checked
By
Date AUG 5 1938

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			AUG - 6 1938	AUG - 6 1938
SKETCH				
RETOUCHING	52	2	8-8	8-11
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	89		8-15	8-16
ENGRAVING				
HAND COLOR PROOF	48	1 1/2		8-17
ARTIST	37	8	Aug 22, 38	Aug 24, 38

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

By

Date Ch. [illegible]
By

DATE Photo Returned to Customer

13

ST.
175

R.

NO. 8A-H1804

C. T. & CO.

ORDER NO.

DATE 8-4-1938

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

LOWER RIGHT, SMALL TYPE: (C) C.T.&CO.
PRIVATE NO. UPPER RIGHT CORNER: S-569

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT C. T. WINTER SCENES -10 Subjects

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTOS NO. 0A4148 & 8A-H912. SHOW DEER FROM 8A-H912 in ROAD ON 0A4148.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓣ PAT. NO. 1,797,77

Executive O.K. of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			AUG 10 1938	AUG 10 1938
SKETCH				
RETOUCHING	5	2	8-10	8-11
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	19		8-11	8-12 H.
ENGRAVING				
HAND COLOR PROOF	228	1½		8-15
ARTIST DEPT.	62	10	8-19	8-23

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D
By

DATE Rec'd
By
DATE Photo Returned to Customer

5

R

NO. 8A-H1805

C. T. & CO.

ORDER NO.

DATE 8-4-1938

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

LOWER RIGHT, SMALL TYPE: (C) C.T.&CO.
PRIVATE NO. UPPER RIGHT CORNER: S-~~569~~ 570

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT C. T. WINTER SCENES – 10 Subjects

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. 120470. MAKE HORIZONTAL VIEW.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓣ PAT. NO. 1,797,775

Executed O.K. of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By C
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			~~AUG~~ 1 0 1938	AUG 1 1938
SKETCH				
RETOUCHING	12	3	8 - 4	8 - 10 8
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	69		8 - 11	8 - 12 H.T.
ENGRAVING				
HAND COLOR PROOF	210	1½	8 - 15	8 - 15
ARTIST DEPT.	39	8½	8 - 17	8 - 19

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

12

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179

C. T. & CO.

NO. 8A-H1806

ORDER NO.

DATE 8-4-1938

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TIME SAVER CARD - TIME IS MONEY - CHECK ITEMS DESIRED.

LOWER RIGHT, SMALL TYPE: (C) C.T.&CO.

PRIVATE NO. UPPER RIGHT CORNER: S-571

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT C. T. TIME SAVER CARDS

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. 7A-H279. FOLLOW SAME LAYOUT AS ON 5A-H2492 ATTACHED.

Layout in 6BH1666

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

Executive Ok'd Estimate
By
Date AUG 5 1938

ESTIMATE
AND WORK SCHEDULE

Cost Estimated
By
Date AUG 5 1938

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			AUG 9 1938	AUG 10 1938
SKETCH		1½		
RETOUCHING		0		
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	17/89		8-15	8-16
ENGRAVING				
HAND COLOR PROOF	65	—		8-17
ARTIST DEPT.	64	8		8-22

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

6 Neg of this layout

10

GT 180

C. T. & CO.

NO. 8A-H1807

ORDER NO.

DATE 8-4-1938

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TIME SAVER CARD - TIME IS MONEY - CHECK ITEMS DESIRED

LOWER RIGHT, SMALL TYPE: (C) C.T.&CO.

PRIVATE NO. UPPER RIGHT CORNER: S-572

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT C. T. TIME SAVER CARDS

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. 3A-H1205. FOLLOW SAME LAYOUT AS ON 5A-H2492 ATTACHED TO 8A-H1~~6~~806

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ESTIMATE
AND WORK SCHEDULE

AUG 5 1938

Date AUG 5 1938

[illegible] OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING TYPE SET UP			AUG 9 1938	AUG 10 1938
SKETCH		0		
RETOUCHING		0		
PHOTO LITHO				
B[illegible] STRIPPING [illegible]	82/89		8-15	8-16 HT
ENGRAVING				
HAND COLOR PROOF	66			8-18
ARTIST DEPT.	41	7½		8-22

DATE BLUE PRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE Filed

By

DATE Photo Returned to Customer

ST
180

C. T. & CO.

NO. 8A-H1808

ORDER NO.

DATE 8-4-1938

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TIME SAVER CARD - TIME IS MONEY - CHECK ITEMS DESIRED

LOWER RIGHT,SMALL TYPE: (C) C.T.&CO.
PRIVATE NO.UPPER RIGHT CORNER: S-573

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT C. T. TIME SAVER CARDS

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. 7A-H2639. FOLLOW SAME LAYOUT AS ON 5A-H2492 ATTACHED
TO 8A-H1606

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (T) PAT. NO. 1,797,775

Approve Cost of Estimate
By
Date AUG 5 1938

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Check
By Am
Date AUG

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			AUG 9 1938	AUG 10 1938
SKETCH		0		
RETOUCHING		0		
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	82/89		8-15	8-16 H.T.
ENGRAVING				
HAND COLOR PROOF	CS	-		8-17
ARTIST DEPT.	25	10		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D
By

DATE Filed
By
DATE Photo Returned to Customer

5T
180

C. T. & CO.

NO. 8A-H1809

ORDER NO.

DATE 8-4-1938

6M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TIME SAVER CARD - TIME IS MONEY - CHECK ITEMS DESIRED

LOWER RIGHT,SMALL TYPE: (C) C.T.&CO.
PRIVATE NO.UPPER RIGHT CORNER: S-574

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT C. T. TIME SAVER CARDS

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

TAKE OUT SIGNS. FOLLOW SAME LAYOUT AS ON 5A-H2492 ATTACHED TO 8A-H1806

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Date of OK of Estimate
By
Date 4-15 1938

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date [illegible] 1938

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED.
COMPOSING, TYPE SET UP			AUG 9 1938	AUG 10 1938
SKETCH				
RETOUCHING		2		
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	52/89		8-15	8-16-38
ENGRAVING				
HAND COLOR PROOF		1½		
ARTIST DEPT.	206	8		8-19-38

DATE BLUEPRINT OK'D.
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

9

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180

C. T. & CO.

NO. 8A-H1810

ORDER NO.

DATE 8-4-1938

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TIME SAVER CARD - TIME IS MONEY - CHECK ITEMS DESIRED

LOWER RIGHT, SMALL TYPE: (C) C.T.&CO.
PRIVATE NO. UPPER RIGHT CORNER: S-575

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT C. T. TIME SAVER CARDS

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

FOLLOW SAME LAYOUT AS ON 5A-H2492 ATTACHED TO 8A-H1806

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓣ PAT. NO. 1,797,775

Customer OK of Estimate
By
Date AUG 5 1938

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date AUG

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			AUG - 8	AUG - 8
SKETCH				
RETOUCHING	9	2		
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	87/89		8-15	8-16 KT
ENGRAVING				
HAND COLOR PROOF		1½		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D
By

DATE Filed
By

DATE Photo Returned to Customer

9

5
180

NO. 8A-H1811

C. T. & CO.

ORDER NO.

DATE 8-4-1938

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TIME SAVER CARD - TIME IS MONEY - CHECK ITEMS DESIRED

LOWER RIGHT,SMALL TYPE: (C) C.T.&CO.
PRIVATE NO.UPPER RIGHT CORNER: S-576

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT C. T. TIME SAVER CARDS

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

FOLLOW SAME LAYOUT AS ON 5A-H2492 ATTACHED TO 8A-H1806

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE
AND WORK SCHEDULE

Prov. OK of Estimate
By
Date

Cost [illegible] Checked
By
Date

OPERATION	EST. TIME Clock No	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			AUG 9 1938	AUG 10 1938
SKETCH		0		
RETOUCHING		2		
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	~~88~~ 89		8-15	8-16
ENGRAVING	225			~~7 Sept~~
HAND COLOR PROOF	226	1½		8-13
ARTIST DEPT.	31	8	Sept 9. 1938	Sept 13. 1938

DATE BLUEPRINT OK'D
By

DATE [illegible]

DATE Filed
By

DATE Photo Returned to Customer

5—1
13—1

180

C. T. & CO.

NO. 8A-H1812

ORDER NO.

DATE 8-4-1938

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TIME SAVER CARD - TIME IS MONEY - CHECK ITEMS DESIRED

LOWER RIGHT, SMALL TYPE: (C) C.T.&CO.
PRIVATE NO. UPPER RIGHT CORNER: S-577

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT C. T. TIME SAVER CARDS

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

FOLLOW SAME LAYOUT AS ON 5A-H2489 ATTACHED.

Layout in 0BH1665

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ⓤ PAT. NO. 1,797,775

Entered On Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			AUG 9 1938	AUG 10 1938
SKETCH		2	8-9	8-11
RETOUCHING		1		
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	17/99		8-12	8-15 HT
ENGRAVING				
HAND COLOR PROOF	226	1¼		8-17
ARTIST DEPT		8		

DATE BLUEPRINT O.K.'D
By
DATE HAND COLOR PROOF O.K.'D
By

DATE Filed
By
DATE Photo Returned to Customer

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from layout

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5

F.
title only
#179

C. T. & CO.

NO. 8A-H1813

ORDER NO.

DATE 8-4-1938

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TIME SAVER CARD - TIME IS MONEY - CHECK ITEMS DESIRED

LOWER RIGHT,SMALL TYPE: (C) C.T.&CO.
PRIVATE NO.UPPER RIGHT CORNER: S-578

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT C. T. TIME SAVER CARDS

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

FOLLOW SAME LAYOUT AS ON 5A-H2489 ATTACHED TO 8A-H1812.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK on Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			AUG 9 1938	AUG 10 1938
SKETCH		0		
RETOUCHING		2	8 - 9	8 - 11 87
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	82/89		8 - 12	8 - 15 HT.
ENGRAVING				
HAND COLOR PROOF	226	1½		8 - 17
ARTIST DEPT.	217	8	8 - 18	8 - 22

DATE BLUEPRINT OK'D

DATE

Date Photo Returned to Customer

4

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179

C. T. & CO.

NO. 8A-H1814

ORDER NO.

DATE 8-4-1938

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TIME SAVER CARD - TIME IS MONEY - CHECK ITEMS DESIRED

LOWER RIGHT, SMALL TYPE: (C) C.T.&CO.

PRIVATE NO. UPPER RIGHT CORNER: S-579

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT C.T. TIME SAVER CARDS

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. 3A-H781. FOLLOW SAME LAYOUT AS ON 5A-H2489 ATTACHED TO 8A-H1812

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

[illegible] of Estimate
By
Date AUG -5 1938

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date AUG 5 1938

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			AUG 9 1938	AUG 10 1938
SKETCH		0		
RETOUCHING		(		
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	82/89		8-12	8-15 HT.
ENGRAVING		r		
HAND COLOR PROOF				
ARTIST DEPT.	211	8½	8-22	

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

By

DATE Filed
By

DATE Photo [illegible]

ST
179

NO. 8A-H1815

C. T. & CO.

ORDER NO.

DATE 8-4-1938

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TIME SAVER CARD - TIME IS MONEY - CHECK ITEMS DESIRED

LOWER RIGHT, SMALL TYPE: (C) C.T.&CO.
PRIVATE NO. UPPER RIGHT CORNER: S-580

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT C. T. TIME SAVER CARDS

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. 7A-H2874. FOLLOW SAME LAYOUT AS ON 5A-H2489 ATTACHED TO 8A-H1812

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

Received for Estimate
By
Date AUG 5 1938

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked
By
Date AUG 1938

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			AUG 9 1938	AUG 10 1938
SKETCH		0		
RETOUCHING		0		
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	62/59		8-12	8-15
ENGRAVING				
HAND COLOR PROOF		—		
ARTIST DEPT.	3	8	8-17	8-18

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

5T
179

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 8A-H1816 ORDER NO. 15463 DATE 8-4-1938

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER GENESEE BREWING CO.
ROCHESTER, NEW YORK

50M PLST CARDS SIZE 2½ x 5½ STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper [✓ Lower, Center] Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full THE GENESEE 12-HORSE TEAM

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] [illegible] No 7AH532
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
[✓ Submit] — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

Screen 120 133 150 175

25

COLOR DESCRIPTION

SEE SKETCHS ATTACHED. of horses

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

2,500—1-2-38

Ret 5
Hc 1½
Lat 9

7

1

181

NO. 8A-H1817

STANLEY A. PILTZ COMPANY, SAN FRANCISCO, CALIF.

ORDER NO. 15991

DATE 8-8-1938

25 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER. (LEFT)

TITLE (IN FULL) SAN FRANCISCO DOWNTOWN FROM THE PACIFIC, GOLDEN GATE BRIDGE, SAN FRANCISCO-OAKLAND BAY BRIDGE, BOT-ALCATRAZ, WORLD'S FAIR, OAKLAND, BERKELEY, ALAMEDA IN DISTANCE.

PRIVATE NO. EXTREME RIGHT IN UPPER BORDER: 41 SMALL TYPE: (C) STANLEY A. PILTZ

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 6 R. M. YES same as 6AH1023

IMPRINT SAME AS ABOVE

BOT OF MESSAGE SPACE: PICTORIAL WONDERLAND

41.

PHOTO PROPERTY OF

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓣ PAT. NO. 1,797,775

ESTIMATE
AND WORK SCHEDULE

Preparer of Estimate
By
Date AUG 1 8 1938

Cost Dept. Checked
By
Date AUG 1 8 1938

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			AUG 1 9 1938	AUG 1 9 1938
SKETCH				
RETOUCHING		0		
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
ENGRAVING				
HAND COLOR PROOF		1¾		
ARTIST DEPT		11		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

2176
2180
2179

Mr Sladek

R

DISTRIBUTED BY
ELEANOR GERKINS, CUMBERLAND, MD.

NO. 8A-H1818

ORDER NO. 15497

DATE 8-8-1938

12 M 500 POST CARDS | ART COLORTONE | WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) VIEW SHOWING POTOMAC STATE SCHOOL AND POTOMAC VALLEY HOSPITAL, KEYSER, W.VA.

PRIVATE NO. BEFORE TITLE: K-1

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

DESCRIPTION: REAR BLDGS. ON HILL DARK RED BRICK. BUFF PANELS ON BLDG. ON RIGHT. DARK WATER TANK. ON RIGHT LARGE BLDG. DARK RED. CENTER LARGE BLDGS. CHURCH, CREAM BRICK GREEN DOME ON ROOF. BLDG. IN FOREGROUND GRAY & BUFF. SLATE ROOFS. TWO LARGE BLDGS. ON LEFT CENTER LIGHT GRAY AND RED BRICK. SHOW MOUNTAINS CLEAN AND GREEN IN REAR.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF Yes] RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓣ PAT. NO. 1,797,775

Executive Office Estimate

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

	TIME		DATE ENTERED DEPT.	DATE COMPLETED
		Time Allowed		
COMPOSING ... UP			AUG 5 1938	AUG 5 1938
SKETCH				
RETOUCHING		4		
PHOTO-LITHO				
BLUEPRINT STRIPPING ...	89		8-16	8-16 H.T.
ENGRAVING				
HAND COLOR PROOF	.65	1/2		8-18
ARTIST DEPT.		9		

DATE [illegible]
By
DATE HAND COLOR [illegible]
By

DATE Filed
By
DATE Photo Returned to Customer

3

R.

NO. 8A-H1819

DISTRIBUTED BY ELEANOR GERKINS, CUMBERLAND, MD. ORDER NO. 15497

DATE 8-8-1938

12 M 500 POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER] LOWER. CENTER - BORDER.

TITLE (IN FULL) VIEW FROM QUEEN'S POINT SHOWING POTOMAC RIVER AND TWO STATES- W. VA. AND MD., KEYSER, W. VA., AND MC COOLE, MD.

TOP OF MT. ON LEFT, ~~XXXXX~~- W. VA.
SHOW [illegible] ON TOP OF MT. ON RIGHT-MD.
(SHOW ON TOP OF MT. FOLIAGE INSTEAD OF SKY) not
PRIVATE NO. BEFORE TITLE: K-2

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

DARK GRAY ROCK. LIGHT CEMENT ROAD. SHOW MOUNTAINS CLEAR IN REAR.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF Yes RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓣ PAT. NO. 1.797.775

OK of Estimate

ESTIMATE
AND WORK SCHEDULE

By

Date

	EST. TIME Clock No	EST. TIME Time Allowed	DATE ENTERED DEPT.	[illegible]
[illegible]			AUG 1 1938	AUG 11 1938
[illegible]				
[illegible]		4½		
[illegible]	38V		8-15	8-16 ~~16~~
[illegible]	226	1½		8-17
[illegible]	210	9	8-27	8-~~25~~ 31

DATE HAND [illegible]

By

DATE Prin[illegible]

By

DATE Proof Returned to [illegible]

5

5
180

C. T. & CO.

NO. 8A-H1821

ORDER NO.

DATE 8-8-1938

6M ART COLORTONE POST CARDS, ~~WHITE BORDER~~ Full Face

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ~~(NAME)~~

I CAN'T BEAR TO LEAVE HERE

PRIVATE NO. UPPER RIGHT CORNER: C-1031
LOWER RIGHT, SMALL TYPE: (C)

FRONT NO. I

R. M. NO

IMPRINT C. T. NATURE COMICS – 10 Subjects

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

AUG 10 1938

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked By
Date

OPERATION		TIME	DATE ENTERED DEPT	DATE COMPLETED
COMPOSING TYPE SET UP			AUG 10 1938	AUG 10 1938
SKETCH 10		1/4		
RETOUCHING				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	8 1/2 / 89		8-16	8-16
ENGRAVING				
HAND COLOR PROOF		1 1/2		
ARTIST DEPT.	202	9	Aug. 31, 38	Sept. 1, 1938

By

ST 179

NO 8A-H1825

C. T. & CO.

ORDER No.

DATE 8-8-1938

6 M ART COLORTONE POST CARDS, ~~WHITE BORDER~~ Full Face

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (VERSE)

PRIVATE NO. UPPER RIGHT CORNER: C-1035

LOWER RIGHT, SMALL TYPE: (C)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT C. T. NATURE COMICS - 10 Subjects

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓣ PAT. NO. 1,797,775

ESTIMATE
AND WORK SCHEDULE

Cost Card Checked 0
By
Date

	TIME		DATE ENTERED DEPT	DATE COMPLETED
	No.	Time Allowed		
			AUG 10 1938	AUG 10 1938
80		1/4		
[illegible]				
[illegible]				
OPAQUING	82/89		8-16	8-17
[illegible]				
COLOR PROOF	66	1 1/2		8-18
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D
By

DATE Photo Returned to Customer

179

C. T. & CO.

NO. 8A-H1822

ORDER NO.

DATE 8-8-1938

6 M ART COLORTONE POST CARDS, ~~WHITE BORDER~~ Full Face

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (VERSE)

PRIVATE NO. UPPER RIGHT CORNER: C-1032
LOWER RIGHT, SMALL TYPE: (C)

FRONT NO. I R. M. NO

IMPRINT C. T. NATURE COMICS – 10 Subjects

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE
AND WORK SCHEDULE

[illegible] 1938

Date

[illegible]	[illegible]	[illegible]	DATE ENTERED DEPT	DATE COMPLETED
[illegible]			AUG 10 1938	AUG 10 1938
SKETCH S.D.		1/4		
[illegible]				
[illegible]				
BLACK [illegible]	52/89		8-16	8-18
ENGRAVING				
HAND COLOR PROOF	225	1½		26 Aug
ARTIST DEPT.	219	9	8-31	9-2

DATE BLUEPRINT [illegible]

By

DATE HAND COLOR PROOF OK'D

DATE [illegible]

By

DATE [illegible]

ST
179

NO. 8A-H1823

C. T. & CO.

ORDER NO.

DATE 8-8-1938

6 M ART COLORTONE POST CARDS, ~~WHITE BORDER~~ Full Face

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (VERSE)

PRIVATE NO. UPPER RIGHT CORNER: C-1033

LOWER RIGHT, SMALL TYPE: (C)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT C. T. NATURE COMICS - 10 Subjects

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

Executive Of. of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	TIME No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			AUG 10 1938	AUG 10 1938
SKETCH 20		1/4		
RETOUCHING				
PHOTO-LITHO				
BLUEPRINT STRIPPING & OPAQUING	~~12~~ 89		8-16	8-17 H.
ENGRAVING				
HAND COLOR PROOF	66	1½		8-23
ARTIST DEPT.	211	10.	9-2	

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D
By

DATE Filed
By

DATE Photo Returned to Customer

55
179

C. T. & CO.

NO. 8A-H1824

ORDER NO.

DATE 8-8-1938

6M ART COLORTONE POST CARDS, ~~WHITE BORDER~~ Full Face

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (VERSE)

PRIVATE NO. UPPER RIGHT CORNER: C-1034
LOWER RIGHT, SMALL TYPE: (C)

COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT C. T. NATURE COMICS - 10 Subjects

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CT

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

Number Of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clerk No.	Time Allowed		
COMPOSING, TYPE SET UP			AUG 10 1938	AUG 10 1938
SKETCH	20	½		
RETOUCHING				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	82 89		8-16	8-17 HT
ENGRAVING				
HAND COLOR PROOF	96	1½		8-22
ARTIST DEPT.	215	9½	8-31	9-2

DATE BLUEPRINT O.K.'D
By
DATE HAND COLOR PROOF O.K.'D
By

DATE Filed
By
DATE Copy Returned to Customer

ST.
179

C. T. & CO.

NO. 8A-H1826

ORDER No.

DATE 8-8-1938

6 M ART COLORTONE POST CARDS, ~~WHITE BORDER~~ Full Face

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (VERSE)

PRIVATE NO. UPPER RIGHT CORNER: C-1036

LOWER RIGHT, SMALL TYPE: (C)

FRONT No. I R. M. NO

IMPRINT C. T. NATURE COMICS — 10 Subjects

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

Executive OK of Estimate
By
Date AUG 10 1938

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			AUG 10 1938	AUG 10 1938
SKETCH 80		1/4		
RETOUCHING				
PHOTO-LITHO				
BLUEPRINT, STRIPPING, OPAQUING	64/89		8-16	8-17
ENGRAVING				
HAND COLOR PROOF	66	1½		8-18
ARTIST DEPT.	217	9	9-1	9-2

DATE BLUEPRINT OK'D [illegible]
DATE HAND COLOR PROOF OK'D
DATE [illegible]
DATE Photo Returned to Customer

ST
179

NO. 8A-H1827

C. T. & CO.

ORDER NO.

DATE 8-8-1938

6 M ART COLORTONE POST CARDS, ~~WHITE BORDER~~ Full Face

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (VERSE)

PRIVATE NO. UPPER RIGHT CORNER: C-1037
LOWER RIGHT, SMALL TYPE: (C)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT C. T. NATURE COMICS - 10 Subjects

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

Executive Office Estimate
By
To

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

		Time Allowed	Date Entered Dept.	Date Completed
COMPOSING, TYPE SETTING			AUG [illegible] 1938	AUG [illegible] 1938
SKETCH fu		1/4		
RETOUCHING				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	82/89		8-17	8-18
ENGRAVING				
HAND COLOR PROOF	225	1½		
ARTIST DEPT.	213	8½	9-2-38	9-6-38

DATE BLUEPRINT O.K'D
By
DATE HAND COLOR PROOF O.K'D
By

DATE Filed
By
Date Returned to Customer

CT
179

D15

C. T. & CO.

NO. 8A-H1828

ORDER NO.

DATE 8-8-1938

6 M ART COLORTONE POST CARDS, ~~WHITE BORDER~~ Full Face

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (VERSE)

PRIVATE NO. UPPER RIGHT CORNER: C-1038
LOWER RIGHT, SMALL TYPE: (C)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT C. T. NATURE COMICS - 10 Subjects

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Sent for OK of Estimate
By
Date AUG 15 [illegible]

ESTIMATE
AND WORK SCHEDULE

Cost Figs. Checked
By
Date

OPERATION	EST. TIME Check No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			AUG 1[illegible]	AUG 1[illegible]
SKETCH 40		1/4		
RETOUCHING				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	82/89		8-16	8-16
ENGRAVING				
HAND COLOR PROOF	66	1½		Aug 19
ARTIST DEPT.	202	9	9-1-38	9-12-38

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D
By

DATE Filed

DATE Photo Returned to Cust.

I have drawing up stairs
Willy Schmieger 5th floor

PT.
175

NO. 8A-H1829

C. T. & CO.

ORDER NO.

DATE 8-8-1938

6 M ART COLORTONE POST CARDS, ~~WHITE BORDER~~ Full Face

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ~~[illegible]~~

Rather NUTTY HERE — BUT I LIKE IT!

PRIVATE NO. UPPER RIGHT CORNER: C-1039

LOWER RIGHT, SMALL TYPE: (C)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT C. T. NATURE COMICS — 10 Subjects

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

AUG 10 1938

ESTIMATE U

AND WORK SCHEDULE

OPERATION	No.	TIME ALLOWED	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING [illegible]		1/4	AUG 1 [illegible]	AUG 1 [illegible]
SKETCH 8				
[illegible]				
PHOTO [illegible]			8 - 16	8 - 16 H.T.
BLUEPRINT [illegible]	57/49			
ENGRAVING				8-18
HAND COLOR PROOF	66	1½		
ARTIST DEPT.		9		

DATE BLUEPRINT O.K.D. DATE Filed

[redacted]

X 179

NO. 8A-H1830

C. T. & CO.

ORDER NO.

DATE 8-8-1938

6 M ART COLORTONE POST CARDS, ~~WHITE BORDER~~ Full Face

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (VERSE)

FRONT NO. I R. M. NO

IMPRINT C. T. NATURE COMICS – 10 Subjects

PUT PLATE NO. ON FRONT

PRIVATE NO. UPPER RIGHT CORNER: C-1040
LOWER RIGHT, SMALL TYPE: (C)

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost
By
Date

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	
COMPOSING, TYPE SET UP				
SKETCH 40		4	AUG 1 [illegible]	AUG 1 [illegible]
RETOUCHING				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	8½ 89		8-16	8-[illegible]
ENGRAVING				
HAND COLOR PROOF	225	1½		
ARTIST DEPT.	214	9		26 [illegible]

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D
By

DATE Filed
By
DATE Photo Returned to Customer

5T.
179

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 8A-H1831 ORDER NO. 16010 DATE 8-16-1938

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

PHOTO RETURNED TO

CUSTOMER FELTMAN & CURME
CHICAGO, ILL.

50 M POST CARDS SIZE $3\frac{1}{2}$ x $5\frac{1}{2}$ STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]

Title in Plate Yes No Copyright in Plate Yes No

Title in full FELTMAN & CURME'S FLEXIBLE INSTEP PRINCESS PUMPS (ETC. AS PER COPY)

(All of this on address side)

FRONT NO. 6 R. M. [✓ Yes] No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer [✓ ~~C. T.~~ Imprint] No Imprint

PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

[✓ Submit] — Sketch — [✓ Layout] — [✓ Retouched Photo] — Wash Drawing
Follow Layout

To customer

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

Screen 120 133 150 175

COLOR DESCRIPTION

SEE SKETCH? & INSTRUCTIONS ATTACHED.

make DK. Blue impression
" Red — "

PHOTO USED FOR

RETURN PHOTO YES NO

2,500—1-2-38

R 0
Layout 4
H.C 1½
L.A 9½

#24

Drawings
only

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 8A-H1832 ORDER NO. 16068 DATE 8-10-1938

DEPT.
RETOUCHING
ENGRAVING
PHOTO-LITHO-
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER S.R.DROESCHER, INC.
NEW YORK, NEW YORK

25 M POST CARDS SIZE $3\frac{1}{2}$ x $5\frac{1}{2}$ STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full 500,000 BARBERS CAN'T BE WRONG
(ETC.AS PER COPY)

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
Same as 8 K 7AH2776
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
PLATE NO. ON FRONT.

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue
Screen 120 133 150 175

25

COLOR DESCRIPTION

SEE INSTRUCTIONS AND SKETCH ATTACHED.

see samples

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

2,500—1-2-38

Rush

17

5 X 7
S.C. $1\frac{1}{2}$
Ret. $8\frac{1}{2}$
H.C.P. $1\frac{1}{2}$
L.A $9\frac{1}{2}$

Photo [illegible]
& [illegible]
15

AV

43

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 8A-H1833 ORDER NO. 16078 DATE 8-10-1938

CUSTOMER THE ALLIS PRESS
KANSAS CITY, MISSOURI

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

OATE COMPLETED

Photos for this Customer

12 M 500 POST CARDS SIZE $3\frac{1}{2}$ x $5\frac{1}{2}$

STYLE ART COLORTONE ~~[illegible]~~ FULL FACE

PLACE OF TITLE: Upper [✓ Lower, Center—Border] — Follow Layout
Title in Plate Yes No
Copyright in Plate Yes No
Title in full University of Kansas Hospitals, 39th & Rainbow Blvd, Kansas City, Kansas

FRONT NO. 5
(All of this on address side)
R. M. [✓ Yes] No on 3 sides
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No
Special type as sample
IMPRINT: [✓ Customer] C. T. Imprint No Imprint
PLATE NO. ON FRONT
Imprint - C.T. Art Colortone - The Allis Press, Kansas City, Mo.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout
See Sketch attached,

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

Screen 120 133 150 175

COLOR DESCRIPTION

THE COLOR IS APPROX. THAT USED ON CARD 7A-H1245 attached. THE TRIM IS WHITE. MAKE THE BACKGROUND IN THE $\frac{1}{4}$" SPACE AT BOTTOM IN A DELICATE TINT OF SOME LIGHT COLOR THAT WILL ~~[illegible]~~ BLEND IN WITH BALANCE OF CARD. ~~[illegible]~~

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

2,500—1-2-38

Ret 3½
H.C.P. 1½
L.A. 4
finished 9/7/38

ST.
183

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 8A-H1834 ORDER NO. 16073 DATE 8-10-1938

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER MILLER SHOE CO.
CINCINNATI, OHIO

12 M 500 POST CARDS SIZE 3½ x 5½ STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full YOUR FEET ARE AS INDIVIDUAL AS YOUR EYES. (ETC.AS PER COPY)

see letter

(All of this on address side)
FRONT NO. 1 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
PLATE NO. ON FRONT.

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

~~Type for under with slides to come. Do as much work as you can without it, but~~ do not make black key plate.

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

Screen 120 133 150 175

COLOR DESCRIPTION

SEE SKETCH AND LAYOUT ATTACHED.

Hold Ret Photos

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

2,500—1-2-38

make DK Blue impress

Blk Neg for
DK Blue

5X7
S.O 3
Ret 3
H.C P 1½
L.A. 9

[illegible]

MAKEOVER
Charge to Ret Dept.
ART DEPT.
ENGRAVING
1939

9- 1½hr.
10 — 3
7 —

NO. 8A-H1835

DISTRIBUTED BY TILLIE J. HAUCK, ERIE, PA.

ORDER NO. 16097

DATE 8-10-1938

6 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) BETHEL BAPTIST TEMPLE,
ERIE, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

BRING OUT LETTERING VERY CLEAR IN BLACK. BRICK IS SAND COLORED. GREY COLUMNS ALSO LATTICE WORK IS GREY AND BORDER ABOVE COLUMNS AND AROUND UPPER PART OF BLDG. IS GRAY. WINDOW SASES: BLACK, COLORED WINDOWS SHOW PRETTY COLORS. LOWER PART OF BLDG IS STONE COLOR. GREEN SHRUBBERY AND LAWN, CEMENT WALKS. RED TILING ON ROOF OF PORCH TO RIGHT. STONE TRIMMING ON LOWER PART. BRICK ABOE. COLORED GLASS ABOVE DOOR, BLACK LAMPS ON EITHER SIDE. REMOVE WIRE AND GAS PIPE ALONG SIDE OF WALK TO LEFT. REMOVE WIRES ABOVE. ASPHALT PAVEMENT, REMOVE POLE.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

AUG 15 1938

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date AUG 15 1938

[illegible]	[illegible] Time		Date Entered Dept.	Date Completed
	[illegible]	Time Allowed		
[illegible] SET UP			AUG 15 1938	AUG 15 1938
SKETCH				
RETOUCHING	9	3½		
PHOTO LITHO				
BLUEPRINT STRIPPING, OPAQUING	89		8-17	8-18 41.
ENGRAVING				
HAND COLOR PROOF	31	1½	8-16	8-19
ARTIST DEPT.	214	8		

DATE BLUEPRINT OK'D

By

HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

RM. 183
15
183

NO. 8A-H1836

ASHEVILLE POST CARD CO., ASHEVILLE, N.C.

ORDER NO. 16105

DATE 8-10-1938

25 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) AUTUMN-TIME AT BILTMORE HOUSE, ASHEVILLE, N.C. "IN THE LAND OF THE SKY" (in sky)

PRIVATE NO. BEFORE TITLE: N-45

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 19 R. M. ~~NO~~ YES -

IMPRINT SAME AS ABOVE Same as on 5AH 480

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

CONCRETE HOUSE, SLATE ROOF: IRON [illegible] TOP OF BLDG. CEMENT STEPS. STONE WALL AT RIGHT. CEMENT STATUES, CEMENT POOL BASINS. FOR GOOD COLORING OF BLDG. SEE 5A-H480 ATTACHED. GREEN IVY ON WALLS. THIS CARD IS TO SHOW FALL COLORS.BESIDES NICE GREEN. BRING OUT NICE COLOR COMBINATIONS ON LARGE TREES ESPECIALLY.SMALL TREES AT LEFT ARE GREEN PINE TREES. DO NOT COLOR ANY LEAVES PURPLE. DISTANT MOUNTAINS SHOW A BLUE HAZE.

For good fall colors see cards 5AH1841

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓣ PAT. NO. 1,797,775

ATTENTION!

1 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date AUG [illegible] 1938

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date [illegible]

OPERATION	EST. TIME Clerk No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			AUG 16 1938	AUG 16 1938
SKETCH				
RETOUCHING		3		
PHOTO LITHO				
BLUEPRINT STRIPPING, OPAQUING	73		7-19	8-20 H
ENGRAVING				
HAND COLOR PROOF	65	1½		8-23
ARTIST DEPT.		8¾		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE Proof

By

DATE [illegible]

3

NO. 8A-H1837

ASHEVILLE POST CARD CO., ASHEVILLE, N.C.

ORDER NO. 16105

DATE 8-10-1938

25 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GROVE PARK INN AND ASHEVILLE COUNTRY CLUBHOUSE/AS SEEN FROM GOLF COURSE IN EARLY FALL (in Slug)

PRIVATE NO. BEFORE TITLE: N-46

FRONT NO. 19 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF customer

COLOR DESCRIPTION
FOR BLDG. AT LEFT SEE CARD 6A-H1112 ATTACHED. FOR BLDG. AS RIGHT SEE CARD 5A-H476 ATTACHED. REST OF CARD INCLUDING BRANCH IN TOP RIGHT HAND CORNER TO SHOW NICE FALL COLORS, BESIDES GREEN, DARKER TREES ARE GREEN PINE TREES AND ARE TO BE LEFT AS IS. REST BRING OUT MAINLY RED YELLOW & BROWN. ABOUT TWO THIRDS ARE EVERGREEN TREES. DO NOT COLOR ANY LEAVES PURPLE.

See cards in 8AH1841 for good fall Colors

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

17 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

OK of Estimate
By AUG 16 1938
Date

Cost Dept. Checked
By
Date AUG

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			AUG 16 1938	AUG 16 1938
SKETCH				
RETOUCHING		2		
PHOTO LITHO				
BLUEPRINT STRIPPING, OPAQUING	89		8-18	8-19
ENGRAVING				
HAND COLOR PROOF	[illegible]	1½		[illegible]
ARTIST DEPT.	40	9	9/7/38	9/9/38

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

By

DATE Filed
By
DATE Photo Returned to Customer

NO. 8A-H1838

ASHEVILLE POST CARD CO., ~~[illegible]~~ ASHEVILLE, N.C.

ORDER NO. 16105

DATE 8-10-1938

25 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SKYLINE DRIVE IN AUTUMN, / NEAR CLINGMAN'S DOME, / SMOKY MOUNTAINS NATIONAL PARK (in sky)

PRIVATE NO. BEFORE TITLE: N-47

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 19 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

THIS CARD TO SHOW ALL FALL COLORS BESIDES GREEN. DARKER TREES ARE GREEN PINE TREES ON OTHER TREES BRING OUT RED YELLOW & BROWN. ABOUT TWO THIRD OF TREES ARE EVERGREE EVERGREENS. DO NOT MAKE PURPLE COLORED LEAVES. TAKE OUT CAR.

See cards in 8AH1841 for good autumn coloring.

SUBMIT: RET: PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

AUG 16 1938

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			AUG 16 1938	AUG 16 1938
SKETCH				
RETOUCHING		2½		
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	11		8-19	8-19
ENGRAVING				
HAND COLOR PROOF	226	1½		8-24
ARTIST DEPT.	214	8½		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE Filed

By

DATE Photo Returned to Customer

ATTENTION!

17 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

NO. 8A-H1839

ASHEVILLE POST CARD CO., ASHEVILLE, N.C.

ORDER NO. 16105

DATE 8-10-1938

25 M POST CARDS A T COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) A BEAUTIFUL FALL SETTING/ SHOWING REFLECTIONS IN A MOUNTAIN STREAM

(in sky)

PRIVATE NO. BEFORE TITLE: H-49

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 19 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

THIS CARD IS TO SHOW ALL FALL COLORS BESIDES GREEN. BRING OUT YELLOW RED AND BROWN WHERE COLORING LEAVES. DISTANT MOUNTAINS HAVE A NATURAL BLUISH HAZE. DO NOT COLOR ANY LEAVES PURPLE ? TAKE OUT LETTERING. SHOW REFLECTIONS IN WATER.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF [✓ YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓣ PAT. NO. 1,797,775

ATTENTION!

27 Subjects on order for this customer. Please see to it that all photos or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Estimate O.K. of Contract
By
Date AUG 16 1938

Cost Dept. Checked
By
Date AUG 16 1938

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING TYPE SET UP			AUG 16 1938	AUG 16 1938
SKETCH				
RETOUCHING	9	2		
PHOTO-LITHO	38		8-17-	8-19
BLUEPRINT STRIPPING, OPAQUING				
ENGRAVING				
HAND COLOR PROOF	225	1½		24 Tue
ARTIST DEPT.	63	9	9/2/38	9/7/38

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D
By

DATE Filed
By
DATE Photo Returned to Customer

NO. 8A-H1840

ASHEVILLE POST CARD CO., ASHEVILLE, N.C.

ORDER NO. 16105

DATE 8-10-1938

25 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) A SCENIC BEAUTY, / CHIMNEY ROCK IN AUTUMN (in sky)

PRIVATE NO. BEFORE TITLE: N-50

1

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 19 R. M. NO

IMPRINT SAME AS ABOVE

~~4BH466~~ 6RH1289

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

FOR ~~EEX~~ GOOD COLOR OF ROCK SEE CARD #83563. TREES ARE TO SHOW BESIDES GREEN ALL FALL COLORS. BRING OUT YELLOW RED AND BROWN. FLAG: THERE IS A NICE FURLED FLAG ON SUBJ. 8A-H1549. IF IN RIGHT PROPORTION USE SAME FLAG FOR THIS SUBJ. DO NOT COLOR ANY LEAVES PURPLE. DISTANT MOUNTAINS ~~SHOW~~ SHOW A BLUISH HAZE.

See cards in 8AH1841 for good fall coloring

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

17 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

[illegible] Estimate
By
Date AUG [illegible]

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			AUG 16 1938	AUG 16 1938
SKETCH				
RETOUCHING		2½		
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	89		8-17	8-19 HT
ENGRAVING				
HAND COLOR PROOF	228	1½		8-24
ARTIST DEPT.	219	8½	9-6	9-7

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D
By

DATE Filed
By
DATE Photo Returned to Customer

1

12

CT. 185

NO. 8A-H1841

ASHEVILLE POST CARD CO., ASHEVILLE, N.C.

ORDER NO. 16105

DATE 8-10-1938

25 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE CHIMNEY TOPS/IN FALL ATTIRE (in sky)

PRIVATE NO. BEFORE TITLE: N-51

1

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 19 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

THIS CARD IS TO SHOW FALL COLORS, SO BRING OUT THE VARIOUS FALL COLORS: MAINLY YELLOW RED AND BROWN. DARKER SLENDER TREES ARE GREEN BALSAMS AND ARE TO BE LEFT A NATURAL COLOR. SEE CARDS 4A-H2011, S-514, 400, 406 ATTACHED.
ABOUT TWO THIRDS OF TREES ARE EVERGREENS. DO NOT MAKE PURPLE COLORED LEAVES.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓒ PAT. NO. 1,797,775

ATTENTION!

17 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date AUG 18 1938

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked ✓

By

Date AUG 18 1938

OPERATION	EST. TIME Ck No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			AUG 18 1938	AUG 18 1938
SKETCH				
RETOUCHING		2		
PHOTO LITHO				
BLUEPRINT STRIPPING, OPAQUING	82		8-22	8-22 H.F.
ENGRAVING				
HAND COLOR PROOF	65	14		8-24
ARTIST DEPT.	30	8	9-6-38	9-8-38

DATE BLUEPRINT O.K'D

By

DATE HAND COLOR PROOF O.K'D

By

DATE Filed

By

DATE Photo Returned to Customer

4

T. 185

NO. 8A-H1842

ASHEVILLE POST CARD CO., ASHEVILLE, N.C.

ORDER NO. 16106

DATE 8-10-1938

25 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER] LOWER, CENTER [✓ - BORDER].

TITLE (IN FULL) CHEROKEE INDIANS DOING THE
CORN DANCE,
ACT- OF CHEROKEE INDIAN RESERVATION
ADJOINING GREAT SMOKY MOUNTAINS NATIONAL
PARK

PRIVATE NO. BEFORE TITLE: N-44

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 19 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION
OR COLORS FOR ALL INDIANS SEE CARD 8A-H581 attached. GIRLS HAVE BROWNISH COMPLEXION, WEAR WHITE BUCKSKIN DRESSES WITH MOSTLY RED TRIM AND A LITTLE BLUE. REST OF CARD IS TO SHOW FALL COLORS. BRING OUT VARIOUS FALL COLOR, YELLOW RED AND BROWN BESIDE GREEN. DARKER TREES ARE GREEN PINES. ABOUT TWO THIRDS OF TREES ARE EVERGREENS.

'See cards in 8AH1841 for good fall colors

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓣ PAT. NO. 1,797,775

ATTENTION!

17 Subjects on order for this customer. Please see to it that all ... or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

L...
D... AUG 1_ 1938

Cost Dept. Checked
By
Date AUG ...

OPERATION	EST. TIME Check No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING TYPE SETUP			AUG 16 1938	AUG 16 1938
SKETCH				
RETOUCHING	9	3		
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	82		8-19	8-20 HT
ENGRAVING				
HAND COLOR PROOF		1½		
ARTIST DEPT.	02	8½	9-8	9-9

DATE BLUEPRINT OK'D ______
By ______

DATE HAND COLOR PROOF OK'D ______

DATE Filed ______
By ______

DATE Photo Returned to Customer ______

9-1-
4-½

MAKEOVER

Charge to Ret. ______ Dept.

EST. TIME		...ired
RETOUCHING	1½	...ed in Cost Dept.
PHOTO-LITHO	1	
C...		
ART DEPT. /HC	½✓	
ENGRAVING		

185 K B-

NO. 8A-H1843

ASHEVILLE POST CARD CO., ASHEVILLE, N.C.

ORDER NO. 16106

DATE 8-10-1938

25 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

FRONT NO. 19 R. M. NO

TITLE (IN FULL) A BEAUTIFUL MOUNTAIN WATERFALL IN MID-AUTUMN

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: N-48

1

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

THIS CARD IS TO SHOW FALL COLORS. BRING OUT VARIOUS FALL COLORS MAINLY YELLOW RED AND BROWN BESIDES GREEN. DARKER TREES ARE PINE TREES WHICH KEEP A NATURAL NICE GREEN. MAKE FORE GROUND ALSO IN FALL COLORS. WATER JUST NATURAL. ONE HALF OF TREES ARE EVERGREENS. DO NOT COLOR ANY LEAVES PURPLE.

See cards in 8AH1841 for good fall coloring

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

17 Subjects on order for this customer. Please see to it that all photos or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Date OK'd of Estimate
By
Date AUG 16 1938

Cost Dept. Checked
By
Date AUG 16 1938

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			AUG 16 1938	AUG 16 1938
SKETCH				
RETOUCHING		2		
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	83		8-19	8-20 H.T.
ENGRAVING				
HAND COLOR PROOF	226	1½		8-24
ARTIST DEPT.	210	9	9-7	9-8

DATE BLUEPRINT OK'D
by

DATE HAND COLOR PROOF OK'D

By

DATE Filed
by

DATE Photo Returned to Customer

NO. 8A-H1844

ASHEVILLE
~~XXXXXXXX~~POST CARD CO., ASHEVILLE, N.C.

ORDER NO. 16106

DATE 8-10-1938

25 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) A PICTURESQUE OLD WATER-WHEEL IN A FALL SETTING

PRIVATE NO. BEFORE TITLE: N-52

Photo to Kuhn 9·25·40

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 19 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

NATURAL WOOD MILL WITH NICE WHITE AND BLUISH WATER COLOR. COWS BLACK AND WHITE: BROWN AND WHITE. TREES AND SHRUBS ARE TO SHOW FALL COLORS. BRING OUT RED / YELLOW AND BROWN BESIDES GREEN. ALSO BRING OUT NICE COLOR EFFECT IN FOREGRUND. ABOUT TWO THIRDS OF TREES ARE EVERGREENS. DO NOT COLOR ANY LEAVES PURPLE.

See cards in 2AH1841 for good fall coloring

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

17 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

in 1cP-1949

Executive OK of Estimate
By
Date AUG 16 1938

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date AUG 16 1938

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			AUG 16 1938	AUG 16 1938
SKETCH				
RETOUCHING		2		
PHOTO LITHO				
BLUEPRINT STRIPPING OPAQUING	89		8-19	8-20 41
ENGRAVING				
HAND COLOR PROOF	775	1½		tuy
ARTIST DEPT.	216	9	9-2	9-7

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

185 K.B.

Rephoto

NO. 8A-H1845

ASHEVILLE POST CARD CO., ASHEVILLE, N.C.

ORDER NO. 16106

DATE 8-10-1938

25 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER, LOWER,] CENTER - [✓ BORDER]

TITLE (IN FULL) NEWFOUND GAP AS SEEN FROM SKY-LINE DRIVE, GREAT SMOKY MOUNTAINS NATIONAL PARK

BOT-IN AUTUMN THESE MOUNTAINS DISPLAY A RIOT OF COLORS

PRIVATE NO. BEFORE TITLE: N-53

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 19 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

THIS CARD TO SHOW FALL COLORS. BRING OUT YELLOW:RED AND BROWN, DARKER AND TALL TREES ARE PINE TREES AND ARE TO BE LEFT A NICE GREEN.MAKE HIGHWAY A NICE GRAY. ABOUT ½ OF TREES ARE EVERGREENS. DISTANT MOUNTAINS TO SHOW A BLUISH HAZE.

See order in 8AH1841 for fall Colors

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ® PAT. NO. 1,797,775

ATTENTION!

17 Subjects on order for this customer. Please see to it that all [illegible] or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE AND WORK SCHEDULE

Executive O. of Estimate

By

Date AUG 18 1938

Cost Dept. Checked

By

Date AUG 1 [illegible] 1938

OPERATION	EST. TIME Clerk No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			AUG 19 1938	AUG 19 1938
SKETCH				
RETOUCHING	54	2		
PHOTO LITHO				
BLUEPRINT STRIPPING OPAQUING	83		8-23	8-24 H.
ENGRAVING				
HAND COLOR PROOF	225	1½		[illegible]
ARTIST DEPT.	215	8	9-2	9-6

DATE BLUEPRINT OK'D

DATE HAND COLOR PROOF OK'D

By

DATE Filed

By

DATE Photo Returned to Customer

5-4

1/90

NO. 8A-H1846

ASHEVILLE POST CARD CO., ASHEVILLE, N.C.

ORDER NO. 16106

DATE 8-10-1938

25 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) A MOUNTAIN STREAM IN AUTUMN WHERE NATURE PAINTS A PERFECT PICTURE

PRIVATE NO. BEFORE TITLE: N-54

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 19 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

THIS IS TO BE A CARD SHOWING FALL COLORS. BRING OUT YELLOW: RED AND BROWN COLORS BESIDES GREEN. ~~[illegible]~~ FOR GOOD STONE COLORS SEE PART OF CARD ATTACHED. BRING OUT LIGHT AND DARKER SHADES OF ROCKS. TAKE OUT PEOPLE. MAKE A NICE WATER EFFECT. DO NOT COLOR ANY LEAVES PURPLE.

See cards on 8AH1541 for good fall coloring

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ATTENTION!

1 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

E

ESTIMATE AND WORK SCHEDULE

By

Date AUG 15 19

Cost Dept.

By

Date AUG 1

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			AUG 16 1938	AUG 16 1938
SKETCH				
RETOUCHING	53	1		
PHOTO LITHO				
BLUEPRINT STRIPPING, OPAQUING	67		8-18	8-19
ENGRAVING				
HAND COLOR PROOF	216	1½	8-25	8-25
ARTIST DEPT.	211	9	9-7	

DATE BLUEPRINT O.K.'D

By

DATE HAND COLOR PROOF O.K.'D

DATE O.K.'d

By

Returned to Customer

MO

MAKEOVER

Charge to P.L. Dept.

Time

1/2

1

ART DEPT.

In Cost Dept.

AUG 22 1938

4

185

NO. 8A-H1847

ASHEVILLE POST CARD CO., ASHEVILLE, N.C.

ORDER NO. 16106

DATE 8-10-1938

25 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER,] LOWER, CENTER - BORDER.

TITLE (IN FULL) A ROADWAY IN FALL, SHOWING THE BEAUTIFUL MULTI-COLORED MOUNTAINS

PRIVATE NO. BEFORE TITLE: N-55

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 19 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T. ~~CUSTOMER~~

COLOR DESCRIPTION
THIS IS TO BE CARD SHOWING FALL COLORS. BRING OUT YELLOW: RED AND BROWN COLORS DARKER TREES ARE PINE TREES AND ARE TO BE LEFT A NICE GREEN. ~~[illegible] attached show nice colors~~. ABOUT TWO THIRDS OF TREES ARE EVERGREENS. DON'T MAKE LEAVES PURPLE. TAKE OUT WALL AT LEFT OF ROAD AND SHOW ALL GRAVEL.

See cards in 8AH1841 for good fall colors

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date AUG 16 1938

Cost Dept. OK'd
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			AUG 16 1938	AUG 16 1938
SKETCH				
RETOUCHING	12	2½		
PHOTO LITHO				
BLUEPRINT STRIPPING, OPAQUING	82		8-19	8-20 H.T.
ENGRAVING				
HAND COLOR PROOF	725	1½		24 Aug
ARTIST DEPT.	203	8½	9-2	9-8 J

DATE BLUEPRINT OK'D.
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

ATTENTION!

________ Subjects on order for this customer. Please see to it that photos or negatives are uniform and colors are in harmony with each other to make an attractive set.

6 3/9 hrs

#203 2½ hrs. taken
6 hrs left

185

NO. 8A-H1848

ASHEVILLE POST CARD CO., ASHEVILLE, N.C.

ORDER NO. 16108

DATE 8-10-1938

25 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) SUNSET SCENE, PARKING PLACE AT CLINGMAN'S DOME, GREAT SMOKY MOUNTAINS NATIONAL PARK

PRIVATE NO. BEFORE TITLE: N-56

9'3 5,4 ?

Photo to Kepner

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 19 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

MAKE NICE SUNSET SCENE. FIX PRETTY GREEN LAWN IN CENTER. DARK ASPHALT-LIKE ROAD. BLUISH HAZE OVER MOUNTAINS IN DISTANCE. TAKE OUT TWO HUTS IN LEFT CENTER

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ATTENTION!

17 Subjects on order for this customer. Please see to it that all [illegible] or negatives are uniform and colors are in harmony with each other to make an attractive set.

[illegible] Estimate
By
Date AUG 16 1938

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date [illegible]

OPERATION	LOT TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			AUG 16 1938	AUG 16 1938
SKETCH				
RETOUCHING		3		
PHOTO-LITHO				
BLUEPRINTS STRIPPING, OPAQUING	89		8-19	8-20
ENGRAVING				
HAND COLOR PROOF	225	1½		24 Aug
ARTIST DEPT.	21	9	9-8-38	9-8-38

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

Photo used on 4BH1394

5
185

NO 8A-H1849

ASHEVILLE POST CARD CO., ASHEVILLE, N.C.

ORDER NO 16109

DATE 8-10-1938

25 M POST CARDS(ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER, LOWER] CENTER - BORDER.

TITLE (IN FULL) A WESTERN NORTH CAROLINA MOUNTAINEER AND THE 150-YEAR OLD FIRE BOT-WILLIAM MORRIS AT HIS HOMEPLACE IN THE SALUDA-TRYON SECTION

PRIVATE NO. BEFORE TITLE: N-43

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO 19

R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION
MAKE COLORS AS NATURAL AND OLD LOOKING AS POSSIBLE.MAN:BLUE OVERALLS WHICH SHOW WEAR IN FRONT OF KNEES AND AT BOTTOM OF LEGS.GRAY SHIRT.WORN SHOES.DOG:BLACK & WHITE.WOOD IS ALL UNPAINTED:BUT OLD LOOKING.FIREPLACE STONE WHICH IS BLACK TOWARDS BACK MORE GRAYISH IN FRONT FROM THE ASHES.GRAY ASHES:WOOD CHARRED WITH SOME WHITE ASHES ON IT.BRING OUT NATURAL FLAME.LEAVE ODDS AND ENDS ON SHELF AND GIVE THEM WORN COLORS.MAGAZINES AGAINST WALL HAVE A LITTLE MORE COLOR.BOOKS IN SHELF ARE ALL OLD LOOKING FROM AGE AND DUST. GIVE COVER BELOW BOOKCASE SOME GRAY & BROWN COLORS.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF] YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

17 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date AUG 16 1938

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			AUG 16 1938	AUG 16 1938
SKETCH				
RETOUCHING		2½		
PHOTO LITHO				
BLUEPRINT STRIPPING, OPAQUING	82/89		8-19	8-19
ENGRAVING				
HAND COLOR PROOF		1½		
ARTIST DEPT.	29	9	9-7-38	9-8-38 F.W.

DATE BLUEPRINT OK'D

DATE [illegible] OK'D

DATE Paid
By
DATE Photo returned to Customer

R.M. 183

185

NO. 8A-H1850

ASHEVILLE POST CARD CO., ASHEVILLE, N.C.

ORDER NO. 16110

DATE 8-10-1938

25 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER, LOWER], CENTER - BORDER.

TITLE (IN FULL) BACK BONE ROCK, CHEROKEE NATIONAL FOREST, ALSO KNOWN AS UNAKA NATIONAL FOREST.
BOT- [illegible] THE TENNESSEE-VIRGINIA STATE LINE

PRIVATE NO. BEFORE TITLE: N-42

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 19 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

ALL NATURAL ROCK WHICH IS SLIGHTLY VARIG.GRAY,TAN,BROWN. LEAVES AT LEFT HAND SIDE ARE DARK GREEN. TREES IN BACKGROUND ARE VARIGATED GREEN. BRIDGE IS NATURAL WOOD. PUT ON BOARD ON TOP OF UPRIGHTS AND ALSO PUT RAILING ON LEFT HAND SIDE OF BRIDGE. CLEAN UP FOREGROUND TO LEFT AND RIGHT. SMOOTH OUT ENTRANCE TO BRIDGE. FIX GAPS AND TAKE OUT LUMBER.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF [✓ YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓣ PAT. NO. 1,797,775

ATTENTION!

17 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Tentative OK of Estimate
By
Date AUG 16 1938

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date AUG 16 1938

OPERATION	EST. TIME Clerk No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			AUG 16 1938	AUG 16 1938
SKETCH				
RETOUCHING		1 1/2		
PHOTO LITHO				
BLUEPRINT STRIPPING, OPAQUING	89		8 - 19	8 - 20 H.T.
ENGRAVING				
HAND COLOR PROOF	26	1 1/2		8 - 22
ARTIST DEPT.	62	8 1/2	9 - 6	9 - 7

DATE BLUEPRINT O.K'D
By

DATE HAND COLOR PROOF O.K'D

By

DATE Filed
By

DATE Photo Returned to Customer

ST
185

ASHEVILLE POST CARD CO., ASHEVILLE, N.C.

NO. 8A-H1851

ORDER NO. 16111

DATE 8-10-1938

12 M 500 POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER, LOWER] CENTER - BORDER.

TITLE (IN FULL) MUNSEY MEMORIAL M.E. CHURCH SOUTH, JOHNSON CITY, TENN.
BOT-AT LEFT A GLIMPSE OF MAYNE WILLIAMS PUBLIC LIBRARY
PRIVATE NO. BEFORE TITLE: J.C.54

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 19 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION
RED BRICK BLDG. BASE MED.GRAY SANDSTONE.OFF WHITE TRIM ALL OVER.COLORED GLASS. LIGHT BROWN DOORS. LIGHTS AT ENTRANCES:COPPER WITH WHITE GLASS.SLATE ROOFS ALL OVER. TOWER DARK WITH COLORED GLASS. 4 SMALL AND ALSO TOP STEEPLE:WEATHER STAINED COPPER.ADD TO TOP STEEPLE AND FINISH SAME AS SMALL ONES. BLDG. AT LEFT: BRIGHT RED BRICK.OFF WHITE PILLARS,WHITE TRIM.CRESCENT STEPS. NICE LIGHT GREEN LAWN.CEMENT WALKS. TAKE OUT POLES AND WIRES, PEOPLE AND ALL.CARS AT RIGHT SIDE.

SUBMIT: RET. PHOTO ______ B. L. & W. PROOF ______ HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓣ PAT. NO. 1,797,775

ATTENTION!

7 Subjects on order for this customer. Please see to it that all [illegible] or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date AUG 16 1938

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date AUG 18 1938

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			AUG 16 1938	AUG 16 1938
SKETCH				
RETOUCHING		3 ½		
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	82		8-22	8-22 H.T.
ENGRAVING				
HAND COLOR PROOF	60	1½		8-23
ARTIST DEPT.	49	8½	9-6-38	9-9-38

DATE BLUEPRINT OK'D ______
By ______

DATE Filed ______
By ______

DATE HAND COLOR PROOF OK'D ______
By ______

DATE Photo Returned to Customer ______

NO. 8A-H1852 D15

ASHEVILLE POST CARD CO., ASHEVILLE, N.C.

ORDER NO. 16111

DATE 8-10-1938

2,500 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) MAIN STREET AT NIGHT, LOOKING WEST, JOHNSON CITY, TENN.

PRIVATE NO. BEFORE TITLE: J.C.55

Night Scene

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 19 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION LEFT. 1. RED BRICK. CEMENT TRIM. TAKE OUT SIGNS. 2. CREAM BRICK FRT. RED BRICK SIDE SILVER LETTERING ON BLACK SIGN. BROWN AWNING. 3. KINGS: RED BRICK BLDG. SANDSTONE T TRIM DARK GREEN CANOPY. "KINGS DEPT. STORE" SIGN CREAM LETTERING ON BLACK. CORNER SIGN WHITE LETTERING ON GREEN. 4. RED BRICK. 5. 6.7. VARIG. RED. BRICK. 8. TALL BLDG. CREAM BRICK. BLDG. AT CENTER OF STREET: RED BRICK, GRAY TRIM, CREAM DOORS. BOT. SIGN. "WINDSOR" WHITE LITTERING ON GREE. TOP SIGN RED LETTERING ON WHITE. RIGHT: 1. RED BRICK SANDSTONE TRIM BROWN WINDOW TRIM. SIGN WHITE LETTERING ON RED BROWN AWNING. SEE ADDITIONAL INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

11 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date AUG 16 1938

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			AUG 16 1938	AUG 16 1938
SKETCH				
RETOUCHING	2	5		
PHOTO-LITHO				
BEN DAY STIPPLING, CRAYONING	83		7-19	8-20 H.T.
ENGRAVING				
HAND COLOR PROOF	31	1½		
ART DEPT.	215	9½	9-9	9-14

DATE B. L. PRINT OK'D
DATE PRINT
By
DATE Photo Returned to Customer

MAKEOVER

Charge to Spec art Dept.

Est. Material Time Required

RETOUCHING Charge Cost Dept.
PHOTO
COMPOSING
ART DEPT. HC 1¾
ENGRAVING

9/6105

Deal

Red [illegible]

185

C.T.

NO. 8A-H1853

ORDER NO.

DATE 8-17-1938

6 M ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (VERSE)

PRIVATE NO. UPPER RIGHT CORNER: C-1041
LOWER RIGHT, SMALL TYPE: (C) C.T.&CO.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT C. T. CANDID CAMERA COMICS -
10 SUBJECTS

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF ~~XX~~ CT

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

AUG 19 1938

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date AUG 19 1938

OPERATION	L.F. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING TYPE SET UP				
SKETCH L.O		1/4		
RETOUCHING				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	83/89		8-25	8-26 H.F.
ENGRAVING				
HAND COLOR PROOF	65	1½		8-29
ARTIST DEPT.	217	9½	9-6	9-9

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE F[illegible]
By
DATE Photo returned to Customer

194

C. T.

NO. 8A-H1854

ORDER NO.

DATE 8-17-1938

6 M ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (VERSE)

PRIVATE NO.UPPER RIGHT CORNER: C-1042
LOWER RIGHT,SMALL TYPE: (C) C.T.&CO.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT C. T. CANDID CAMERA COMICS -
10 SUBJECTS

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

Executive OK of Estimate
By [illegible]
Date AUG 15 1938

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By [illegible]
Date AUG 1[illegible] 193[illegible]

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP C. O				
SKETCH		1/4		
RETOUCHING				
PHOTO LITHO				
BLUEPRINT STRIPPING, OPAQUING	2/89		8-25	8-27 A.A.
ENGRAVING				
HAND COLOR PROOF	66	1½		8-31
ARTIST DEPT.	211	9½	9-5	

DATE [illegible] CK'D
By
DATE [illegible]

Date [illegible] Filed
By
[illegible] Photo Returned to Customer

5
194

C. T.

NO. 8A-H1855

ORDER NO.

DATE 8-17-1938

6 M ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (VERSE)

PRIVATE NO.UPPER RIGHT CORNER: C-1043
LOWER RIGHT,SMALL TYPE: (C) C.T.&CO.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT C. T. CANDID CAMERA COMICS -
10 SUBJECTS

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

[illegible] OK of Estimate

Date AUG 13 1938

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	Date Entered Dept.	Date Completed
COMPOSING, TYPE SET UP				
SKETCH P. O		1/4		
RETOUCHING				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	83/89		8-25	8-27
ENGRAVING				
HAND COLOR PROOF	66	1½	8-29	8-30
ARTIST DEPT.	43	9½	9/7	9/9

DATE BLUEPRINT OK'D ______ DATE [illegible]

DATE HAND COLOR PROOF [illegible]

P.

NO. 8A-H1856

C. T.

ORDER NO.

DATE 8-17-1938

6 M ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (VERSE)

PRIVATE NO. UPPER RIGHT CORNER: C-1044
LOWER RIGHT, SMALL TYPE: (C) C.T.&CO.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT C. T. CANDID ~~EXXE~~ CAMERA COMICS - 10 SUBJECTS

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ESTIMATE
AND WORK SCHEDULE

By
Date AUG 19 1938

By
Date AUG 19 1938

OPERATION	[illegible]	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP				
SKETCH R. O		1/4		
RETOUCHING				
PHOTO LITHO				
BLUEPRINT STRIPPING, OPAQUING	85/89		8-25	8-26
ENGRAVING				
HAND COLOR PROOF	65	1/2		8-29
ARTIST DEPT.	214	[illegible]		

DATE BLUEPRINT ORD
By

DATE HAND COLOR PROOF ORD

By

DATE Filed
By

DATE Photo Returned to Customer

5.
194

C. T.

NO. 8A-H1857

ORDER NO.

DATE 8-17-1938

6 M ART COLORTONE POST CARDS, XXXXXXXXXXX FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (VERSE)

PRIVATE NO. UPPER RIGHT CORNER: C-1045
LOWER RIGHT, SMALL TYPE: (C) C.T.&CO.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT C. T. CANDID CAMERA COMICS -
10 SUBJECTS

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE
AND WORK SCHEDULE

By
Date AUG 19 1938

Cos. Dept. Cleared
By AUG 19 1938
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH L.O.		1/4		
RETOUCHING				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	~~83~~ 89		8-25	8-27 H.T.
ENGRAVING				
HAND COLOR PROOF	66	1½		8-31
ARTIST DEPT.	41	9¼	9-7-38	9-8-38

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

By

DATE Filed
By
DATE Photo Returned to Customer

15
194

C. T.

NO. 8A-H1858

ORDER NO.

DATE 8-17-1938

6 M ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (VERSE)

PRIVATE NO.UPPER RIGHT CORNER: C-1046

LOWER RIGHT,SMALL TYPE: (C) C.T.&CO.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT

C. T. CANDID CAMERA COMICS -
10 SUBJECTS

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓣ PAT. NO. 1,797,775

Executive Office

By

Date AUG 19 193

ESTIMATE AND WORK SCHEDULE

By

Date [illegible]

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP				
SKETCH R. O		1/4		
RETOUCHING				
PHOTO LITHO				
BLUEPRINT STRIPPING, OPAQUING	389		8-25	8-26 H.T.
ENGRAVING				
HAND COLOR PROOF	66	1½		8-29
ARTIST DEPT.	210	9½	9-6	9-7

DATE BLUEPRINT O.K'D

By

DATE HAND COLOR PROOF OK'D

By

DATE Filed

By

DATE Photo Returned to Customer

194

NO. 8A-H1859

C. T.

ORDER NO.

DATE 8-17-1938

6 M ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (VERSE)

PRIVATE NO. UPPER RIGHT CORNER: C-1047
LOWER RIGHT, SMALL TYPE: (C) C.T.&CO.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT C. T. CANDID CAMERA COMICS -
10 SUBJECTS

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive Office Estimate
By
Date AUG 19 1938

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date AUG 15 1938

OPERATION	EST. TIME Clock No.	 Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING TYPE SET UP				
SKETCH		1/4		
RETOUCHING				
PHOTO LITHO				
BLUEPRINT STRIPPING, OPAQUING	~~85~~ 89		8-25	8-26 A.T.
ENGRAVING				
HAND COLOR PROOF	66	1 1/2		8-29
ARTIST DEPT.	228	9 1/2		9-9

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned or Destroyed

R
14

C. T.

NO. 8A-H1860

ORDER NO.

DATE 8-17-1938

6M ART COLORTONE POST CARDS, ~~XX~~ FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (VERSE)

PRIVATE NO. UPPER RIGHT CORNER: C-1048

LOWER RIGHT ~~XX~~ SMALL TYPE: (C) C.T.&CO.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT C. T. CANDID CAMERA COMICS -
10 SUBJECTS

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓣ PAT. NO. 1,797,775

ESTIMATE
AND WORK SCHEDULE

By

Date AUG [illegible]

Cost Dept. Checked

By

Date AUG [illegible]

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP				
SKETCH R.O	17	1/4	8 · 29	8 · 26
RETOUCHING				
PHOTO LITHO				
BLUEPRINT STRIPPING, OPAQUING	~~83~~ 89		8-26	9-2 HT
ENGRAVING				
HAND COLOR PROOF	65	1½		9-9
ARTIST DEPT	66	9½	8/16/38	8/19/38

DATE BLUEPRINT OK'D

By

DATE [illegible]

By

DATE Filed

By

DATE Photo Returned to Customer

194

NO. 8A-H1861

C. T.

ORDER NO.

DATE 8-17-1938

6 M ART COLORTONE POST CARDS, XX FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (VERSE)

PRIVATE NO. UPPER RIGHT CORNER: C-1049

LOWER RIGHT, SMALL TYPE: (C) C.T.&CO.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT C. T. CANDID CAMERA COMICS -
10 SUBJECTS

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP				
SKETCH		1/4		
RETOUCHING				
PHOTO LITHO				
BLUEPRINT STRIPPING, OPAQUING	~~83~~ 69		8-25	8-26 H.T.
ENGRAVING				
HAND COLOR PROOF	65	1½		8-30
ARTIST DEPT.	44	9¾	9/7/38	9/7/38

DATE BLUEPRINT O.K'D ______ DATE Filed ______

By ______ By ______

DATE [illegible]

By ______

2

ST.
197

C.T.

NO. 8A-H1862

ORDER NO.

DATE 8-17-1938

6M ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THREE HOT DOGS AND A CLICKIN' CHICKEN

PRIVATE NO. UPPER RIGHT CORNER: C-1050

LOWER RIGHT, SMALL TYPE: (C) C.T.&CO.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT C. T. CANDID CAMERA COMICS - 10 SUBJECTS

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Approval of Estimate

By

Date AUG [illegible]

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME Check No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING TYPE SET UP				
SKETCH L. 0		1/4		
RETOUCHING				
PHOTO LITHO				
BLUEPRINT STRIPPING, OPAQUING	~~3~~ 89		8-25	8-27 HT
ENGRAVING				
HAND COLOR PROOF	66	1	8-29	8-30
ARTIST DEPT.	213	9½	9-6-38	3-7-38

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF O.K'D

By

DATE Filed

By

DATE Photo Returned to Customer

197

NO. 8A-H1863

ORDER NO. 16115

DATE 8-10-1938

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(AT BOTTOM OF MESSAGE SPACE)

12 M POST CARDS   PHOTO COLORIT   BUFF BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER, CENTER - BORDER]

TITLE (IN FULL) LOOKING N.W. FROM THE SUMMIT OBSERVATION PLATFORM

PRIVATE NO. BEFORE TITLE: ~~II~~ 1420

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I   R. M. YES

IMPRINT SAME AS ABOVE

PLATE NO. ON FRONT.

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

~~SEE CARDS ATTACHED FOR COLORING~~. USE SAME CLOUD EFFECT AS ON CARDSATTACHED.

SUBMIT: RET. PHOTO   B. L. & W. PROOF   HANDCOL PROOF   YES RETURN ~~PHOTO~~. Neg. to cust.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓣ PAT. NO. 1,797,775

ATTENTION!

10 [illegible]
or[illegible] for [illegible]
se[illegible] to it [illegible]
ti[illegible] colors are
i[illegible] with each other
to [illegible] an attractive set.

Executive OK of Estimate
By
Date AUG 1 1938

ESTIMATE
AND WORK SCHEDULE

Cost Dept. [illegible]
By
Date

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	
COMPOSING, TYPE SET UP			AUG 12 1938	AUG 12 1938
SKETCH				
RETOUCHING	9	3		
PHOTO LITHO				
[illegible] OPAQUING	82		8 3	8-15
[illegible]ING				
HAND COLOR PROOF	31	1½		
ARTIST DEPT.	27	9		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D
By

DATE [illegible]
By
DATE [illegible] 8/26/38

Very Rush

9

181

NO. 8A-H1864

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(AT BOTTOM OF MESSAGE SPACE)

ORDER NO 16115

DATE 8-10-1938

12 M 500 POST CARDS PHOTO COLORIT BUFF BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER, CENTER - BORDER]

TITLE (IN FULL) THE VALLEY STATION ON U.S. ROUTE 3

PRIVATE NO. BEFORE TITLE: 9200

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PLATE NO. ON FRONT

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

COLOR OF STATION: LIGHT BROWN STAIN ON THE SHINGLES: GREY CHIMNEY. ROOF LIGHT GREEN ASBESTOS. GRAY STONE STEPS. BROWN TREE TRUNKS. XXXXXXXX RAILINGS STRIPPED TREES. WALK GREY. SAME AS FIRE PLACE.

NO CLOUDS.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF [redacted]RETURN [redacted] neg to cust.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓣ PAT. NO. 1,797,775

ATTENTION!

10

MAKEOVER

Charge to L.V. Dept.

EST. Makeover [illegible]

ART DEPT.	1 3/4	
ENGRAVING		

Cost Dept. AUG 17 1938

By QA

Executive OK of Estimate

By

Date AUG 12 1938

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			AUG 12 1938	AUG 1[illegible] 1938
SKETCH				
RETOUCHING		3		
PHOTO LITHO				
BLUEPRINT STRIPPING, OPAQUING	82		8 - 3	8 - 15 41
ENGRAVING				
HAND COLOR PROOF	228	1 1/2		8 - 15
ARTIST DEPT.	28	8 3/4		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE Filed

By

DATE Photo Returned to Customer

very Rush

3

NO. 8A-H1865

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(AT BOTTOM OF MESSAGE SPACE)

ORDER NO. 16115

DATE 8-10-1938

12 M POST CARDS PHOTO COLORIT BUFF BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER [✓ LOWER, CENTER - BORDER.]

TITLE (IN FULL) TRAMWAY CAR APPROACHING VALLEY STATION

PRIVATE NO. BEFORE TITLE: 1470

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE
PLATE NO. ON FRONT.

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SHOW ~~ROCKS~~ GRASS WHERE YOU SEE ROCKS & STONES. FOR PROPORTION SEE CARD ATTACHED.
TOWER IS VERY LIGHT GREEN. CAR IS A BIT DARKER THAN OLIVE GREEN. CABLES ARE BLACK
SAME CLOUD EFFECT AS 8A-H1863

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF ■ RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ATTENTION!

10 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date AUG 12 1938

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	 Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			AUG 12 1938	AUG 12 1938
SKETCH				
RETOUCHING	51	3		
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	8v		8 - 13	8 15 H.F.
ENGRAVING				
HAND COLOR PROOF	216	1½	8 - 15	8 - 15
ARTIST DEPT.	25	9		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D
By

DATE Filed
By
DATE Photo Returned to Customer

Very Good

13

181

print first

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(AT BOTTOM OF MESSAGE SPACE)

NO. 8A-H1866
ORDER NO. 16115
DATE 8-10-1938

12 M 5000 POST CARDS PHOTO COLORIT BUFF BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER [✓ LOWER, CENTER - BORDER.]

TITLE (IN FULL) THE RICHARD TAFT SKI TRAIL

PRIVATE NO. BEFORE TITLE: 1540

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PLATE NO. ON FRONT

~~[illegible]~~

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION
SEE CARD ATTACHED. USE SAME CLOUD EFFECT AS 8A-H1863.

Note - Get this from order dept. EH

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN ~~PHOTO~~ neg. to cust

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!
10 subjects
[illegible]

Very Rush

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. ✓ Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP				
SKETCH			AUG 12 1938	AUG 1[illegible] 1938
RETOUCHING	56	2½		
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	6r			
ENGRAVING			8-13	8-15 AM.
HAND COLOR PROOF	31	1½		
ARTIST DEPT.	25	10		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D
By

DATE Pass
by

DATE Photo Returned to Customer 8/26/38

B

181

NO. 8A-H1867

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INC., BOSTON, MASS.
(AT BOTTOM OF MESSAGE SPACE)

DATE 8-10-1938

12 M 500 POST CARDS PHOTO COLORIT BUFF BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER, CENTER - BORDER]

TITLE (IN FULL) HIGH ABOVE THE TREES ON RIDE UP CANNON MOUNTAIN

PRIVATE NO. BEFORE TITLE: 1590

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PLATE NO. ON FRONT

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

CUT OFF FROM RIGHT. LEAVE IN TALL TREE. SAME CLOUD EFFECT AS 8A-H1863.

CAR A BIT DARKER THAN OLIVE GREEN. CABLES ARE BLACK. TOWER IS VERY LIGHT ~~GREEN~~ GREEN

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

10 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date AUG [illegible] 1938

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			AUG 12 1938	AUG 12 1938
SKETCH				
RETOUCHING	52	3		
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	82		8 - 13	8 - 15 H.
ENGRAVING				
HAND COLOR PROOF	228	1½	—	8 - 15
ARTIST DEPT.	216	9	8-17	8-18

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D
By

DATE Filed
By
DATE Photo Returned to Customer

Very Rush

13

181

NO. 8A-H1868

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(AT BOTTOM OF MESSAGE SPACE)

ORDER NO. 16115

DATE 8-10-1938

12 M 500 POST CARDS PHOTO COLORIT BUFF BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER [✓ LOWER, CENTER - BORDER]

TITLE (IN FULL) TRAMWAY CAR PASSING THE THIRD TOWER

PRIVATE NO. BEFORE TITLE: 1570

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE
PLATE NO. ON FRONT

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

TOWER IS VERY LIGHT GREEN. CAR A BIT DARKER THAN OLIVE GREEN. CABLES ARE BLACK. MAKE SAME CLOUD EFFECT AS ON 8A-H1863.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

10 Subjects on order for this customer. Please see to it that all photos or negatives are uniform and colors are in harmony with each other to make an attractive set.

Very Rush

Executive OK of Estimate
By
Date AUG 17 1938

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			AUG 12 1938	AUG 12 1938
SKETCH				
RETOUCHING	54	2		
PHOTO LITHO				
BLUEPRINT STRIPPING, OPAQUING	8v		8 - 13	8 - 15 HT
ENGRAVING				
HAND COLOR PROOF	210	1½	8 - 15	8 - 15
ARTIST DEPT.	-	8¾		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

By

DATE Filed
By

DATE Photo Returned to Customer

B

JT.
181

NO. 8A-H1869

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(AT BOTTOM OF MESSAGE SPACE)

ORDER NO. 16115

DATE 8-10-1938

12 M 500 POST CARDS PHOTO COLORIT BUFF BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER CENTER - BORDER]

TITLE (IN FULL) A RIDE TO / THE MOUNTAIN'S SUMMIT

PRIVATE NO. BEFORE TITLE: 1560

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PLATE NO. ON FRONT

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

TOWER VERY LIGHT GREEN. CAR A BIT DARKER THAN OLIVE GREEN. CABLES ARE BLACK. SAME CLOUD EFFECT AS 8A-H1863.
Clean up foreground. cut photo at left as marked. [illegible]

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF [✓ RETURN PHOTO.]

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓣ PAT. NO. 1,797,775

Executive OK of Estimate
By
Date AUG 12 1938

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			AUG 12 1938	AUG 12 1938
SKETCH				
RETOUCHING		.3		
PHOTO LITHO				
BLUEPRINT STRIPPING, OPAQUING	87		8-13	8-15 41
ENGRAVING				
HAND COLOR PROOF	65	1½		8-.15
ARTIST DEPT.	211	9	8-16	

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D
By

DATE Filed
DATE LAST By
DATE PROOF RETURNED TO CUSTOMER

ATTENTION!

10 [illegible]
order for this [illegible]
see to it that all [illegible]
ti~~mes~~ or uniform [illegible]
in harmony with [illegible]
to make an attractive set.

Very Rush

5

ST
181

NO. 8^{A}-H1870

COPYRIGHTED AND PUBLISHED EXCLUSIVELY FOR BROMLEY & COMPANY, INC., BOSTON, MASS.
(AT BOTTOM OF MESSAGE SPACE)

ORDER NO. 16115

DATE 8-10-1938

12 M 500 POST CARDS PHOTO COLORIT BUFF BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER, CENTER - BORDER.]

TITLE (IN FULL) TRAMWAY CAR AND ECHO LAKE

PRIVATE NO. BEFORE TITLE: 1550

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE
PLATE NO. ON FRONT.

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

BRING OUT MOUNTAINS. TAKE OUT SCRATCH. SAME CLOUD EFFECT AS 8^{A}-H1863. TOWER IS VERY LIGHT GREEN. CAR A BIT DARKER THAN OLIVE GREEN. CABLES BLACK.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ATTENTION!

10 subjects [illegible]

Executive O.K. of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

	TIME No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING TYPE SET UP			AUG 12 1938	AUG 12 1938
SKETCH				
RETOUCHING		5		
PHOTO				
BLUEPRINT STRIPPING	8r		8 - 13	8 - 15 H
ENGRAVING				
HAND COLOR PROOF	216	1½	8 - 15	8 15
ARTIST DEPT.	27	10		

DATE BLUEPRINT O.K.'D
By

DATE PAID
By

DATE HAND COLOR PROOF O.K.'D
By

DATE Photo Returned to Customer

very Red

7

5T
181

NO. 8A-H1871

COPYRIGHTED AND PUBLISHED EXCLUSIVELY FOR
BROMLEY & COMPANY, INC., BOSTON, MASS.
(AT BOTTOM OF MESSAGE SPACE)

ORDER NO. 16115

DATE 8-10-1938

12t M 500 POST CARDS PHOTO COLORIT ~~XX~~ BUFF BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER], CENTER - BORDER.

TITLE (IN FULL) LINCOLN CAR APPROACHING
MOUNTAIN STATION

PRIVATE NO. BEFORE TITLE: 1580

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES

IMPRINT SAME AS ABOVE
PLATE. NO. ON FRONT

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

WHITE LETTERS. CARS A BIT DARKER THAN OLIVE GREEN. CABLES ARE BLACK. VERY IMPORTANT TO SHOW CAR AS PROMINENTLY AS POSSIBLE. SAME CLOUD EFFECT AS 8A-H1863

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓣ PAT. NO. 1,797,775

ATTENTION!

10 Subjects on
[illegible] customer. Please
[illegible] that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set

Executive Of[illegible] of Estimate
By
Date AUG 1[illegible] 1938

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION			[illegible]	DATE COMPLETED
[illegible]			AUG 1[illegible] 1938	AUG 1[illegible] 1938
[illegible]CH				
[illegible]	56	3		
[illegible]				
[illegible]	82		8-13	8-15 41
[illegible]G				
HA[illegible] PROOF	65	1½		8-15
ART[illegible]	210	8¾	8-11	8-12

DATE [illegible]

DATE HAND COLOR PROOF [illegible]D

By

DATE Filed

By

DATE Photo Returned to Customer

Very Rush

13

55
181

NO. 8A-H1872

COPYRIGHTED AND PUBLISHED EXCLUSIVELY FOR
BROMLEY & COMPANY, INC., BOSTON, MASS.
(AT BOTTOM OF MESSAGE SPACE)

ORDER NO. 16115

DATE 8-10-1938

12 M 500 POST CARDS PHOTO COLORIT BUFF BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER, CENTER - BORDER]

TITLE (IN FULL) TRAMWAY CAR LEAVING MOUNTAIN STATION

PRIVATE NO. BEFORE TITLE: 1370

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PLATE NO. ON FRONT

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

BRING OUT ~~XXXXXXX~~ MOUNTAINS. COLORS OF FRAME NATURAL WOOD BUT USE YOUR OWN JUDGMENT AND MAKE A NICE COL. SILHOUETTE. BRING OUT CLOUDS AS ON 8A-H1863. TAKE OUT PEOPLE AND SHOW GRASS WHERE YOU SEE THE STONES & ROCKS.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF [✓ RETURN PHOTO.]

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

10 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED	DATE COMPLETED
COMPOSING, TYPE SET UP			AUG 12 1938	AUG 1[illegible]
SKETCH				
RETOUCHING		5		
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	8v		8 - 13	8 - 15 H.T
ENGRAVING				
HAND COLOR PROOF	216	1½	8 - 15	8 - 15
ARTIST DEPT.	25	9½		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D
By

DATE [illegible]
By
DATE Photo Returned to Customer

Very Rush

2

181

NO. 8A-H1873

W.H.MATHER BOOK STORE, ALTON, ILL.

ORDER NO. 16125

DATE 8-13-1938

12 M 500 POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) ST. JOSEPH'S HOSPITAL,
~~XXX~~ ALTON, ILL.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

TAKE OUT WIRE. BILLOWY CLOUD EFFECT. BUILDING: TAN,CREAM TRIM. WINDOWS: BLUE GLASS. FOLIAGE: GREEN. BUILDING TO RIGHT IS TO BE REMOVED.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

10 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Estimate O.K'd of Estimate
By [illegible]
Date AUG 1 6 1938

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By [illegible]
Date AUG 1 6 1938

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT	DATE COMPLETED
COMPOSING, TYPE SET UP			AUG 1 6 1938	AUG 1 6 1938
SKETCH				
RETOUCHING		4½		
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	89		8-18	8-19 H.T.
ENGRAVING				
HAND COLOR PROOF	228	1½		8-22
ARTIST DEPT	43	8	9/9	9/12

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

By

DATE Filed
By

DATE Photo Returned to Customer

56

[illegible]
185

8/

NO. 8A-H1874

W.H. MATHER BOOK STORE, ALTON, ILL.

ORDER NO. 16125

DATE 8-13-1938

12 M 500 POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) ALTON MEMORIAL HOSPITAL, ALTON, ILL.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

RED & BROWN VARICOLORED BRICK. ROOF: SLATE GREEN: TAN TRIM. CUPOLA: WHITE. WINDOW TRIM WHITE. FOLIAGE: GREEN.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

2 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date AUG 1 6 1938

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			AUG 1 6 1938	AUG 1 6 1938
SKETCH				
RETOUCHING	12	2		
PHOTO LITHO				
BLUEPRINT STRIPPING, OPAQUING	80		8-18	5-9 41
ENGRAVING	227			5 tuy
HAND COLOR PROOF	31	11	2-14	
ARTIST DEPT.	203	9	10-31	11-1

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE Paid

By

DATE Photo Returned to Customer Nov 14 1939

MAKEOVER

Charge to CUSTOMER Dept.

EST. Makeover Time Required

	Time	
RETOUCHING	3½	Time Recorded in Cost Dept.
PHOTO LITHO		Date
COMPOSING		
ART DEPT. 46/4A	1½ 9	By E
ENGRAVING		

#227

8-3-1939

JUN 20 1939

4

W.H.MATHER BOOK STORE, ALTON, ILL.

NO. 8A-H1875

ORDER NO. 16125

DATE 8-13-1938

12 M 500 POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) GODFREY CONGREGATIONAL CHURCH, ESTABLISHED ~~[illegible]~~, ALTON, ILL.
1837

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

20 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date AUG 16 1938

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			AUG 16 1938	AUG 16 1938
SKETCH				
RETOUCHING	9	2		
PHOTO LITHO				
BLUEPRINT STRIPPING, OPAQUING	52		8-22	8-22 HS
ENGRAVING				
HAND COLOR PROOF	66	1¼		8-24
ARTIST DEPT	36	8	9-8	9-12 WP

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Plates
By

DATE Photo Returned to Customer

185

Rephoto 5x7

NO. 8A-H1876

W.H.MATHER BOOK STORE, ALTON, ILL.

ORDER NO. 16125

DATE 8-13-1938

12 M 500 POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) MINERAL SPRINGS HOTEL,
ALTON, ILL.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

Use

SUBMIT:

8A-H1876

The awnings on the new post card are to be green-the second window on the first floor, side view, is not straight. Please correct. The mail box and stop sign in the foreground is to be eliminated. Telephone pole in left center of picture also to be removed. The sign "Auto Loans" is to be eliminated. All obstructing objects on top of building to be removed. The color scheme for the neon sign "Hotel" is as follows: Dark blue background, white and red letters.

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

______ Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

AUG 13 1938

Cost Dept. Checked

By

Date

OPERATION	EST. TIME Class No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING TYPE SET UP			AUG 19 1938	AUG 19 1938
SKETCH				
RETOUCHING	2	4	8-23	8-24
PHOTO LITHO				
BLUEPRINT STRIPPING OPAQUING	89		8-25	8-26
ENGRAVING				
HAND COLOR PROOF	225	1½		
ARTIST DEPT.	221	8	9-9	9-14

DATE BLUEPRINT OK'D ______
by ______

DATE HAND COLOR PROOF OK'D
______
By ______

DATE Pr'd ______
By ______

DATE Photo Returned to Customer ______

2

12

3 3/5 in

make DK. blue impression of sign

MAKEOVER

Charge to L.V. Dept.

List Make-over Time Required

RETOUCHING	4	in Cost Dept. AUG 23 1938
PHOTO LITHO		
ART DEPT.		By
ENGRAVING		

190

NO. 8A-H1877

W.H.MATHERS BOOK STORE, ALTON, ILL.

ORDER NO. 16125

DATE 8-13-1938

12M 500 POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) ALTON SENIOR HIGH SCHOOL, ALTON, ILL.

FRONT NO. I

R. M. NO

IMPRINT SAME AS ABOVE

Photo 5BH674

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

RED BRICK BUILDING. WHITE TRIM. LANDSCAPE FOREGROUND. SPANISH TILE ROOF. FOLIAGE GREEN. BILLOWY CLOUD EFFECT. CUPOLA: LIGHT GREEN.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF yes] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓒ PAT. NO. 1,797,775

ATTENTION!

12 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

AND WORK SCHEDULE

Executive OK of Estimate

By

Date AUG 16 1938

Cost Dept. Checked

By

Date AUG 1938

OPERATION	EST. TIME Ck No.	Time Allowed	DATE ENTERED DEPT	DATE COMPLETED
COMPOSING, TYPE SET UP			AUG 16 1938	AUG 16 1938
SKETCH				
RETOUCHING		2		
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	82		8-22	8-22 41
ENGRAVING				
HAND COLOR PROOF	65	1½		8-24
ARTIST DEPT.	209	8	9-9	

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

B

DATE Filed

By

DATE Photo Returned to Customer

13

135

Rephoto

W.H.MATHER BOOK STORE, ALTON, ILL.

NO. 8A-H1878

ORDER NO. 16125

DATE 8-13-1938

12 M 500 POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) LOVER'S LEAP, ALTON, ILL.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

Photo
5BH674

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

use photo No. 13067

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

10 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date AUG [illegible] 1938

Cost Dept. Checked
By
Date AUG [illegible]

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			AUG 19 1938	AUG 19 1938
SKETCH				
RETOUCHING	52	2	8-19	8-23
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	82		8-24	8-24 M.T.
ENGRAVING				
HAND COLOR PROOF	226	1¼		8-25
ARTIST DEPT.	219	8	9-9	9-12

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

190

NO. 8A-H1879

W.H. MATHER BOOK STORE, ALTON, ILL.

ORDER NO. 16125

DATE 8-13-1938

12 M 500 POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) RAILROAD AND CLARK BRIDGES, OVER MISSISSIPPI, ALTON, ILL.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 123610.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓣ PAT. NO. 1,797,775

ATTENTION!

/ Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Ex[illegible] Estimate
By
Date AUG 15 1938

Cost Dept. Checked
By
Date AUG 1[illegible] 1938

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			AUG 16 1938	AUG 16 1938
SKETCH				
RETOUCHING	9	1½		
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	89		8-18	8-9
ENGRAVING				
HAND COLOR PROOF	226	1½		8-23
ARTIST DEPT.	25	8		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

9

5T

185

Rephoto

W.H.MATHER BOOK STORE, ALTON, ILL.

NO. 8A-H1880

ORDER NO. 16125

DATE 8-13-1938

13 M 500 POST CARDS (ALL OF THIS ON THE PICTURE SIDE) ART COLORTONE WHITE BORDER (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) MEMORIAL GATE, ENTRANCE TO MONTICELLO COLLEGE, ALTON, ILL.

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

Photo 5BH674

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 13143

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓡ PAT. NO. 1,797,775

ATTENTION!

10 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

[illegible]
By
Date AUG 18

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			AUG 19 1938	AUG 19 1938
SKETCH				
RETOUCHING	2	2	8-19	8-22
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	82		8-23	8-24 H.T.
ENGRAVING				
HAND COLOR PROOF	228	1½		8-25
ARTIST DEPT.	48	8½	9/8/38	9/12/38

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

By

DATE Proof
By

DATE Proof Mailed to Customer

2

17
150

NO. 8A-H1881

W.H.MATHER BOOK STORE, ALTON, ILL.

ORDER NO. 16125

DATE 8-13-1938

12 M 500 POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) AERIAL VIEW OF WESTERN MILITARY ACADEMY, ALTON, ILL.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO.X 2A1263

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓒ PAT. NO. 1,797,775

ATTENTION!

/9 Subjects on order for this customer. Please see to it that all photos or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date AUG 16 1938

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			AUG 16 1938	AUG 16 1938
SKETCH				
RETOUCHING		2		
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	89		8-18	8-19 NT
ENGRAVING				
HAND COLOR PROOF	220	1¾		8-22
ARTIST DEPT.	39	10	9-9	9-13

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

185

/

W.H.MATHER BOOK STORE, ALTON, ILL.

NO. 8A-H1882

ORDER NO. 16125

DATE 6-13-1938

12 M 500 POST CARDS — ART COLORTONE — WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) LOVEJOY MONUMENT, ALTON, ILL.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I — R. M. NO

IMPRINT SAME AS ABOVE

Photo
5BH674

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 13142.

SUBMIT: RET. PHOTO — B. L. & W. PROOF — HANDCOL PROOF — YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓣ PAT. NO. 1,797,775

ATTENTION!

10 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date AUG [illegible] 1938

By
Date AUG [illegible]

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			AUG 16 1938	AUG 16 1938
SKETCH				
RETOUCHING		1½		
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	89		8-18	8-19 HT
ENGRAVING				
HAND COLOR PROOF	228	1½		8-25
ARTIST DEPT	49	8	9-13	9-16

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

4

55
185

Ret 2 tone
H. C. P 1/2
'83 L. A 4½ 9½

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 8A-H1883 ORDER NO. 15464 DATE 8-11-1938

CUSTOMER FRIEDMAN BROS. & SONS CO., INC.
NEW YORK, N.Y.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

50 M POST CARDS SIZE 3½ x 5½ STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full TRYLON AND PERISPHERE
SLIDEWELL BOWS (ETC. AS PER COPY)
BOT-NEW YORK WORLD'S FAIR 1939

SMALL TYPE: (C) NYWF (LOWER RIGHT)

FRONT NO. ~~5~~ none (All of this on address side) R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, [✓ entire Front]
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint [✓ No Imprint]

~~[illegible]~~

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation..
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

Screen 120 133 150 175

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Make black colormatch
~~Change Blue & other colors~~ over

PHOTO RETURNED TO

COLOR DESCRIPTION

USE PHOTO NO. 8A-H955.

RUN THE COMPLETE DESIGN OF THE WORLD'S FAIR CARD AS ON THE SAMPEE, 8A-H955. THE LOGOTYPE IN RED, THE OTHER WORD COPY IN WHITE. THE TITLES IN THE TOP AND LOWER BORDERS ARE TO BE RETAINED AS ON THE CARD ATTACHED. PLACE THE LOGOTYPE UP AS FAR IN THE SKY AS POSSIBLE ALLOWING HOWEVER ABOUT ONE QUARTER INCH FROM THE RIGHT HAND WHITE BORDER WHICH WILL THEN ALSO ALLOW ABOUT ONE QUARTER INCH FROM THE TOP OF THE TRYLON. MAKE THE LOGOTYPE IN THE CARD THE SAME SIZE AS THE SAMPLES ATTACHED. RUN IT IN THE SAME SHADE OF RED AS ON THE SAMPLES.

See instructions attached

RETURN PHOTO YES NO

PHOTO USED FOR

2-500—1-2-38

4 — ½ hr

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 8A-H1884 ORDER NO. 16138 DATE 8-13-1938

CUSTOMER VINE GARDEN RESTAURANT
CHICAGO, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

PHOTO RETURNED TO

25 M POST CARDS SIZE 3½ x 5½ STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: [✓ Upper, Lower, Center—Border] — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full VINE RESTAURANT - FAMOUS FOR FINE FOODS
614 W. NORTH AVE.
BOT-DINE & DANCE AT THE VINE GARDENS
see sketch

FRONT NO. 5 (All of this on address side)
R. M. [✓ Yes] No same as 8AH1563
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT

[✓ Submit] — Sketch — [✓ Layout] — [✓ Retouched Photo] — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

Screen 120 / 133 / 150 / 175

COLOR DESCRIPTION

SEE O.K.'D SKETCH ATTACHED.

Bill. [illegible] 6/28/43

make DK. Blue impression
" light blue "

RETURN PHOTO YES NO

PHOTO USED FOR

2,500—1-2-38

MAKEOVER

Charge to Ret. Dept.

EST. [illegible] Time Required

	Hrs.	
RETOUCHING		Time Recorded in Cost Dept
LITHOGRAPHING	1	Date
COMPOSING		
ART DEPT.		By
[illegible]		

Ret. 9½
Hc. 1½
2F Lat 10

As per [illegible]

2
3

193

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 8A-H1885 ORDER NO. 16140 DATE 8-13-1938

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER GUTTENBERG ~~X~~COMMERCIAL CLUB
GUTTENBERG, IOWA

25 M POST CARDS SIZE 3½ x 5½ STYLE PHOTO COLORIT FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full GUTTENBERG, IOWA "THE HEIDELBERG OF AMERICA " (ETC. AS PER COPY)

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT
[✓ Submit] — Sketch — [✓ Layout] — [✓ Retouched Photo] — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

Screen 120 133 150 175

COLOR DESCRIPTION

SEE TISSUE, LAYOUT AND INSTRUCTIONS ATTACHED.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

2,500—1-2-38

Ret 6
HC 1½
25 Lit 10½

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 8A-H1886 ORDER NO. 16135 DATE 8-13-1938

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER STANLEY WEIDNER
EAST DUBUQUE, ILLINOIS

25M POST CARDS SIZE GROUP 2 3½ x 5½ STYLE PHOTO FOLORIT FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]

Title in Plate Yes No Copyright in Plate Yes No

Title in full HI HAT CLUB - THREE MILES NORTH OF EAST DUBUQUE, ILL.

(All of this on address side)

FRONT NO. 5 R. M. [✓ Yes] No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer [✓ C. T. Imprint] No Imprint

PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

[✓ Submit] — Sketch — [✓ Layout] — [✓ Retouched Photo] — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

Screen 120 133 150 175

PHOTO RETURNED TO

COLOR DESCRIPTION

SEE LAYOUT, INSTRUCTIONS, AND CARDS ATTACHED.

PHOTO USED FOR

RETURN PHOTO YES NO

2,500—1-2-38

L.O. 1
Ret. 9
Tc. 2
Last 11

R

3

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 8A-H1887 ORDER NO. 16144 DATE 8-13-1938

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER HOTEL GENERAL FORREST
ROME, GA.

25 M POST CARDS SIZE $3\frac{1}{2}$ x $5\frac{1}{2}$ STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full HOTEL GENERAL FORREST, ROME, GEORGIA
(ETC. AS PER COPY)

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C.T. Imprint] No Imprint
~~PLATE NO. ON FRONT~~.

RETOUCHING DEPARTMENT
[✓ Submit] — Sketch — [✓ Layout] — [✓ Retouched Photo] — Wash Drawing
Follow Layout

Ret. P. to Customer

25

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

Screen 120 133 150 175

PHOTO RETURNED TO

COLOR DESCRIPTION

SEE LAYOUT, SKETCH, AND INSTRUCTIONS ATTACHED.

RETURN PHOTO YES NO

PHOTO USED FOR

2,500—1-2-38

L.O. 1
Ret. 1
Ske 1½
Lat ½

Dk Blue mupr

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 8A-H1888 ORDER NO. 16136 DATE 8-13-1938

CUSTOMER MAIN AVE. HOUSE
OCEAN GROVE, N.J.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

PHOTO RETURNED TO

6 M POST CARDS SIZE 3½ x 5½ STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full MAIN AVE. HOUSE - 19 MAIN AVE. (AT THE BEACH) - OCEAN GROVE, NEW JERSEY

(All of this on address side)
FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue
Screen 120 133 150 175

ELIMINATE BLDG. IN REAR. (THE LOW SECTION OF THE MAIN AVE. HOUSE IS TO BE SHOWN. THE BLDG. TO BE ELIMINATED IS THE LARGE BLDG. ACROSS THE STREET FROM THE REAR OF THE MAIN AVE. HOUSE.) ELIMINATE: LARGE BLDG. AT RIGHT. WOMAN ON PORCH. SIGN: OPEN ALL YEAR. ALL WINDOWS IN THE FOUNDATION. SIDE : FRONT.

COLOR DESCRIPTION

BLDG. ALL WHITE: TRIM IS WHITE. ROOVES: ALL PEA GREEN. FOUNDATION: BRICK RED. SIGN: BLACK GOLD LETTERS (SPELL OUT WORD 'ROOMS') CHIMNEY: BRICK RED. AWNINGS: TAN WITH RED AND BLACK STRIPES. SHOW THE FLOWERS IN FLOWER BOXES AND ON LAWN IN FRONT OF FOUNDATION IN MANY COLORS (THEY ARE VERY COLORFUL) SHOW STREAMLINED CAR AT SIDE OF BLDG. AFTER ELIMINATING BLDG. AS RIGHT SHOW A LITTLE WATER: OCEAN. AND A SMALL BOAT: SAME IDEA AS YOU CARRIED OUT ON THE EXTERIOR VIEW OF CARD FOR HOLMHURST HOTEL, ATLANTIC CITY, ATTACHED. 6A H237

RETURN PHOTO YES NO

PHOTO USED FOR

2-500—1-2-38

Ct 8
4 c. 1½
Lait 8¾

Prep Cost
Sec Rate 44^{75}

3

X 1937

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 8A-H1889 ORDER NO. 16509 DATE 8-12-1938

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER THE AMERICAN BANTAM CAR CO.
BUTLER, PA.

Group ③

25 M POST CARDS SIZE 3½ x 5½ STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full THEY ARE SMART AND THRIFTY
(ETC. AS PER COPY)

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
XXXXX PLATE NO. ON FRONT.

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

Screen 120 133 150 175

PHOTO RETURNED TO

COLOR DESCRIPTION

SEE SKETCH ATTACHED. ELIMINATE THE LINES WHERE THE HOOD MEETS THE REST OF THE BODY. REDUCE TIRES IN SIZE. CORRECT HUMP ON THE TOP OF THE STATION WAGON. SEE TISSUE OVERLAY.

Very Rush

PHOTO USED FOR

RETURN PHOTO YES NO

L. O. 3½
Ret. 6
H.C. 1½
Lat 10

#24

pull
Dk Blue impression
Red "

R 6½
Layout 7½
N.C. 1½
27– 10½

1850

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 8A-H1890 ORDER NO. 16179 DATE 8-11-1938

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

PHOTO RETURNED TO

CUSTOMER KASCO MILLS, INC.
TOLEDO, OHIO

25 M POST CARDS SIZE (GROUP 3) 3½ x 5½ STYLE PHOTO COLORIT FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full KASCO RESEARCH LABORATORIES
(ETC. AS PER COPY)

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
PLATE NO. ON FRONT.

RETOUCHING DEPARTMENT
[✓ Submit] — Sketch — [✓ Layout] — [✓ Retouched Photo] — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

Screen 120 133 150 175

COLOR DESCRIPTION

SEE LAYOUT. IN THE UPPER LEFTHAND CORNER, THE DRAWINGS REPRESENT FROM LEFT TO RIGHT, A HEN, TWO BABY CHICKS AND A DOG. MAKE BACKGROUND ATTRACTIVE? BUT CARRY OUT THE IDEA THAT THE LABORATORY IS DEVOTED TO ESEARCH IN ANIMAL NUTRITION.

RETURN PHOTO YES NO

PHOTO USED FOR

2,500—1-2-38

SEP 8 1938

2 – 2½
10 – 2½
5 – 2

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 8A-H1891 ORDER NO. 16207 DATE 8-16-1938

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER GILBERT SHOE CO.
COLUMBUS, OHIO

12 M 500 POST CARDS SIZE 3½ x 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]

Title in Plate Yes No Copyright in Plate Yes No

Title in full PRIVATE SALE! FIRST CHOICE TO OUR
REGULAR CUSTOMERS!
(ETC. AS PER COPY)

(All of this on address side)

FRONT NO. 5 R. M. [✓ Yes] No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer [✓ C. T. Imprint] No Imprint

PLATE NO. ON FRONT.

RETOUCHING DEPARTMENT

[✓ Submit] — Sketch — [✓ Layout] — [✓ Retouched Photo] — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

Screen 120 133 150 175

COLOR DESCRIPTION

SEE SKETCH AND CORRECTIONS ATTACHED.

make DK. Blue [illegible]

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

2,500—1-2-38

Lo 1
Ret 7½
Hc 1¾
Latt 10½

MAKEOVER

Charge to ADV.

D.C. Makeover Time Rec

RETOUCHING 1½

1

HC ¾

By

3
3

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 8A-H1892 ORDER NO. 16210 DATE 8-12-1938

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER CARLON COURTS
HOUSTON, TEXAS

12 M 500 POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full CARLON HOTEL COURTS
(ETC. AS PER COPY)

FRONT NO. 5
(All of this on address side)
R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

[✓ Submit] — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

Screen 120
133
150
175

COLOR DESCRIPTION

SEE SKETCH ATTACHED. SHRUBBERY IS O.K.: HOWEVER THE GREEN COLOR OR GRASS TO THE RIGHT OF THE SIGN, ESPECIALLY AT THE RIGHT EDGE OF THE CARD, SEE ARROW, DIDN'T SEEM JUST RIGHT BUT HE WAS SURE THAT THE PROOF WOULD SHOW THIS PARTICULAR PART OF THE CARD UP BETTER.

make red impression

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

2,500—1-2-38

Lo 1/2
Ret 5
Hc 1 3/4
Lat 9 3/4

AM

R

4

195

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 8A-H1893 ORDER NO. 16211 DATE 8-16-1938

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER DIAMOND'S GRILL, INC.
DUBUQUE, IOWA

12 M 500 POST CARDS SIZE [✓ GROUP 2] 3½ x 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full DIAMOND'S GRILL (ETC. AS PER COPY)

FRONT NO. 5 (All of this on address side)
R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
PLATE NO. ON FRONT.

RETOUCHING DEPARTMENT
[✓ Submit] — Sketch — [✓ Layout] — [✓ Retouched Photo] — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

Screen 120 133 150 175

Large Cuts in large file (under H)

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED IN BROWN ENVELOPE.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

2,500—1-2-38

[illegible] card ? 2

Ret. 10
Hc. 1 ½
Lat 11½ (62)

[illegible]
Retouching 5.—

NO. 8A-H1894

DISTRIBUTED BY J. R. WILLIS, BOX 665, ALBUQUERQUE, N. M.

ORDER NO. 16539

DATE 8-22-1938

12½¢ M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

TITLE -- AIR VIEW OF ALBUQUERQUE,
NEW MEXICO - RM encl.

PRIVATE NO. BEFORE TITLE --- A-19

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO. YES

SUBMIT TWO BLUEPRINTS

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓣ PAT. NO. 1,797,775

ESTIMATE
AND WORK SCHEDULE

Date AUG 22 1938

Date AUG [illegible] 1938

OPERATION	Clock No.	Time Allowed	Date Entered Dept.	Date Completed
COMPOSING TYPE SET UP			AUG 24 1938	AUG 24 1938
SKETCH				
RETOUCHING		6		
PHOTO LITHO				
BLUEPRINT STRIPPING, OPAQUING	6½ 9		9-27	9-29 HT
ENGRAVING				
HAND COLOR PROOF	228	2		8-30
ARTIST DEPT.	40	12	10-10-38	10-12-38 F.W.

DATE [illegible] D

By

DATE HAND COLOR PROOF [illegible]

By

DATE [illegible]

By

DATE Photo returned to Customer

ATTENTION!

5 copies of
order for this [illegible] Please
see to it that [illegible]
tive are uniform [illegible]
in harmony with each other
to make an attractive set.

56
B

15
197

DISTRIBUTED BY J. R. WILLIS, BOX 665, ALBUQUERQUE, N.M.

NO. 8A-H1895

ORDER NO. 16539

DATE 8-22-1938

12½ M POST CARDS | ART COLORTONE | FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

OCH50

Photo in 0 ~~CH1175~~

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

TITLE --- BOAT LANDING AND BATHING BEACH ELEPHANT BUTTE LAKE , NEAR HOT SPRINGS, NEW MEXICO ✓ R.M. encl.

PRIVATE NO. BEFORE TITLE ---- 162

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

WANT GOOD DEEP BLUE WATER

SUBMIT: RET. PHOTO | B. L. & W. PROOF | SUBMIT TWO BLUEPRINTS HANDCOL PROOF YES | RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

5 [illegible] order for [illegible] see to it [illegible] tives are un[illegible] in harmon[illegible] to make an attr[illegible] set

---

ESTIMATE
AND WORK SCHEDULE

1938

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING [illegible]			AUG 24 1938	AUG 24 1938 3
SKETCH				
RETOUCHING	52	3	8-24	8-26 S
PHOTO LITHO				
BLUEPRINT STRIPPING OPAQUING	89		8-26	8-27 H
ENGRAVING				
HAND COLOR PROOF	226	1½		8-30-38
[illegible]		8		

DATE [illegible]

DATE [illegible]

DATE [illegible]

226

MAKEOVER

Charge to L ✓ Dept.

EST. Makeover [illegible]

	Time	Received in Cost Dept.
RETOUCH	/	SEP [illegible]
PHOTO [illegible]		
COMP. [illegible]		
ART DEPT. HC	1/2	0
ENGRAVING		

12

197

NO. ~~8A-H1896~~ 8A-H1896

DISTRIBUTED BY J. R. WILLIS, BOX 665, ALBUQUERQUE, N.M.

ORDER NO. 16539

DATE 8-22-1938

12½M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE).

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

TITLE -- BIRD'S EYE VIEW, HOT SPRINGS, NEW MEXICO ✓ RM

PRIVATE: NO. BEFORE TITLE --- 163

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

PAINT OUT A GREAT MANY OF THE POSTS AND UNNECESSARY UPRIGHTS ON TOP OF THE BUILDINGS AND IN STREETS. EMPHASIZE THE DISTANT GROUP OF BUILDINGS IN UPPER RIGHT HAND PART OF PHOTO --- THIS IS THE FAMOUS STATE HOSPITAL ~~XXX~~ FOR CRIPPLE CHILDR

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES SUBMIT TWO BLUEPRINTS RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE
AND WORK SCHEDULE

By

Date AUG 23 1938

Cost Dept. Checked

By

Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
[illegible]			AUG 24 1938	AUG 24 1938
SKETCH				
RETOUCHING	51	4		
PHOTO-LITHO				
Bl[illegible] St[illegible]	89		8-29	8-29
ENGRAVING				
HAND COLOR PROOF	2[illegible]	1½		
ARTIST TIME	219	9½	11-22	11-25

DATE [illegible]

DATE Proof

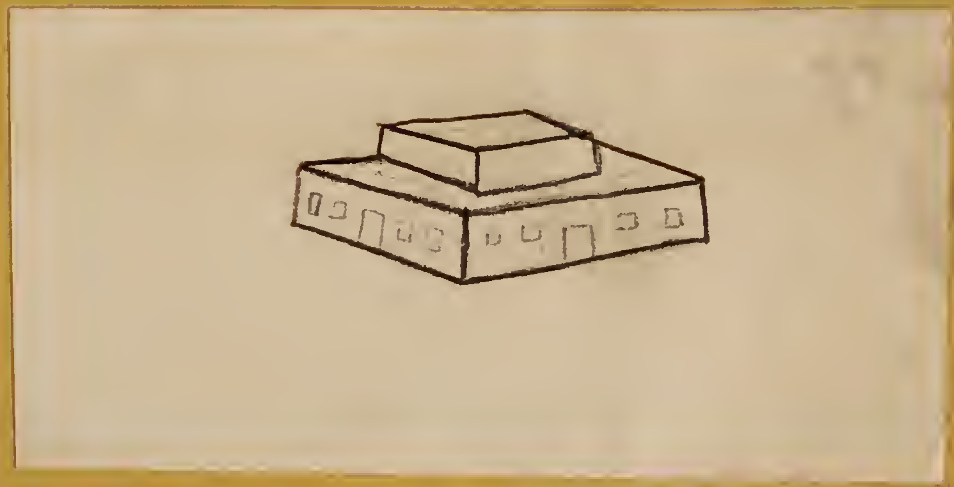
By

DATE [illegible]

DATE Photo Returned to Customer

ATTENTION!

5 subjects on order for this customer. Please see to it that all photos or negatives are uniform and colors are in harmony with each other to make an attractive set.



MAKEOVER

Charge to L.V. Dept.

[illegible] Time Required

[illegible]	1¼	[illegible] in Cost Dept.
[illegible]	1	1/15/38
[illegible]		
226 [illegible] HC	3/4	W

197

NO. 8A-H1897

DISTRIBUTED BY J. R. WILLIS, BOX 665, ALBUQUERQUE, N.M. ORDER NO. 16539

DATE 8-22-1938

12½ M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

TITLE - LOOKING UP RATON PASS, NEW MEXICO + R M incl.

PRIVATE NO. BEFORE TITLE --- 186

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

WANT THE ROAD; TO STAND OUT PLAIN - SO WINDING ROAD CAN BE UNDERSTOOD

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES SUBMIT TWO BLUEPRINTS RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

[illegible] of Estimate
Date AUG 23 1938

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Check No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			AUG 24 1938	AUG 24 1938
SKETCH				
RETOUCHING	13	2½	8-24	8-26 SF
PHOTO LITHO				
DUPLICATING, STRIPPING, OPAQUING	83/89		8-26	8-27 AT
ENGRAVING				
HAND COLOR PROOF	[illegible]	1½		
ARTIST DEPT.	211	9	9-15	

DATE BLUEPRINT OUT ____
By ____

DATE HAND COLOR PROOF OUT ____

DATE Filed ____
By ____

DATE Photo Returned to Customer ____

ATTENTION!

5 [illegible] views in order for this [illegible] Please see to it that [illegible] or negatives are uniform and colors are in harmony with each other to make an attractive set.

13

197

R.

NO. 8a-H1898

DISTRIBUTED BY J. R. WILLIS, BOX 665, ALBUQUERQUE, N.M. ORDER NO. 16539

DATE 8-22-1938

12½ M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. ~~NO~~ YES

IMPRINT SAME AS ABOVE

TITLE - CENTRAL AVENUE, LOOKING EAST, ALBUQUERQUE, NEW MEXICO ✓ R M. incl.

PRIVATE NO. BEFORE TITLE --- A-12

PHOTO PROPERTY OF customer

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

SUBMIT TWO BLUEPRINTS

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

5 Subjects on order for this customer. Ple[illegible] su[illegible] tive[illegible] in harmony w[illegible] other to make an attractive set.

[illegible] of Estimate
By [illegible]
Date AUG 24 1938

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date AUG 2[illegible]

OPERATION	EST. TIME Clk No.	EST. TIME Time allowed	DATE ENTER DEPT.	DATE COMPLETED
COMPOSITION FOR SET UP			AUG 24 1938	AUG 24 1938
S[illegible]				
RETOUCHING	56	6		
PHOTO LITHO				
B[illegible] [illegible] GRADING	89/183		8-30	8-30
ENGRAVING				
HAND COLOR PROOF	23	1½		8-31
ARTIST DEPT.	37	9.	Oct. 10. 1938	Oct. 12 1938

DATE [illegible] ORDER

DATE [illegible] PROOF OK'D

DATE [illegible]

By

DATE Photo Returned to Customer

make red [illegible]

Rush

2
3
13

1 2

YANKEE STORE, BERMUDA

NO. 8A-H1899

ORDER NO. 16562

DATE 8-17-1938

6 M POST CARDS — C. T. ART COLORTONE — FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) FURNESS LINE, BERMUDA-NEW YORK BOAT

In sky

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPECIAL R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE IMPRINT - 264

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO — B. L. & W. PROOF — HANDCOL PROOF [✓ YES] — RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ESTIMATE
AND WORK SCHEDULE

Time Out of Estimate
By
Date AUG 18 1938

Cost Dept. Checked
By
Date AUG [illegible] 1938

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			AUG 19 1938	AUG 19 1938
SKETCH				
RETOUCHING	3	3	8-19	8-24
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	52/89		8-25	8-26 H.T.
ENGRAVING				
HAND COLOR PROOF		1¼		
ARTIST DEPT.	219	7½	9-14	9-15

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D
By

DATE Filed
By

DATE Photo Returned to Customer

3

R

NO. 8A-H1900

C. W. HUGHES & CO., INC., MECHANICVILLE, N. Y. ORDER NO. 16564

DATE 8-17-1938

12M 500 POST CARD C. T. ART COLORTONE WHITE BORDER

2

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) DEISEL PARTY BOAT "GENERAL ALLEN" ON LAKE CHAMPLAIN AT BURLINGTON, VT.

PRIVATE NO. 3-4"FROM RIGHT EDGE IN UPPER BORDER --- 129 L.C.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

WHITE HULL. CABIN BROWN. TOP OF STACK - RED.
BRING OUT MOUNTAINS PUT CLOUIDS IN SKY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF ~~YES~~ RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,771

ESTIMATE
AND WORK SCHEDULE

[illegible]
By
Date AUG 22 1938

Cost Dept. [illegible]
By
Date AUG 22 1938

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			AUG 22 1938	AUG 22 1938
SKETCH				
RETOUCHING	52	2	8-22	8-25
PHOTO LITHO				
BLUEPRINT STRIPPING OPAQUING	82		8-24	8-25
ENGRAVING				
HAND COLOR PROOF	65	1¼		8-26
ARTIST DEPT.	217	6	8-31	8-31

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer 8/19/38

ATTENTION!

3 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

192

NO. 8A-H1901

C. W. HUGHES & CO., INC., MECHANICVILLE, N.Y. ORDER NO. 16564

DATE 8-17-1938

12M 500 POST CARDS C. T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) "CITY OF BURLINGTON"
ONE OF A FLEET OF STREAMLINE AUTO AND PASSENGER FERRIES OPERATING ON LAKE CHAMPLAIN BETWEEN BURLINGTON, VT. AND PORT KENT, N.Y.

PRIVATE NO. 3-4" FROM RIGHT EDGE IN UPPER BORDER --- 130 L.C.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION
HULL WHITE. GUARD RAILS & TRIMMING - RED. STACK - RED.
AMERICAN FLAG

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF ~~YES~~ RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE AND WORK SCHEDULE

88

By ____ Date AUG 22 1938

Cost Dept. Checked By ____ Date AUG 2? 1938

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING TYPE SET UP			AUG 22 1938	AUG 22 1938
SKETCH				
RETOUCHING	53 56	4	8-22	8-24 Sf
PHOTO LITHO				
BLUEPRINT STRIPPING, OPAQUING	52		8-24	8-26 HT
ENGRAVING				
HAND COLOR PROOF	[illegible]	16		29 Aug
ARTIST DEPT.	2/3	8	7-?	7-31

DATE BLUEPRINT OK'D ____
By ____

DATE HAND COLOR PROOF OK'D ____

DATE Filed ____
By ____

DATE Photo Returned to Customer 8/19/38

53-2
56-2

ATTENTION!

3 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

R

ST.
192

NO. 8A-H1902

C. W. HUGHES & CO., INC., MECHANICVILLE, N.Y. ORDER NO. 16564

DATE 8-17-1938

12M 500 POST CARDS C. T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) ''CITY OF BURLINGTON'' AND ''CITY OF PLATTSBURG'' STREAMLINE FERRIES CROSSING THE VERMONT AND NEW YORK STATE LINES ON LAKE CHAMPLAIN

PRIVATE NO. 3-4'' FROM RIGHT EDGE IN UPPER BORDER --- 131 L.C.

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

OPERATING BETWEEN BURLINGTON, VT. AND PORT KENT, N.Y.

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

HULL WHITE. GUARD RAILS & TRIMMING - RED. STACK - RED. AMERICAN FLAG.

m' BH77

PUT CLOUIDS IN SKY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF ~~YES~~ RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ATTENTION!

3 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set

R

Exam. Cost Estimate 88

By

Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			AUG 22 1938	AUG 22 1938
SKETCH				
RETOUCHING	54	2	8 22	8 · 22
PHOTO LITHO				
BLUEPRINT STRIPPING OPAQUING	82		8 · 24	8 · 25 H.
ENGRAVING				
HAND COLOR PROOF	66	1½		8 - 26
ARTIST DEPT.	214	7		

DATE BLUEPRINT O.K'D

By

DATE HAND COLOR PROOF O.K'D

By

DATE Paid

By

Date Photo Returned to Customer 8/19/38

192

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

R 7

65 8-31

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 8A-H1903 ORDER NO. 16576 DATE 8-17-1938

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

PHOTO RETURNED TO

CUSTOMER THE DUNE DECK
WESHAMPTON BEACH
LONG ISLAND, NEW YORK

6 M POST CARDS SIZE 3½ x 5½ STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, [✓ Lower, Center] Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full THE DUNE DECK, WESTHAMPTON BEACH, LONG ISLAND, N. Y.

FRONT NO. 5 (All of this on address side) R. M. Yes [✓ No]
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT

[✓ Submit] — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

To customer

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print — Handcolor] — Black & White Proof. Titles—Red, Blue

Screen 120 133 150 175

COLOR DESCRIPTION

~~[illegible]~~ Do not make grass a flat tone

SEE INSTRUCTIONS ATTACHED

RETURN PHOTO YES NO

PHOTO USED FO

Observe their dock and pier, with the very small sail boat tied up to it. This should likewise be made clearer, so that a person looking at the finished card will have a betther conception of what it is.

The small boats now lying at anchor in the bay are to be eliminated completely.

Make the water of the bay soft looking in its colors, as compared with the water in the ocean in the foreground -- yet retain enough ripple so it doesn't look too muck like a pane of plate glass.

The land in the background should be brought out more distinctly so far as its form is concerned, but in your colors is to he to be subjued (hazily in a very soft gray).

The sky wants to be a very soft blue with sufficient white clouds breakingall the way through it to make it appear as a lazy summer day. .

Photographically you have little with which to work, but that is the reason you are given permission to do this retouching -- and it provided a very good base for me to emphasize the necessity of our charging him for it.

Prep Cost
22 50
16 50
39 00

AUG 29 1938

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 8A-H1904 ORDER NO. 16573 DATE 8-17-1938

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER HOTEL MACATEE
HOUSTON, TEXAS

12½ M POST CARDS SIZE 3½ x 5½ (Group 3) STYLE FULL FACE ART COLORTONE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full HOTEL :MACATEE, HOUSTON, TEXAS

FRONT NO. 5
(All of this on address side)
R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT

[✓ Submit] — Sketch — [✓ Layout] — [✓ Retouched Photo] — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue. Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

Screen 120 133 150 175

COLOR DESCRIPTION

THE COLOR EFFECT ON MAIN BUILDING IS RED BRICK AND WHITE BORDERS, AS PER YOUR SKETCH. LOBBY, COLOR EFFECT, AS YOUX HAVE IT IS CORRECT. TYPICAL SUITE, WALLS TAN XXX OR BUFF, WOODWORK, OLD IVORY, AND CARPET DEEP BLUE.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

2,500—1-2-38

LO 1
Ret. 11½
Hc 2
28 Lat 11

[illegible]

17— 1
12. 8½
3

Rephoto on S[illegible] H-B-D
R - 3
Layout 1
[illegible] 1 3/4
[illegible] 9 10

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 8A-H1905 ORDER NO. 16578 DATE 8-17-1938

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER THOMPSON BROS. SHOE CO.
BROCKTON
CAMPELLO, MASS.

6 M POST CARDS SIZE 3½ x 5½ STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full S. ISRAEL CORRECT SHOES ETC. AS PER COPY

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
[✓ Submit] Sketch [✓ Layout] [✓ Retouched Photo] Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] [✓ Handcolor] Black & White Proof. Titles—Red, Blue

Screen 120 133 150 175

PHOTO RETURNED TO

COLOR DESCRIPTION

SEE LAYOUT ATTACHED

Drawing [illegible] 10/31/38

R

PHOTO USED FOR

RETURN PHOTO YES NO

2,500—1-2-38

[illegible]

5
[illegible]

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 8A-H1906 ORDER NO. 16577 DATE 8-17-1938

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER E. I. Du Pont de Nemours Co.
WILMINGTON, DELAWARE

25 M POST CARDS SIZE 3½ x 5½ STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full ORDER CARD (ETC. AS PER COPY ATTACHED)

A 8979 lower left corner of copy

FRONT NO. ~~5~~ (All of this on address side) R. M. ~~Yes~~ [✓ No]
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

Special front

RETOUCHING DEPARTMENT
[✓ Submit] — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

Screen 120 133 150 175

PHOTO RETURNED TO

Large

All Art & Photos Returned to Customer
11-15-38

COLOR DESCRIPTION

COME AS CLOSE AS POSSIBLE TO GIRL ON DISPLAY CARD.

THE COLOR OF SPONGE ON LAYOUT CARD IS THE COLOR THEY WANT, RATHER THAN THE COLOR OF SPONGE ON THE DISPLAY CARD. CAN YOU WATCH THIS? IMPORTANT THAT THE OVER PRINTING ON THE SPONGE BE VERY READABLE. THE COPY FOR THE PRINTED MATTER ON THE SPONGE IS CONSIDERABLY MORE THAN THE AMOUNT ON THE LAYOUT CARD. LOOKS TO ME AS IF IT WILL BE A CROWDED JOB.

SEE LAYOUT ATTACHED

PHOTO USED FOR

RETURN PHOTO YES NO

MAKEOVER
Charge to CUSTOMER Dept.
[illegible] Required

2,500—1-2-38

[illegible] in Comp Dept

DEPT. HC 1¾

2 Rephoto
R - 3½
H.C 1¾
LG 12
Double Print on Sponge

#24

16 Extra Neg for Double print

T — 3 ½

17 — 1½

196